

# FINANCIAL TIMES

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D 8523 B

U.S. economy: A lopsided recovery, Page 19

## NEWS SUMMARY

### GENERAL

#### French Cabinet reshuffle expected

A major French Cabinet reshuffle was thought imminent yesterday, following the better-than-expected showing of the ruling Socialists in Sunday's municipal elections. Premier Pierre Mauroy, who, it is thought, may be replaced, had his usual Monday morning meeting with President Francois Mitterrand.

The urgency behind a reshuffle is the need to negotiate the realignment of the franc in the European Monetary system and there is additional pressure because of the European heads of government meeting in Brussels next Monday and Tuesday. Hard decisions for Mitterrand, Page 2

#### Beirut takeover

Lebanese Army finally took over one of Lebanon's main illegal ports of entry - an unfinished dock in the port of Beirut. Losses in customs duties have been estimated at L£5bn (\$1.2bn).

#### Lebanon clashes

Three people were killed in new clashes between rival armed groups in the north Lebanon port Tripoli. Nine Israeli soldiers were injured in two ambushes.

#### Unita holds Czechs

Unita, the Angolan guerrilla organisation, said it had captured 64 Czechs and 20 Portuguese in an attack on an industrial complex, and offered an exchange deal for the release of British mercenaries held in Luanda.

#### Indian shootings

Indian police shot dead three people and wounded six at Tangur in Andhra Pradesh, south India, when they fired on demonstrators calling for higher tobacco crop prices.

#### President bugged

A sophisticated listening device was found in the office of President Joao Figueiredo of Brazil.

#### Guatemala amnesty

Guatemala President Efraim Rios Montt said his Government had granted amnesty for guerrillas and easing of military restrictions.

#### Shepherdess mayor

Silvie Gerome, 23, a shepherdess, an Opposition supporter, though not a party member, has become France's youngest mayor, in the 19-inhabitant Vosges village Chaudfontaine.

#### Pentagon review

The Pentagon is conducting a major review of its short-range nuclear weapons that could lead to further U.S. withdrawals of nuclear warheads from Europe.

#### Universities closed

Pakistan closed two Karachi universities after three days of clashes between students and police.

#### Detective jailed

Detective Constable David Kirwin was jailed for four years at Manchester for accepting money, sex, and drink to conceal that a house was being used as a depot for stolen property.

#### Briefly

Saudi passenger aircraft made an unscheduled landing in Cairo after a report that there was a bomb aboard.

Helicopter crashed into the mast of a ship in the Humber estuary, England, and two men were missing.

### BUSINESS

#### Japanese in moves to boost economy

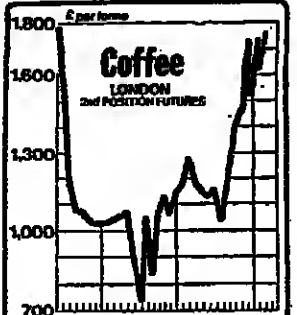
JAPAN'S Ministry of International Trade and Industry is to study measures aimed at propping up eight sectors of the economy, including aluminium, housing and private capital investment. Page 4

LONDON: FT Industrial Ordinary index closed 2.5 up at 685.8. Government Securities showed gains averaging 0.69 per cent. Page 29. FT Share Information Service, Pages 34, 35

WALL STREET: Dow Jones index closed at 1,114.45 down 3.29. Page 29. Full share listings, Pages 30-32

TOKYO: Nikkei Dow Index closed 24.33 up at 8080.03. Stock Exchange index was 3.23 up at 506.86. Pages 34, 37

HONG KONG: Hang Seng index edged down 0.43 to 1832.37. Pages 34, 37



DOLLAR fell to DM 2.3815 (from DM 2.4011, FFR 6.715 (FFR 6.835), SFR 2.9625 (SFR 2.971) and Y237.5 (Y238.4). Its Bank of England trade-weighted index fell from Friday's 121.2 to 120.2. Page 36

STERLING rose 55 points to \$1.51, to SFR 3.115 (SFR 3.11) and Y385.5 (Y388), but fell to DM 2.3975 (DM 2.406), and FFR 10.135 (FFR 10.4). Its trade weighting eased from 79.4 to 79, its lowest since November 1976. Page 36

GOLD rose \$5 in London to \$427.5. In Frankfurt it rose \$8.25 to \$428.75, and in Zurich by \$8 to \$428.5. Page 33

AUSTRALIAN all-shares index dropped 2 points to 5134. Pages 34, 37

FRANKFURT: Commerzbank index improved 3.4, to 848. Pages 34, 37

DEVELOPING countries' debt crisis could be surmounted in two or three years if a moderate level of economic growth is restored to the industrialised world, says a Morgan Guaranty Trust study. Page 6

AUSTRALIA'S new Premier Bob Hawke has called a week-long economic summit amid speculation that the previous government's pay pause would be extended to the end of the year. The country is to sell its only aircraft carrier. Page 4

ARGENTINE Commerce Minister Alberto Fraguio resigned in advance of a new series of anti-inflation measures. Page 6

BANK OF CHINA has lent \$50m to U.S. currency to joint venture enterprises.

NORWAY'S ship and rig owners have merged organisations. Page 6

ANGLO AMERICAN Industrial of South Africa reported a 1982 trading profit of R248.1m (\$227m), following its merger with De Beers Industrial, but earnings fell from R8.9 a share to R4.2. Page 22

COMPAGNIE FRANÇAISE des Petroles expects to record its first consolidated loss for 1982, following a FFR 1.8bn loss by its refining subsidiary.

Saudis get key role in balancing output with demand

## Opec accord on \$29 price

BY RICHARD JOHNS AND RAY DAFTER IN LONDON

THE ORGANISATION of Petroleum Exporting Countries yesterday finally reached agreement on a cut of \$5 in its oil reference price to \$29 a barrel and a production-sharing system after 12 days of bargaining in London.

Under the agreed ceiling of 17.5m barrels a day for overall Opec output for the rest of 1983 it is believed that Saudi Arabia's share will amount to no more than 5m b/d in a compromise hammered out in the last few days.

The kingdom is to "act as the swing producer" to supply the balancing quantities to meet market requirements.

The formula is less than satisfactory in that it does not contain a formal commitment from Saudi Arabia. But the kingdom is understood to have undertaken to bear the brunt of low world oil demand in the next two months or so.

In effect, Saudi Arabia has stuck to its policy of not subscribing openly to a production-sharing programme. It has always asserted the principle that its rate of output is a matter of its own sovereignty. In practice, though, the kingdom eventually had to compromise so that the package could be clinched.

Details of individual quotas for the other 12 member states were not officially released.

It is understood, however, that the United Arab Emirates ceded considerable ground in modifying its demand for 1.35m b/d output, which constituted one of the last sticking points.

Venezuela also is believed to have accepted a quota of rather less than 1.8 b/d, on the understanding that it can make up the difference through extra sales of condensates (very light oils). Opec as a whole is expected to produce about 1m b/d of condensates, in addition to the 17.5m b/d crude ceiling.

As expected, the price for Nigerian crude has been set at \$30 a barrel. This gives only a \$1 a barrel premium for Nigeria's high-quality crude against \$1.50 previously. This premium was described as a "temporary exception." The rate for similar high grade Algerian and Libyan oil is set at \$30.50.

Iran, as a matter of principle, noted in the Opec communiqué that it "reserved its position on the decision to reduce prices." That is of academic interest because Iran seems certain not to charge above \$28 for its equivalent of the Saudi Arabian reference crude and is

	Oil prices (\$ a barrel)		
	Contract rates	Existing	Spot market (London)
Arabian Light	34.00	29.00	28.50
Nigerian Bonny	30.00*	30.00	28.00
UK Forties	33.50	30.50**	27.95

\* Reduced by \$5.50 a barrel on February 1.  
\*\* Recommended by British National Oil Corporation as from February 1. Not raised by most North Sea producers and customers.

widely expected to continue offering some kind of discount.

In Opec the feeling is that a divergence by Iran can probably be accommodated if all other members adhere strictly to official prices.

On this issue, the communiqué said that members would "avoid giving discounts to any form whatsoever" and "refrain from dumping petroleum products into the world oil market at prices which would jeopardise the crude oil pricing structure."

There was widespread relief in the oil market that Opec had reached an agreement, although a number of analysts expressed doubt that production levels and the reference price had been lowered enough. But it was felt that the Organisation's package at least im-

proved the chance of stabilising prices.

Much will now depend on the pricing stance of North Sea oil companies. British National Oil Corporation, the main trader of UK crude, has recommended that North Sea prices should be reduced from \$33.50 to \$30.50 a barrel.

In an indirect reference to Mexico and, it seems, the UK's tribute was paid in the Opec communiqué to "the co-operative efforts of some non-Opec exporters in resolving the present difficulties." This also reflected the hope that BNOC would not now undercut the Nigerian price.

Mallam Yahaya Dikko, Nigeria's chief delegate, who is also current president of Opec, said after the meeting: "Everyone accepts that Ni-

gerian oil is of comparable value to Brent and Forties, but Nigeria needs some allowance for transportation costs."

Asked how Opec would react if BNOC, under pressure from operators and buyers, reduced the North Sea price Mallam Dikko said that any action "destabilising" the market would have to be considered by Opec. He added: "It was our considered judgment that Opec and non-Opec producers stand to gain from stability."

Agreement on the wording of the communiqué and other outstanding matters were delayed today by Mallam Dikko's anger over the distribution of this morning by Dr Mana Said al Otaiba, United Arab Emirates Minister of Oil, of a poem - published in full on page 20 - about Opec's plight which recorded Nigeria's resistance to raising this price from the level set last month. It was this resistance which precipitated the consultations in London.

UK stockbrokers Phillips and Drew report today that the reduction in the Opec oil price structure should lower the annual inflation rate of developed countries by 0.7 per cent. It should also provide a 0.3 per cent improvement to the real GNP growth of OECD countries.

Effect on consumer countries, Page 3 • Saudis can stand the strain, Bahrain's economic health, Kuwait diversifies, but lean times ahead, Page 4 • On a hiding to nothing, Page 18 • A poem about Opec's plight, Page 20

## EEC-Spanish motor pact may aid UK

BY GILES MERRITT IN BRUSSELS

BRITISH LEYLAND (BL), the state-owned UK motor manufacturer, is expected to emerge as the major beneficiary of a new EEC-Spanish trade pact which could increase Spain's imports of motor cars from the European Community by more than 25 per cent from mid-1983.

In contrast to BL's sales level of only 1,200 cars in Spain in 1982, Brussels experts say the new arrangement could lift British motor exports to Spain to 4,000 to 5,000 a year.

The Madrid-Brussels agreement has been negotiated by the European Commission, and was yesterday formally communicated to the EEC Council of Ministers by the Brussels authorities. The pact is, however, in large part the result of a determined British initiative.

The deal, due to come into force by July or August of this year, creates a special low-tariff quota under which 15,000 cars produced in the EEC will no longer be subject

to the heavy 36.7 per cent duties set by Spain's 1970 agreement with the Community. For 5,000 cars with engines of 1,275 cc to 1,600 cc, the tariff is to be cut to 19 per cent, and for a further 10,000 models with engines of 2-2.6 litres, it will be 25 per cent.

Brussels experts believe that the new low-tariff quota will have the effect of increasing Spain's current yearly imports of 40,000 EEC cars by about 15,000 units. They expect that BL, provided it reactivates the Spanish dealer network that it has neglected since the mid-1970s, could capture about a quarter of the new sales with its MG Metro, Maestro and Rover models.

For although British officials were yesterday careful not to draw attention to the UK's part in negotiating the Spanish concession, which Madrid hopes will ease its difficult EEC accession talks, it is clear that the UK has helped influ-

ence the pact to ensure maximum advantage for BL.

In recent months parallel talks in Madrid to those taking place between Commission negotiators and Spain have been held between a team of UK officials and the Spanish authorities. It is therefore expected that under the Spanish licensing system for the new quota the UK's recent poor performance in the Spanish car market will not be used as a basis for determining its future market share.

West German car sales to Spain are currently running at about 25,000 units a year, and those of France at 7,000, but it is believed that future BL sales will not be handicapped to maintain that balance.

Mr Peter Rees, the UK Trade Minister, yesterday described the Spanish concession as a "useful breakthrough" which should give BL, a major opportunity in the Spanish market.

## Money markets unsettled by Opec and EMS

BY JEREMY STONE IN LONDON

THE FOREIGN exchange markets tried in succession yesterday to accommodate the lack of a weekend realignment in the European Monetary System (EMS) and the news that the Organisation of Petroleum Exporting Countries (Opec) had at last reached agreement on a price and production quotas for crude oil.

The Belgian franc rebounded to the top of the EMS after measures to control speculation against the currency were brought to yesterday morning. They included a 1 per cent daily surcharge on foreign currency loans' a ceiling of BFR 20m on Belgian banks' foreign currency lending and a 30 day time-limit on exporters' retention of foreign currency receipts.

The French franc also strengthened dramatically thanks to the prohibitive cost of selling it short. The Bank of France's squeeze on Eurofranc lending was reported

yesterday to have lifted overnight rates to more than 2,000 per cent (on an annual basis).

Depressed by the recovery of the weak EMS currencies, sterling closed mid-afternoon in London at its lowest effective exchange rate since November 1976, with a value

Belgium yesterday imposed restrictions on foreign currency holdings in a new move to defend the franc. Page 20

against the Bank of England's trade-weighted basket of 79.0 (1975 = 100).

Speculators who had gone short of the French franc at the weekend as a hedge against its devaluation

Continued on Page 20  
Lex, Page 20; Money markets, Page 36

## UK secures budget rebate and sets Ten new deadline

BY JOHN WYLES IN BRUSSELS

THE UK yesterday successfully removed the last obstacles to swift payment of a £490m (\$740m) EEC budget rebate and then set its partners a June deadline for agreeing further reductions on Britain's payments to the Community budget.

Indicating that the Government was anxious to defuse the budget issue in the run-up to a general election, Mr Francis Pym, Britain's Foreign Secretary, told other EEC foreign ministers of the crucial need for another budget arrangement, cutting back Britain's payments in 1983 and beyond.

It was important, said Mr Pym, to find a solution by the time of the EEC summit in the first week of June. Britain's budget costs were still rising and were just over £1bn last year before payment of the rebate.

The issue was vital to the continuing public debate about Britain's membership in the EEC, said the Foreign Secretary, and was crucial to the Government's ability to

present membership "in a favourable light."

Before finally securing the rebate on 1982 payments to Brussels, Mr Pym had to fight hard to persuade France to drop objections to legal regulations transferring the money to the British Treasury by the end of this month. Paris was particularly concerned about the allocation of around £350m to coal and other energy projects in the UK, which it feared would set precedents for future EEC policies.

After consulting his Government, Mr Andre Chanderanagor, France's Minister for Europe, eventually gave way. French tactics point to an equally tough negotiation on rebates for 1983 and beyond. Britain is arguing, and other member states generally accept, that another short-term deal will be needed until the two have agreed on reforms to and a refinancing of the EEC budget.

In a discussion on the European Commission's Green Paper on future financing, Mr Pym revealed

that Mrs Thatcher, the British Prime Minister, would demand support from next week's EEC summit for a request for Commission proposals to be tabled within the next month. These would cover the long-term reform of the budget and an other short-term solution to the UK problem.

The Commission, which is not planning to present proposals until early May, will have a difficult task in working out the budget reform proposals. Britain and West Germany remained yesterday opposed to lifting the current 1 per cent value-added tax ceiling on EEC budget revenues, while all other member states favour an increase.

France wants a new, higher ceiling, but opposes a tax on agriculture, which might benefit the UK. British officials, meanwhile, were tantalised yesterday by a favourable mention by France of an EEC energy tax. This again could be a special help to the UK, but it has so far been ruled out by the Commission.

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## EUROPEAN NEWS

## Ireland urged to devalue the punt

By Our Dublin Correspondent

A LARGE ent in the value of the Irish punt has been recommended in a report which is also sharply critical of traditional policy in this area. Carried out by economic consultants Davy Kelleher McCarthy, the study estimates that a 10 per cent reduction in the exchange rate would lower the 15 per cent unemployment rate by four or five points, while adding 5-6 per cent to prices.

The clamour for devaluation has been growing in recent months, particularly from the country's main farming organisation, the IFA. This latest report warns that if the current rate is maintained for the rest of the year, the plight of the trading sectors of the economy will become significantly worse.

It complains that, since Ireland entered the European Monetary System in 1979 it has never sought a unilateral change and has taken the middle course of all realignments, despite the fact that only a quarter of Ireland's trade is with countries whose currencies are in the EMS.

This has resulted, say the authors, in serious instability in the relationship with sterling. More than 40 per cent of Ireland's trade is with the sterling area. The report argues that in effect there has been a 14 per cent revolution against sterling since late October when the rate was in the low £0.80s to the punt. Yesterday's mid-day sterling rate for the punt was £0.915.

"Such instability is nonsensical," says the report which calls for a conscious exchange rate policy to prevent a recurrence of the country's present economic problems.

Ireland, it says, is the most passive of all EMS members. Its failure to realign or devalue its currency has had a catastrophic effect on competitiveness. Taking 1973 as a base, the report claims, competitiveness against European countries has dropped by more than 20 per cent.

The authors conclude that if a general realignment within the EMS is not forthcoming then a unilateral devaluation of the Irish currency should be considered.

## The 'miracle' that saved France's Socialists

BY DAVID HOUSEGO IN PARIS

IT WAS the pro-Socialist daily newspaper *Le Matin* that best caught the immense relief of the Socialist Party this morning at the result of Sunday's second round in the municipal elections with a headline splashed across page one which simply said "The Miracle."

When campaigning ended on Friday night the Left was preparing for the worst while praying that their followers, who had abstained in the first round the previous Sunday, would turn out and save them from a skimming. There were some in the centre of the party who even half-welcomed a second defeat as giving President François Mitterrand a freer hand to impose the cuts in purchasing power (advocated by M Jacques Delors, the Finance Minister and M Michel Rocard, Minister of the Plan as necessary to bring down inflation and the trade deficit) to which the radical Left and the Communists are opposed.

But the miracle occurred. Contrary to the experience of virtually every election under the 5th Republic, the results of the second round did not reinforce those of the first. Instead ministers whose cause had seemed lost such as M Gaston Defferre, Minister of Interior, at Marseilles and M Jean-Pierre Chevènement, Minister of Industry, at Belfort turned round the tide—M Defferre, a grey-haired 73-year-old appearing on television on Sunday night

grinning like a schoolboy. More incredibly still, Mme Edith Cresson, the Agriculture Minister, gave the Left its only gain in both rounds by winning Châtelleraut.

Instead of losses in both rounds of 30-50 towns of more than 30,000 population which had been expected on Friday and which would have badly discredited the Government, the Left lost control of only 31 of the major towns.

This is substantially less than the 61 towns that the Right lost in the last municipal poll in 1977 and is at the upper limit of what President Mitterrand had been predicting privately some months ago. It reflects substantial dissatisfaction with the Government but not a complete disavowal of its policies.

It enables the Opposition parties—the neo-Gaullists RPR of M Jacques Chirac, mayor of Paris and the pro M Valéry Giscard d'Estaing UDF—to claim a success but weakens M Chirac's claim—on the basis of which he had hoped to harness the Government into bringing forward the 1986 legislative elections—that the opposition was now in a majority in the country. In fact in Sunday's more limited poll, the opposition parties scored only 49.6 per cent of the vote as against the 51 per cent they gained on March 6.

The Left regained ground on Sunday because in the major towns militants who had

LARGE CABINET changes were thought to be imminent yesterday as President François Mitterrand put into place the framework of policies to carry his administration through to the National Assembly elections in three years time, writes David Housego.

M Pierre Mauroy, the Prime Minister, saw the President for two hours in the context of their regular Monday morning meeting. It still remained possible that he would be asked to stay on until after the Socialist party congress in the autumn but

apparently stayed away the week before decided to vote, fearing that a further defeat could preclude a return to power of the Right. In that sense the alarmist campaign run by radicals such as M Louis Mermaz, President of the National Assembly, seems to have paid dividends. But in many towns such as Dreux, Besançon and Villeneuve-Saint-Georges the Left scraped home.

The losers of the election were the Communists who lost 16 of the 73 major towns they have controlled since 1977. This weighs more heavily on them than the Socialist's loss of 15 towns because both their party strength and finances are closely involved in their control

with a smaller, more closely-knit cabinet. Alternative candidates for the premiership are M Jacques Delors, the Finance Minister, or M Pierre Bérégovoy, the Minister of Social Security.

The urgency behind the change is the need to negotiate a realignment of the franc within the EMS and to decide on the accompanying passage of anti-inflationary measures. An additional pressure is the European heads of government meeting in Brussels next Monday and Tuesday.

of important municipalities. They now hold only 57 against the Socialists 61.

They have lost major prizes like St Etienne, Reims, Beziers, Nîmes and a belt of towns in the south such as Sete and Arles. In those they have retained, the share of the vote polled by the Left has often fallen reflecting the reluctance of Socialists to support a Communist mayor.

M George Marchais, the Communist Party Secretary General, was bitterly critical on Sunday night of the Socialist's failure to give the Communists full support, suggesting new tensions between the two coalition partners. He also declared in advance his hostility to any

backing down on the joint policies agreed in 1981 as part of

On the opposition side, there has inevitably been disappointment that the high expectations of last week failed to materialise and that taken across both rounds there was no electoral surge back to the centre-right. The major compensations were Mr Chirac's grand slam "le grand chelem" in the *frontrails* of yesterday's headlines in Paris where he captured all of the capital's 20 districts and a similarly outright victory by the Right in Lyon.

As in the first round the RPR did much better than the UDF winning 17 of the municipalities that swung to the right as against 6 by the UDF. M Chirac has also personally consolidated his position as the main opposition leader. But the opposition's success was not convincing enough to silence the disputes over the leadership issue and a common programme.

For M Mitterrand, the second round result has probably made more difficult his decisions over a new cabinet team and the choice of economic policy because it has returned strength to the factions within the Socialist Party who had been humbled by the first round score. Yesterday they could all agree with M Mermaz that the Government needs to explain better what it is doing and to rally Frenchmen around its policies. But that still leaves open what the policies will be.

## Italian Left hit by Piedmont scandal

BY JAMES BUXTON IN ROME

THE LEADERS of Italy's Socialist and Communist parties were yesterday holding urgent internal meetings and consultations in an attempt to stop the shockwaves radiating from what appears to be a major municipal scandal in the Northern city of Turin.

Already, Sig Enzo Biagi, the Socialist deputy mayor of Turin and three Socialist elected officials of the city and of the regional government of Piedmont, are in prison charged with corruption and using public positions for private ends. They have joined five others, a Socialist, two Christian Democrats, an intermediary named Sig Adriano Zampini, and Sig Franco Revello, the Communist chief whip of the Piedmont government.

The charges concern the alleged offering or taking of bribes over the award of contracts by the city and regional governments. The initial accusation concerned the alleged offering of bribes in connection with the sale of computers. The Italian agent of the U.S. company Intergraph revealed details of a conspiracy to magistrates when he was allegedly approached by Sig Zampini, who was in contact with local politicians.

The sums so far said to have been

used as bribes are not very large—between lire 30m and 40m (\$31,000-\$28,000), a fact which led the newspaper to question whether the magistrates were aware of the real effect of inflation on the lire. But from the hints that have emerged, larger sums may be involved. More than two dozen people have received warnings that they are under investigation.

National politicians have called for the resignation of the Left-wing coalition governments of both Turin and Piedmont, which consist of Communists and Socialists.

The outbreak of the scandal could hardly come at a worse time for the Socialists, the party which appears to be most heavily involved. The party's standing has suffered badly from different incidents in the past few months.

For the Communist Party, which has just closed its congress in Milan, the arrest of a senior party member is almost unprecedented. The party values above almost anything else its reputation for total honesty and has, though internal procedures to prevent possible lapses by individual members.

Both parties are tempted to suspect that they are the victims of concerted action against them

## Kohl looks to U.S. for new missiles proposals

BY JAMES BUCHAN IN BONN

CHANCELLOR Helmut Kohl's government in Bonn is looking to the U.S. for "new and wide-ranging" proposals that would allow an agreement between Washington and Moscow on nuclear missiles in the European theatre.

Expanding on remarks made by Herr Kohl to the Washington Post, the government spokesman said yesterday that Bonn hoped and expected new proposals "in the shortest possible time" from Washington. "The U.S. up to now has insisted that the Soviet Union remove all its intermediate-range missiles aimed at Western Europe at a condition for not installing new missiles of its own."

The interview marks Herr Kohl's formal abandonment of this so-called "zero option." Instead, the spokesman made clear that Bonn is looking for

an interim agreement whereby Moscow reduces its European missile potential and the U.S. deploys fewer of its missiles.

Bonn was still holding to the zero option as the "political goal," said the spokesman while making clear that it was looking for an interim result with reductions on both sides on a basis of equality and parity. He said that Herr Kohl had told Mr George Bush, the U.S. Vice-President, privately of the need for new proposals six weeks ago.

AP adds from Washington: The U.S. Government yesterday indicated that it will not offer new arms proposals before the end of the month. Mr Larry Speakes, the White House spokesman, said: "I don't look for a formal U.S. proposal" before the current negotiating round in Geneva adjourns.

Pentagon review, Page 6

## Strauss demands Cabinet place

BY OUR BONN STAFF

HERR Franz-Josef Strauss, chairman of the Bavarian Christian Social Union (CSU), yesterday came out in the open to demand a place for himself in the Cabinet to be formed by Chancellor Helmut Kohl from the three government parties.

In a statement from Munich yesterday, Herr Strauss, 67, said that the CSU, which emerged from the March 6 general election as second strongest coalition party, was wholly convinced that its chairman had the right to Cabinet work and responsibility "corresponding to the party's strength and history."

The CSU gained an extra seat in the election to end up with 53, while the Free Democrats (FDP) won third place with 34 plus a non-voting member from West Berlin. Chancellor

Kohl's Christian Democrats (CDU) remain the overwhelming force with 202 seats, including their West Berlin contingent.

With formal coalition negotiations due to start later in the week, the CSU has been stepping up its pressure to gain the best deal possible reflecting its new strength at the expense of the FDP. The latter holds four portfolios including the Foreign Ministry, held by Herr Hans-Dietrich Genscher, the FDP chairman, who is also vice-chancellor.

Herr Kohl apparently is determined to keep Herr Genscher in the Foreign Ministry and shows no sign of being willing to sacrifice one of the big CDU ministries to accommodate Herr Strauss, particularly as the CDU made the largest gains in the election.

The prospect of the Bavarian Prime Minister leaving Munich for a Cabinet post in Bonn has been all but discounted in the capital in the past week, not least because it would not be welcomed by Herr Kohl, who is politically closer to Herr Genscher than Herr Strauss.

Yesterday's bombshell from the Bavarian is still regarded as less an absolute insistence on what is probably his last chance at high office in Bonn as a brutal tactical measure to ensure that the new government reflects as much CSU thinking and as little Liberal influence as possible.

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## Dublin residents object to gas storage project

BY BRENDAN KEENAN IN DUBLIN

A PLANNING BOARD in Dublin is hearing an appeal by Clontarf residents along the seashore against a plan to store liquefied petroleum gas (LPG) in huge underground ice caverns beneath Dublin Bay.

The residents' case is based on safety objections. The inspector's verdict on the plan will be based on an assessment of the odds against a major disaster in the heart of the capital.

The plan has been submitted by Cavern Systems Dublin, which is made up of a subsidiary of Calor Gas and the P & O Group, along with the family investment company of Irish entrepreneur, Mr Tom Roche.

The scheme would involve heaving out three rock caverns 120 metres below the bay. The caverns would have a total capacity of 100,000 tonnes of gas. Two would hold propane at temperatures

around -40 deg. C and the third would contain butane at -15 deg. C.

The developers argue that Irish demand for LPG, currently below 200,000 tonnes per year, could more than double by the end of the decade and that bulk buying could save £161m (\$137m) a year.

The concept of cold storage, where the gas is sealed in by ice, is relatively new, and Cavern Systems argue that it is safer than the usual method of storing under pressure.

A major accident at the proposed LPG terminal, would threaten hundreds of lives. The tribunal heard that the large tankers would have less than 20 seconds to clear the bay.

Prof David Rashbach of Edinburgh University, was called as a witness by the residents and argued that the facility should be at least 6km from populated areas, instead of 1,000 yards, as proposed.

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## EUROPEAN NEWS

### EEC ministers begin haggling over price rises Farm policy recovers its appetite for cash

BY JOHN WYLES IN BRUSSELS



Mr Christopher Tugendhat, warning about soaring agricultural spending

AS THEY launched themselves yesterday into the annual negotiation on European Community farm prices, many of the Ten's agriculture ministers seemed reluctant to recognise any new budgetary or political constraints on their freedom of action.

The majority appear to want to keep to their hallowed tradition of elaborate horse-trading which pushes the guaranteed price levels and overall cost of the farm package well above the proposals of the European Commission. But warning lights are flashing about these old ways.

Across the Atlantic, fierce critics in the U.S. Congress and the Reagan Administration will size up any evidence of extravagance to argue that the Community will never control its surplus production nor the use of export subsidies to dispose of it. The U.S. will say, must deploy the same ready cash to save the farmers from penalty, even if this means an agricultural trade war with the Ten.

Europe's farmers, meanwhile, are sitting pretty. Incomes rose last year by at least 9 per cent in real terms, although the variation was enormous, with Irish farmers registering 2.5 per cent while the British pocketed their celebrated 45 per cent. Taking a longer view, farm incomes have not kept pace with the rise of inflation over the past six or seven years, but the prosperity of the past 12 months has put something under the belt to be tightened.

As it tightened it will have to be if runaway farm spending is not to precipitate a financial crisis next year. The Commission's budgetary analysts increasingly believe that even if the Commission's "prudent" price proposals are adopted, the 1983 Community budget will consume virtually every penny of legally available resources.

This is largely because the guarantee spending on buying surplus products into stock and disposing of them with export subsidies is returning to historically high levels.

Over the past seven years, the year-on-year growth has been: 1976 +23.6 per cent; 1977 +22.3 per cent; 1978 +26.9 per cent; 1979 +20.3 per cent; 1980 +8.4 per cent; 1981 -2.6 per cent; 1982 +12.3 per cent; 1983 +13.8 per cent (estimated).

Increasingly, it seems that the slackening of the rate of growth in 1980 and the actual fall in spending in 1981 were aberrations. After a virtual standstill in dairy output—much the biggest drain on the community agricultural policy budget—production last year resumed more "normal" growth levels of

This trend, coupled with the dairy sector's renewed appetite for funds, suggests that CAP spending is again out of control. The Ecu 14.65bn budgeted for this year will clearly be insufficient in view of the fact that spending in the first quarter was running 12 per cent above budget. This means that extra resources, plus the cost of the farm ministers' eventual decisions, will have to be provided by a supplementary budget in the autumn. This is bound to take the year's growth in CAP spending above the 20 per cent mark.

Since 1981 the Commission's aim has been to keep the rate of increase broadly in line with the growth of the EEC's budget revenue—its "own resources" drawn from customs duties and agricultural levies and up to 1 per cent of retail spending on a common basket of goods and services.

By this means, agriculture's share of the budget has been contained and actually reduced from more than 70 per cent to around 65 per cent to the benefit of other policies such as the social and regional funds. However, the growth in own resources is increasingly sluggish, averaging only 9.7 per cent between 1980 and 1983 and predicted to rise by only 8 per cent next year.

According to Mr Christopher Tugendhat, the budget commissioner, agricultural spending in 1984 will be twice this rate, even if the Commission's farm price proposals are fully adopted by the ministers. This suggests that the Commission's proposals are too generous in the face of increasing over-production and shrinking budget resources.

The Commission is making much of its attempt to curb dairy and cereals output through proposed increases significantly below the price package's 5.5 per cent "norm". However, the proposed 2.4 per cent increase for dairy products would only cover about one third of the cost of disposing of last year's extra production and still represents extra income and incentive to produce.

Similarly, the 3 per cent proposal for cereals will do nothing to narrow the gap between the EEC price and the world price which might make the Community's use of export subsidies more acceptable to the U.S.

In putting its package in front of the farm ministers, the Commission is offering less financial support than it and many ministers would wish us to believe. But if ministers try to put more icing on the cake, can the bill be paid?



### Italy hopes for boost to growth

By James Suxton in Rome

ITALY is expecting a noticeable improvement in its current account of the balance of payments and some stimulus to growth as a result of the oil price cut.

Two thirds of its energy requirements are met from imported oil, which accounted for nearly 30 per cent of total imports in 1982, so a drop of 15 to 20 per cent in the oil price would markedly improve the import bill.

Because of the continuing balance of payments deficit and high inflation rate, Italy will not be able to use the fall in prices as a reason to expand the economy. However, it expects to gain substantially from extra demand generated in West Germany and the U.S., both of whose economies are expected to expand this year.

West Germany, which will also benefit greatly from falling oil prices, alone accounts for 15 per cent of Italy's exports, and Western Europe together takes 55 per cent.

This should easily offset the expected decline in exports to Opec countries which, with Mexico, took nearly 15 per cent of Italian exports in 1982. The balance of payments in 1983 is expected to amount to about half last year's level of about L7,500bn (£3.5bn).

The Government has made it clear that, rather than pass falls in the oil price on to the consumer, it intends simply to take more from consumers in tax on petrol and gasoil.

## Bonn expects current account boost

BY STEWART FLEMING IN FRANKFURT

A FURTHER significant improvement in West Germany's current account is forecast by economists as a result of the reduction in oil prices.

Westdeutsche Landesbank is predicting that in 1983 the West German current account surplus will double to around DM 15bn (£4.2bn), with the whole of the improvement due to the lower cost of oil imports.

Two factors are expected to work in West Germany's favour. On the one hand, oil prices are expected to decline in dollar terms—West LB has assumed an average price of around \$26-\$28 a barrel, while at the same time the D-mark is widely

predicted to recover against the dollar in coming months, with forecasts ranging around the DM 2.25 level against the dollar currently.

These factors should combine to bring about a substantial reduction in the net oil import bill, which in 1981 and 1982 was around DM65bn. To what extent these trends will be offset by an increase in the volume of oil imports will depend on the course of the economy.

In the past three years, partly under the impact of recession, oil consumption has fallen sharply, although in 1982 the pace of this decline slowed considerably to only 4.8 per cent. West Germany imports about 95 per cent of its oil needs and oil accounted for some 42 per cent of primary energy consumption in January/June 1982, compared with 55 per cent in 1975. Since a sharp economic upswing is not expected, the volume of imports should not increase too rapidly.

While hopes are high for an easing of the energy burden, current prices suggest that they have yet to be realised. In January the cost of oil imports per ton was still averaging

DM 608 compared with DM618 in the whole of 1982 and DM 619 in 1981, according to BP's West German subsidiary. Assuming that the anticipated fall in oil prices and the partly-related strengthening of the D-mark take place, the Federal Republic can expect this to contribute to a further easing of inflationary pressures, inflation has already fallen under the 4 per cent level on a year-on-year basis. Together with the strong surplus on the balance of payments, this would give the Bundesbank, the West German central bank, the room for manoeuvre it is looking for to continue its policy of easing interest rates.

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### Instant tonic for embattled France

BY PAUL BETTS IN PARIS

A REDUCTION of \$4 or more in the Opec marker price of \$34 a barrel of oil would thus offer some welcome relief to France's heavy foreign trade deficit which ran to Ffr 83.3bn last year and which is undoubtedly the single biggest economic headache facing the Government of President Francois Mitterrand. The total deficit for energy products alone last year was Ffr 178.4bn.

Should the dollar eventually ease against the French currency to around Ffr 6.50, energy officials in France estimate the country could save a further Ffr 10bn on its oil bill. While the amount of oil France imported last year declined by 15 per cent, the actual oil bill declined by a meagre 1 per cent.

The official rhetoric, however, continues to warn Frenchmen to treat a sharp decline in Opec prices with extreme caution.

This was 1 per cent less than 1981's bill of Ffr 131.5bn.

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### Japanese growth rate likely to increase

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN'S economic growth is expected to receive a small but significant boost from the cuts in crude oil prices agreed on by the Opec countries. Lower oil prices will also mean an increase in Japan's already ample external trade surplus and should bring about at least a marginal strengthening of the yen.

For Japanese industry the cuts could lead to improved profits during the April-September business term, instead of the third consecutive half-yearly earnings decline that was previously being forecast.

The exact impact of the oil price cuts on the domestic economy will depend on how the cuts affect the economies of the oil exporting nations themselves, since Japan is a major exporter to many of the countries concerned. Estimates of the extra GNP growth that could stem from a 10 per cent price cut range from 0.1 per

cent in the first full year after the new prices take effect to around 0.3 per cent. In the second year the impact could be to increase growth by up to 0.8 per cent in real terms, even if there are no further falls in prices. Japan was expecting a GNP growth rate before the price cuts of somewhere between 3.5 and 3 per cent on an annual basis.

Faster domestic economic growth will reflect the transfer back to Japan from oil exporting countries of some \$4.5bn (£3bn) to \$5bn per year in the form of a reduced oil import bill. Japan's exports to the oil producing nations could fall by as much as \$1bn per year.

Japan, however, will suffer less from this reverse impact than West Germany. Because of this, and because oil occupies an exceptionally large share of total Japanese imports, the impact of oil price cuts on the yen exchange rate is expected to be quite favourable.

### Social welfare cuts strain Dutch coalition

BY WALTER ELIAS IN AMSTERDAM

THE EXTENT which social welfare benefits in the Netherlands should be cut in order to enable the Government to meet its state borrowing targets is putting increasing pressure on the ruling coalition of Christian Democrats and Liberals.

Mr Ed Nijpels, leader of the Liberal Party, said at the weekend that the Government would have to introduce further cuts in spending worth some F1 2bn (£500m) this year if the planned 1983 budget deficit was not to be exceeded greatly. Mr Nijpels is not a member of the Cabinet but, as undisputed controller of the 36 Liberal votes in Parliament, is a key figure in the coalition.

Mr Steen Weijers, the Christian Democrat spokesman on social welfare, feels, however, that cuts have already gone far enough. He said yesterday that all possibilities had been exhausted.

From the official opposition benches the Labour group, with 47 MPs, sides with Mr Weijers on the issue and has gone so

far as to urge a F1 50 (£12.50) increase in the child welfare benefit for those families on the national minimum income. Payments for second and subsequent children were recently

Last week, the Central Economics Commission, an advisory body comprising the country's most senior civil servants, warned that this year's budget deficit could overshoot the planned F1 1.4bn (£2.85bn) by as much as F1 3bn (£7m) without a further round of spending cuts.

Mr Nijpels has clearly taken the commission's message to heart, while Mr Ruud Lubbers, the Prime Minister and Christian Democrat leader, is known to fear squeezing expenditure any harder.

With 785,000 people registered unemployed and some 150,000 households now receiving less in child welfare and other benefits since the formation of the present Government, Mr Lubbers feels that austerity must not be allowed to slip into indifference.

### Portuguese union warns of strikes

By Diana Smith in Lisbon

PORTUGAL'S MOST powerful trade union confederation, the Communist-dominated CGTP-Inter, warned at its weekend congress that if the next Government does not meet workers' "fair, realistic and feasible claims," it will intensify industrial action.

Since early last year, with a mixture of national strikes, public transport and utility stoppages, and selected action in key areas like steel and shipbuilding, the CGTP's member unions have brought constant pressure to bear on the debt-ridden public sector.

This most vulnerable element of the economy was created in 1975 when the Communist party forced nationalisation of the banks and the manufacturing and commercial sectors held by these family-owned institutions.

The excuse for this action has usually been support for wage claims. But targets set by the unions have been so high that the authorities could not meet them.

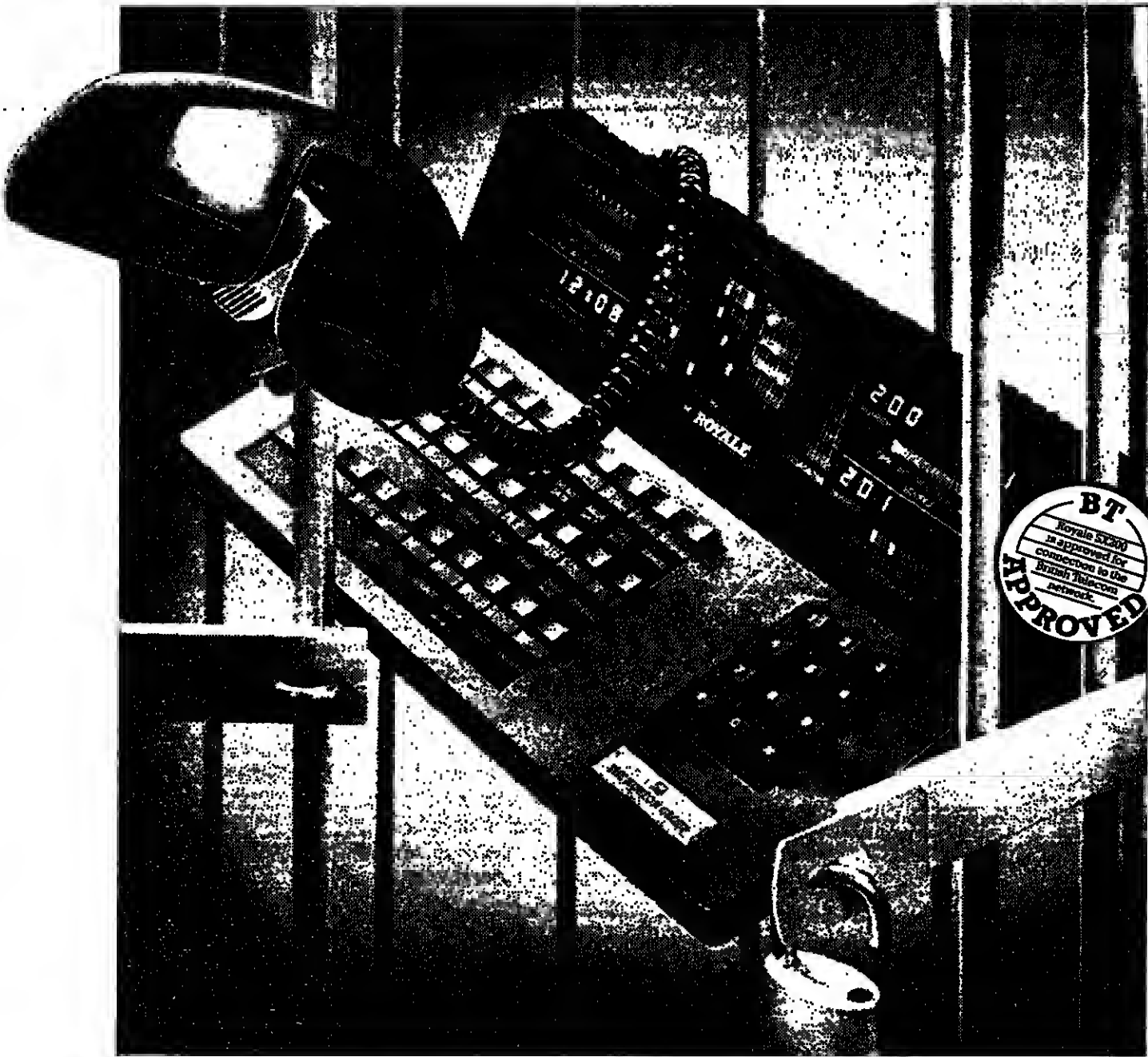
Meanwhile, CGTP unions and the Communist party vowed to bring down the Government of Mr Francisco Pinto Balsemão which they accused of destroying the "conquests of the 1975 revolution" by fostering the return of private capital to parts of the public sector.

The general election is now six weeks away, and the Communists are demanding a share in the next government. There are signs that the Socialists, who refuse alliances with the Communists, could make the strongest showing in the election.

It was Sr Mario Soares, the Socialist leader, who, as Premier in 1977, first sought support for Portugal's entry to the EEC.

The CGTP announced that it would strive to have all EEC dossiers so far negotiated withdrawn. This reflects the pro-Moscow Communist party's aversion to full European status for a country which the Western allies consider an important strategic point on the south-western flank of Europe.

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## OVERSEAS NEWS

## Saudis can stand the strain

BY MICHAEL FIELD

THE MEMBER of the Organisation of Petroleum Exporting Countries (Opec) which should be best able to take a drop in the price of oil in its stride is Saudi Arabia. Many people in the Kingdom, members of the idealistic, technocratic bourgeoisie, think that cheaper oil and a radical reduction in Government spending are exactly what the country needs to ensure its social stability.

At present the Kingdom is thought to be producing about 3.5m barrels a day (b/d), of which just under 0.5m b/d goes for domestic consumption. This overall production figure compares with the 4.5-5.5m b/d which it has always been said is the level of production Saudi Arabia needs to live comfortably.

If the present level of production were to continue for a year at a price of \$29 a barrel, Saudi Arabia's oil revenues would run to about \$30bn.

To this should be added the proceeds of natural gas liquids sales—about \$2bn—and income from the foreign investments of the Saudi Arabian Monetary Agency (Sama), which in 1983 may be about \$12bn.

Total Saudi revenues under these conditions would be \$42bn, which is little more than half of the \$80bn which the Government has been spending

in the 1982-83 financial year. Some \$10bn of this figure has been going to foreign aid, mostly to Iraq as a war subsidy. Obviously the Saudi Government will have to cut its spending radically, or start drawing on the capital of its financial reserves, which total nearly \$150bn.

The Government is starting already, in time-honoured fashion, to delay payments to contractors. In the next few months it will also delay the beginning of work on new projects and stretch out the implementation projects that are already under way.

The Government is unlikely for a long time to announce the cancellation of projects, though in practice it will do virtually the same thing by indefinitely postponing decisions on implementation. The Government's options in this area look quite limited.

It will not want to cut its spending on schools, hospitals, feeder roads in rural areas and similar social programmes, particularly in the provinces. These are politically important and, compared with many of the projects associated with the big cities, they are not particularly expensive.

At first sight, an obvious and fruitful area for spending cuts would be the development of the

vast industrial cities of Jubail and Yanbu, where the Government and its foreign partners are building about a dozen major oil refineries and petrochemical plants. These are enormously expensive—most of them will cost \$1.5bn each. Given the large surpluses of refining and petrochemical capacity in the industrialised world, it also seems that Riyadh will have great difficulties in finding markets for their output.

From the Saudi Government point of view the problem with abandoning any of the Jubail and Yanbu projects is the loss of face it would entail. Ever since the original oil price rises of 1973-74 the Kingdom has said that it sees its medium-term economic future in diversifying into oil and gas-based industry. The Jubail and Yanbu projects are at the core of this policy.

It is quite likely however that some of the petrochemical and refinery projects will be put into limbo. Certainly two refineries planned for the province of Qassim, north of Riyadh, and the south-west coast, near Jazan are in this category. A bigger project which is now bound to become dormant is the Texaco-Chevron-Petromin Jubail oil refinery at Jubail.

Other projects may be abandoned as a result of the withdrawal of foreign partners. Dow Chemical of the U.S. pulled out



of an ethylene-based petrochemical project at the end of last year—though in this case the Saudis promptly took over the project and they were pressing ahead with the project more quickly than before.

The most practical areas for cuts in Government spending are in luxury projects. These include sports complexes, which have been greatly promoted in the past by Prince Faisal bin Fahd, one of the King's sons.

Also in the luxury category are the colossal expensive and spectacularly opulent accommodation and welfare facilities, including more than 20 hospitals, that have been built for the Saudi armed forces. Much more of the Kingdom's defence expenditure has gone to these facilities than has been spent on military equipment.

Even here, though, personalities are important. All military spending ultimately comes under Prince Sultan bin Abdul-Aziz, a full brother of the King, or Prince Abdullah bin Abdul-Aziz, the Crown Prince. Both of these men regard the military as their constituency and will be reluctant to have the funds at their disposal reduced.

## Bahrain's economic health tied to Riyadh

By Mary Frings in Bahrain

THE OFFICIAL price of Saudi oil, the official interest to Bahrain's economy. In 1982 Bahrain depended for 40 per cent of its budgeted revenue on income from the offshore Abu Safa field, which it shares with Saudi Arabia. Revenue from its own oil fields is estimated to be only 34 per cent of production levels at the field, which is operated by Aramco, are controlled by Saudi Arabia, and Bahrain's share is taken not in oil but in cash. Last year it is believed that Saudi Arabia maintained payments at close to the budgeted levels in spite of the overall cuts in its own production, but a severe cut in prices is much more likely to be passed on.

The original budget estimates for 1983 relied on income from the offshore Abu Safa, which accounted for 50 per cent of the total BD 646m (£1.1bn) budget.

A further reason for Bahrain's concern over the price of Saudi crude is its 250,000 b/d of Saudi crude at full capacity takes over 80 per cent of its feedstock by pipeline from Saudi Arabia. Because of the depressed state of the products market, which has made it uneconomical to process crude at \$34 a barrel, throughput for much of February was down to the 42,000 b/d available from the Bahrain field. An average of no more than 50,000 b/d is expected this month.

At present with 100,000 b/d throughput, Bahrain is unable to match the 40 per cent interest it has in the refinery after the Government took a 60 per cent holding in 1980, but run no crude in recent weeks.

The health of the refining company, Bapco, has an importance beyond its direct contribution to government investment income since it is the island's biggest industrial employer with 4,400 Bahrainis on the payroll.

Unlike its richer neighbours, Bahrain does not have substantial reserves on which to draw in times of financial stringency. The Bahrain Monetary Agency states that net official reserves at end of 1981 were "sufficient for about 12 months non-oil imports at the current level"—that is about \$1.8bn.

## REFLECTION MEASURES STUDIED

## Japan acts on economy

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

JAPAN'S Ministry of International Trade and Industry (Mitl) is studying measures aimed at propping up eight of the weakest or most sensitive sectors of the economy in a preliminary move by the Government to produce a new reflection package.

The eight sectors include housing, small and medium-sized companies, the aluminium industry, private capital investment and what are described as "big projects".

Once Mitl has completed its study, the special inner economic committee of the cabinet will decide whether money can be spared for action.

Mitl began work on its study of reflection measures last week-end after what officials described as "vague" instructions from Mr Yasuhiro Nakasone, the Premier, that some steps should be taken to reflate the economy.

His instructions followed the publication of figures which show unemployment at its highest level for 30 years.

Economic reflection packages in Japan are normally drawn up under the supervision of the Economic Planning Agency

(EPA) in close consultation with the Ministry of Finance (MoF) which has to allocate the necessary funds.

Mr Nakasone's decision to have take the lead in drafting the next package presumably reflects the fact that the MoF and the EPA remain wide apart on economic policy questions.

The planning agency is a known advocate of Keynesian measures to stimulate the economy but MoF officials take the view that the money needed for this purpose is simply not available.

Differences between the two were dramatised early this year when a medium-term economic plan drafted by the EPA had to be scrapped after MoF had challenged its assumptions about the budget deficit.

Both the MoF and the EPA will eventually have to be involved in decisions on the new reflection package. However, the government apparently hopes that before this stage is reached the Ministry of International Trade and Industry may be able to secure public works investment expenditure that will better than average value for money.



Yasuhiro Nakasone

One of Mitl's tasks will be to conduct a study of public works projects with the aim of discovering which types of spending produce the biggest spin off for other sectors of the economy. Mitl may also investigate the possibility of having some public works investment carried by private companies instead of by the government.

## Kuwait diversifies, but lean time ahead

BY KATHLEEN EVANS IN KUWAIT

AT THE New Delhi summit of Non-Aligned nations, the Kuwaiti Emir, Sheikh Jaber al Ahmed al Sabah, took the opportunity to warn Third World nations that the fall in oil revenues would mean less money available for developing countries and liberation groups. It was a sign of leaner times ahead.

Kuwait was the first Gulf country to experience a budget deficit because of the slump in the oil market. With foreign assets of \$50bn and an investment income previously estimated at \$8bn annually, Government spokesmen have expressed little concern about the country's overall condition, yet there are a lot of unforeseen expenses this year, and the cushion of reserves and investment income is looking increasingly lean and lumpy.

Oil revenues have fallen dramatically in the last few years, largely because of

Kuwait's adherence to its old Opec quota of 650,000 b/d. Receipts from oil exports have historically accounted for 95 per cent of Government revenue, but since 1979 they have fallen from \$21bn to \$9bn last year, a fall of 33 per cent in the first three quarters of last year.

This development provided the background to Kuwait's recent acquisition from Gulf Oil of refineries and nearly 1,600 petrol stations in Europe. Already two-thirds of its oil production is being exported in the form of refined products not subject to the Opec price structure, and this latest deal with Gulf will tie up about one fifth of its total output.

The drop in oil receipts has been followed by a decline in investment income. Central Bank statistics show that it slipped from \$6bn to \$4.6bn in the first three quarters of last year. A

major reason for this is the decline in interest rates, but there have also been reports of the state divesting itself of a number of equity holdings in Europe.

Traditionally Kuwait, like many other Gulf countries, has never considered income from this sector as a source of revenue for the budget. Investment revenues have been regarded as long-term pension funds for the nation. But as one local economist commented: "It is no longer rational to exclude investment income from the budget."

Meanwhile, expenditure has been rising. The current budget of \$10.6bn represents an increase of 18 per cent over the previous fiscal year, with nearly two-thirds of that going into current spending.

Some efforts have already been made to cut spending by freezing salaries and halting

recruitment of Government staff and now the Emir has warned that some services provided by the state may now be charged for.

A number of projects have already been postponed, and local observers believe that out of total capital budget of \$2.5bn, only \$1.9bn may actually be spent. Unlike other nearby countries, Kuwait has managed to do this without delaying contractors' payments.

Overall, the budget deficit was estimated this year to be just over \$1bn, but that was before the stock exchange crisis broke in September.

The Government has now had to put aside \$1.7bn into a compensation fund for small investors; stock purchases to support the official market have cost another \$1.3bn, and a further \$270-290m may be spent in the remainder of the fiscal year.

## Concern in Lebanon over U.S. stance

By Patrick Cockburn in Beirut

THE LEBANESE Government is growing more concerned that the U.S. will increase support for Israel's demands for a security presence in southern Lebanon unless talks being held in Washington on an Israeli withdrawal are successful.

Mr Elie Salem, the Lebanese Foreign Minister, and Mr Yitzhak Shamir, the Israeli Foreign Minister, are in Washington for talks with Mr George Shultz, the U.S. Secretary of State.

## South Africa tightens 'pass law' for blacks

BY BERNARD SIMON IN JOHANNESBURG

INFLUX CONTROLS over blacks in South Africa have been tightened, according to a report by the Black Sash, a group which advises blacks who fall foul of the so-called "pass laws".

It says that "obedience to the law is now impossible for most black people in South Africa. Skill in disobedience and in evasion of the forces of law and order, and in the manipulation of the system by illegal

means, is the only way to successfully win survival."

Dr Piet Koornhof, Minister of Black Affairs, disclosed recently that over 200,000 people were arrested for influx control offences last year, almost double the number in 1980.

The Black Sash confirms an impression that officials of Dr Koornhof's department frequently act unlawfully and arbitrarily.

## Shift in mood at non-aligned summit

BY DAVID TONGE IN NEW DELHI

PUT TOGETHER the sheikhs, kings, presidents and leaders of 27 countries and two liberation organisations for a week and they build a mountain of paper and a tower of Babel.

Prepared speech follows prepared speech, emptying the conference hall, until it is time to hear that a verbatim communiqué has been agreed. The officials who have haggled throughout the previous nights are thanked. The leaders fly out leaving a little history fading garlands and platitudes.

Yet the 141 closely printed pages of texts published in New Delhi this weekend at the end of the summit of the non-aligned movement confirm a clear shift in the mood of the poorer half of the world.

On the political side, even if the U.S. is backed for its individual policies, there is a direct repudiation of efforts by Cuba, the movement's last chairman, to have the movement accept that the Soviet Union is the "natural ally" of the developing world.

On the economic front, the belief that the world has to unite to tackle its problems has replaced the confrontational approach of the past nine years.

"Immediate measures" is the new catch phrase which the West will be bearing in bodies as the International Monetary Fund and the World Bank. The demand for giving the south more of the levers of power and restructuring the world's economy is retained, but the short-term focus is shifted to tackling debt and obtaining finance for development.

To this extent both Mrs Indira Gandhi, the Indian Prime Minister and the movement's chairman for the next three years, and the West can feel that the summit was a success. But the overriding message from New Delhi was one of frustration—frustration at the U.S. for its policies in areas such



Mrs Indira Gandhi

as the Middle East and Central America, and frustration over the insignificant results obtained from that growth industry of diplomacy, the stream of glossy conferences held to promote a "new international economic order".

This message is most acutely voiced in the conference's 54-page political text. This repeats many of the "base lies and malicious attacks upon the good name of the U.S." which Mrs Jeane Kirkpatrick, the U.S. ambassador at the UN, condemned after wading through one of its 1981 communiqués.

At the time she wrote to 61 countries, asking them to dissociate themselves from "such vicious and erroneous language." The U.S. congress has since decreed that the country's stand on this matter should be a criterion for judging what U.S. aid it receives.

Last week is the hot-house atmosphere of a Third World conference—far from the contact with the West which goes on in the United Nations and not needing to push a button identifying "the vicious" from the countries of the Third World. Asian showed how little they mind such threats.

The rhetoric which came out is as anti-colonial and anti-imperial as ever. But its content varies according to area and individual sections of the text are left to the countries concerned.

The Africans are relatively restrained, only attacking the U.S. three times. The Arabs have produced a text which is passionate in its condemnation of Israel and the U.S. but which leaves the door open for President Ronald Reagan's peace plan.

The 17 Latin American and Caribbean countries represented concentrated their attack on the "destabilisation efforts" being mounted by the U.S. against Cuba, Grenada and Nicaragua. They also condemned Washington's refusal to back a negotiated settlement in El Salvador.

Mrs Gandhi told a Press conference: "I do not think there could be a single person here who is unaware of interference, of destabilisation, of removal of elected leaders and putting up puppet regimes and so on in other parts of the world."

But the more substantial question is whether this adds up, as Singapore claims, to a "slow motion hijacking" of the non-aligned movement.

With one-quarter of its members pro-Western and half relatively independent and only the remaining one-quarter close to Soviet foreign policy it would be surprising if Singapore's claim were true. Indeed, the short and simple answer to the question is no, according to the countries like Yugoslavia and India which helped found the movement in 1961 and have since seen themselves as its conscience.

As Mr S. Rajaratnam, Singapore's second deputy Prime Minister, said at a dinner during last week's summit: "The U.S. has learned there are

emerging forces in the Third World. It must not repeat the mistakes of the 1950's of supporting a few puppet regimes in Central America if it goes on insisting there is no third option, they will all go communist."

The non-aligned movement's own search for a third option goes back to the days of Nasser, Nehru and Tito, the movement's founding father. In the two decades of its existence the movement has grown steadily to become the most influential Third World body.

Mrs Gandhi has been saying that it is in the economic sphere and disarmament that she will be putting her emphasis. Hopes of forging an alliance between the oil producers and other developing countries to force through change have crashed.

Instead, India, arguing that the present debt crisis is a threat to both North and South, is concentrating on this problem.

Last week's summit saw these specific plans:

- To use April's meeting of the finance ministers of the development committee of the IMF and World Bank to press calls for a major debt restructuring exercise and a debt facility of the IMF.
- To start talks with officials of the major industrialised nations before their meeting in Williamsburg U.S. in May.
- To concentrate on specific emergency measures at Unctad 8 in Belgrade in June.
- To have the annual meeting of the IMF and World Bank in September start preparations for an international conference on money and finance for development.
- To ensure as many heads of state as possible attend this year's General Assembly of the United Nations so as to build up the political pressure for a fresh approach to the world's economic problems.

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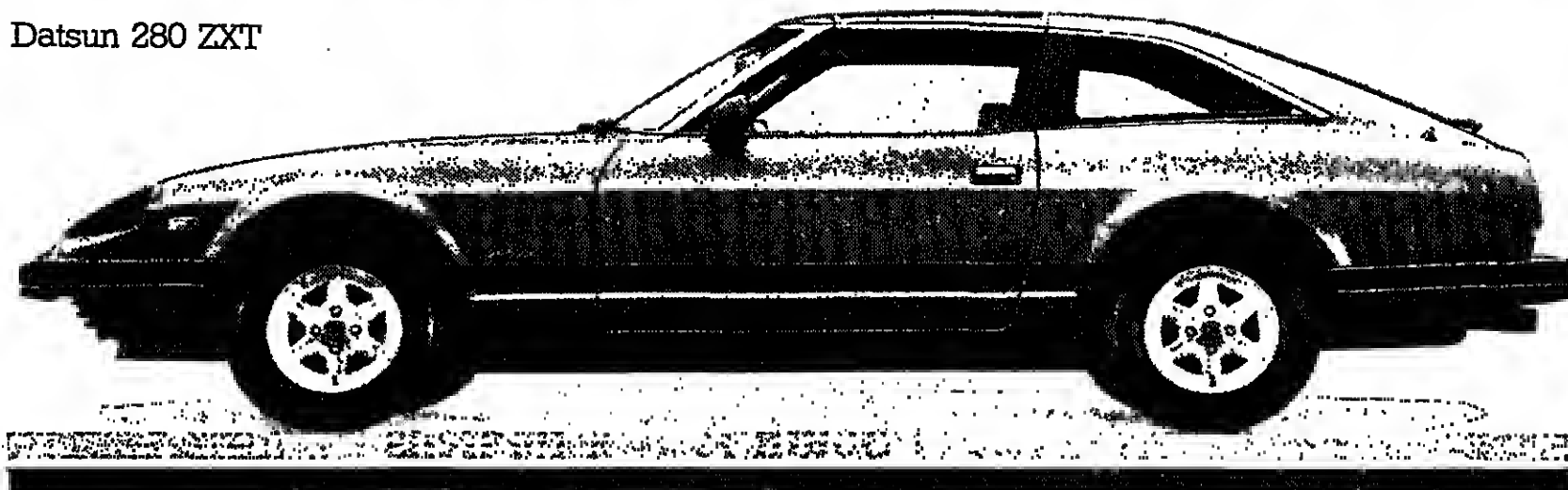
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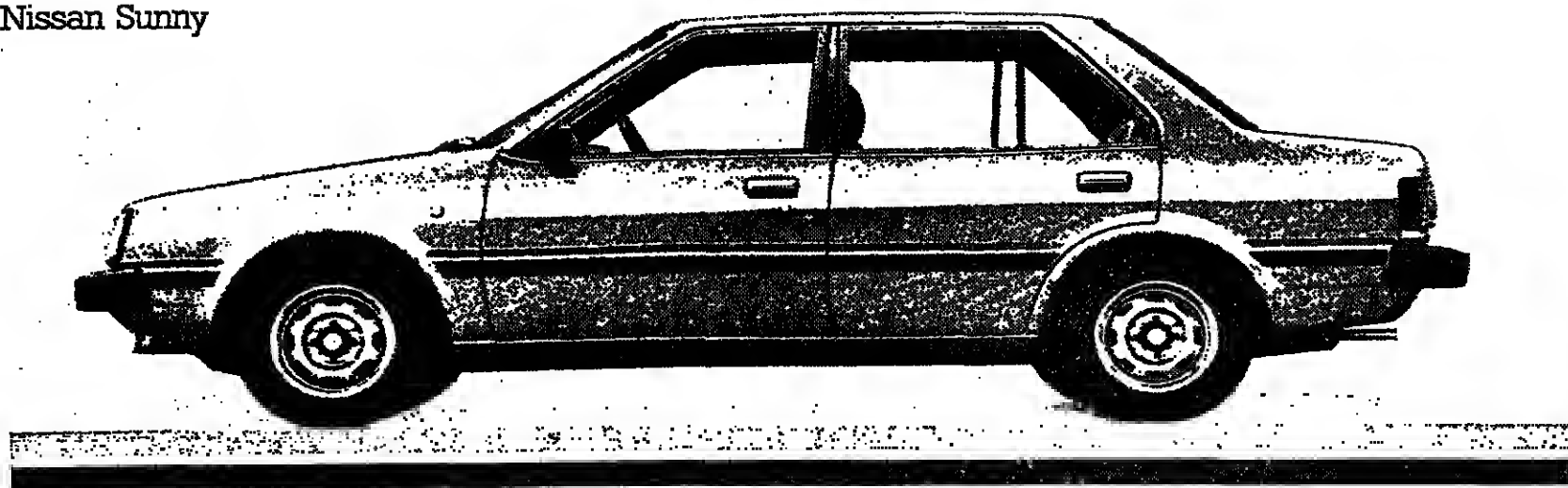
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## AMERICAN NEWS

## Withdrawals could follow short-range N-weapons review

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE PENTAGON is conducting a major review of its short-range nuclear weapons that could lead to further withdrawals of battlefield nuclear warheads from western Europe, officials said here yesterday. Such a move would be intended to have the maximum political impact at a time of continuing controversy over the basing of American nuclear weapons in Europe.

Nato has already removed 1,000 of its short-range warheads, leaving about 6,000 in all, in preparation for the deployment of 572 new American Cruise and Pershing 2 intermediate range missiles from the end of the year. It has also been agreed that an equivalent number of older weapons will be withdrawn as new ones are introduced.

Now, however, the Pentagon appears to be holding a much more comprehensive review of battlefield nuclear weapons, some of which are up to 20 years old. There is a growing realisation that they would be difficult to use in wartime, and General Bernard Rogers, the Nato supreme commander, has argued for an over all reduction in Allied dependence on nuclear weapons.

Under the classic Nato doctrine, short-range weapons would be used, possibly

following the firing of a "warning shot," to stop a successful conventional invasion of Western Europe by the superior Warsaw Pact forces. The Pentagon, however, now seems to be putting more emphasis on striking back behind the forward line with conventional weapons.

In Washington, Senator Joseph Biden, a Delaware Democrat, is circulating a letter to President Ronald Reagan calling for reductions in short-range weapons, which are regarded as increasingly dangerous in Western Europe. Mr Biden is the chairman of a North Atlantic assembly group which has concluded in a report that the present tactical nuclear systems are "effectively unusable." Extracts from the report, which is soon to be released, were printed in yesterday's Washington Post.

According to this version, the report says that many of the short-range systems are inaccurate and have warhead yields that are too high for battlefield use.

Of the 6,000 short-range warheads, more than 2,000 are old 3-inch and 155 mm artillery shells, and another 600 are warheads for the Lance missile. At least 500 are atomic demolition munitions, or mines, and about 100 are warheads for the Nike Hercules anti-aircraft weapon.

## Voters' trust in Reagan diminishing, poll shows

NEW YORK—A majority of American voters do not trust President Reagan as a leader, despite their belief that the economy is improving according to a Time magazine poll.

Only 46 per cent of the 1,008 voters polled in the telephone survey considered the President a "leader you can trust," a decline from 57 per cent in May, 1981, Time said.

Of those asked, 50 per cent expect their standards of living to improve within the next two years, an increase of five percentage points since December. Those who thought the econ-

omy was going well jumped from 35 to 45 per cent, Time said.

Seventy per cent of the respondents who voiced an opinion on the issue said they believed the President "represents the rich rather than the average American," Time said. That is an increase of seven percentage points since December.

According to the poll, 51 per cent of respondents said they hoped Mr Reagan would not run for the presidency again. Just 37 per cent said they hoped he would seek re-election, while 12 per cent were undecided. Reuters

## Argentine policy split forces resignation

By Jimmy Burns in Buenos Aires

GROWING differences within the Argentine Government over economic policy led to the resignation of Sr Alberto Fraguola, the Under Secretary for Commerce.

There was no official explanation. However, it is understood that Sr Fraguola resigned in protest at an anti-inflation package of measures being prepared by Sr Jorge Wehbe, the Economics Minister.

Sr Wehbe is believed to have been under intense pressure from the ruling military junta and is expected to announce some significant changes to his economic programme, including price controls and a lowering of interest rates to reduce inflation.

Following dramatic increases in both the consumer and wholesale price indexes in January and February, Argentine inflation rate is now running at an annual basis of more than 400 per cent. This is well above Sr Wehbe's original target of 160 per cent.

The scope and scale of the anti-inflation package has become the centre of intense discussion both in the Economics Ministry and the Central Bank in recent days. Some economic observers were yesterday suggesting that the package would signify a modification of the agreement reached by Sr Wehbe and the International Monetary Fund last December, with incalculable consequences for the country's foreign debt negotiations.

Julio Gonzalez del Solar, Central Bank governor, has told Argentina's leading commercial bank creditors that the country hopes to pay off several hundred million dollars in interest areas by the end of this week or next, Peter Montagnon writes.

This would pave the way for completion of Argentina's planned \$1.5bn loan from commercial banks, which is expected to be signed late this month or in early April.

The public sector interest arrears because of an internal dispute between the Argentine Government and certain public sector entities that wanted a subsidy in pesos to allow them to purchase the necessary dollars. Argentina does, however, now have sufficient foreign exchange reserves

## Economic growth 'would ease 3rd world debt crisis'

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE Third World debt crisis could be a thing of the past within two or three years if a moderate level of economic growth is restored to the industrialised world, according to a study by Morgan Guaranty Trust.

Growth of about 3 per cent annually in industrialised countries would create more demand for the exports of less-developed countries (LDCs). This would allow them to improve their ratio of debt to exports to such a degree that they would regain broader access to loans from

private financial markets and resume their economic growth by the middle of this decade, the U.S. bank argues in the latest edition of its publication World Financial Markets.

"In this event the less developed countries essentially face a medium-term liquidity problem that must be bridged by official institutions and the banks. However, if there is no recovery and if the LDCs fall short in their adjustment efforts, the LDC debt problem will assume much longer-term solvency aspects," Morgan

Guaranty argues.

To forestall this problem, it notes that a number of schemes have been proposed by leading commercial bankers for some form of government supported agency which would take over the loans to developing countries now on the books of commercial banks.

But Morgan Guaranty believes that such schemes would be resisted by banks who remain unwilling to write down these loans or forgo interest payments. Their forced introduction would hamper the resumption of

badly needed financial flows to third world countries, it says.

For the time being "the only visible approach lies in industrial countries' recovery accompanied by stepped-up official financing through the International Monetary Fund in partnership with commercial bank lending." The recently agreed 50 per cent increase in Fund quotas or subscriptions should therefore be implemented without delay, it says.

But Morgan also cautions that the banking system should be protected from a

recurrence of the crisis that has hit it over the past year. This means urgent attention should be paid to improving the available information on debtor countries, particularly where foreign exchange reserves and short-term borrowings are concerned.

Banks also need to tighten up their own internal criteria for assessing country risk and credit limits in relation to their own loan portfolio balance and capital strength, it says.

Search for a banking lifeline, Page 33

Andrew Whitley reports from Paramaribo on Surinam's dependence on aluminium

## A left-wing regime that needs its multinationals

IF IT IS TRUE that what is good for General Motors is also good for America, then the state of health of Alcoa, the Aluminium Company of America, must be critical for the wellbeing of Surinam.

Bauxite and its products, alumina and aluminium, are responsible for 18 per cent of the country's Gross Domestic Product, a third of Government revenues and 80 per cent of exports.

Alcoa has been there since the beginning, shipping bauxite to its Mobile, Alabama smelter, across the Gulf of Mexico, for 60 years. A more recent, humbler, arrival is Ellenton, the Royal Dutch Shell subsidiary.

In the former Dutch colony, the big U.S. company created one of the few wholly integrated aluminium industries in the world. It had its own cheap hydroelectricity and accessible bauxite deposits and seemed very likely to see out its 75-year agreement, due to end in the year 2002.

But Alcoa, like the rest of the industry worldwide, is now in trouble. It plunged into the red in the second half of 1982 and the downward slide is continuing. The Mobile plant has shut down, the Surinam subsidiary, Suralco, is fighting to survive in its turn.

Experts of metal grade bauxite from Surinam have halted, and Suralco says it no longer intends to export the ore on a regular basis. National output of bauxite slumped from 4.9m tonnes in 1980 to 3.1m by the end of last year.

Alumina and aluminium production at Suralco's Paramaribo

works on the Surinam River, upstream from Paramaribo, has dropped steadily over the past two years, and will decline further this year, according to Mr Worth Hobbs, Suralco's managing director. The 1.4m tonne capacity plant, which also processes Billiton's ore, is presently running at just under 70 per cent capacity.

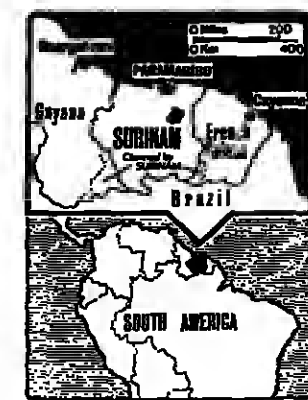
For the three-year-old regime of Col Desi Bouterse, these dismal figures mean a sharp contraction in earnings from the industry, just at the time when it needs the money most.

The Government and the two Western minerals companies are presently locked in the annual negotiations over the bauxite levy. Last year the industry succeeded in forcing down the levy by 28 per cent; a trend which Suralco is determined to continue—and the Surinam Government to resist.

The result of these talks and parallel labour negotiations with the bauxite workers' union could be crucial for the survival of the companies in Surinam and for Col Bouterse's Left-wing regime. Both sides are aware of the fact.

Alcoa's predicament is acute. It is losing money heavily on its Surinam operations, but must make substantial new investment over the next few years to compete more effectively with large new alumina smelters coming on stream in two neighbouring countries, Brazil and Venezuela.

Although Suralco denies it, the investment decision is a much political as economic. Should Alcoa be choosing a



country with a highly unstable regime, which is moving rapidly to the Left in a regional alliance with Grenada and Cuba?

If Alcoa and Shell were to pull out of Surinam, or run down their operations to a minimum level, the consequences for the regime—and the country, with its small population of 345,000—would be disastrous.

So, while the young revolutionaries publicly rant about the evils of imperialism, and the capitalist system, not a harsh word has been directed against the multinationals in their breast.

"We want Suralco to stay, to invest in Surinam, to be profitable," said Mr Winston Caldera, Finance Minister in the newly-formed Government, committed, above all, to bringing Surinam's economy under national control. "There is no need for antagonism," he said.

Others take a similar pragmatic line. "We need private enterprise. At this stage of our development we are not so happy to nationalise," one senior government official said.

The reason for this pragmatism is plain to see. For the first time in its seven years as an independent country, Surinam is in financial difficulty, not primarily because of the aluminium recession, but as a direct result of the Dutch Government's decision last December to suspend the generous aid programme.

The suspension decision was taken in a fit of anger against the killing by Col Bouterse's soldiers of 15 prominent opponents of the regime. Nor is the aid, which totalled \$1.3bn (\$948m) over a 10 to 15 year period, likely to be resumed in the near future.

The steady flow of up to \$1.2bn a year disguised the fact that Surinam has a chronic current account problem, even when bauxite is doing well, because of its large services deficit. It also helped cover the cost of the 1980 coup which brought Col Bouterse and two small left-wing parties to power, Surinam's public finances have deteriorated sharply.

From a small surplus of Surinam guilders 24m (\$8.3m) in 1980, the budget went into a deficit of \$5.5m in the following year. This doubled to over \$100m in 1982, representing 20 per cent of current revenues and about 5 per cent of GDP. This year's budget has not yet been passed by the new govern-

ment. But the Finance Minister says the aim is to keep the deficit below last year's figures by, among other steps, cutting subsidies to state organisations.

What the Government is not prepared to do is to lay off employees, even though the swollen size of the civil service is one of the causes of Surinam's problems. It employs about 40 per cent of the workforce.

To contain unemployment, estimated at 18 per cent, companies have not been allowed to dismiss workers without the permission of the Labour Ministry since January. The problem would be much worse in the unlikely event that many of the 190,000 Surinamese living in the Netherlands were to return.

The Dutch aid programme has helped create a society with one of the highest standards of living in Latin America. Per capita GNP last year was \$2,900. Poverty is a rare sight in Paramaribo's well-ordered streets.

Surinam has also enjoyed two other features uncommon in the region—a low inflation rate and a small external debt. Debt servicing this year will cost only \$2.2m on a gross outstanding debt of \$19.7m.

All this may be about to change, however. The December killings prompted a fresh flight abroad of the well-off and fears are growing rapidly that without the Dutch aid Surinam will slide into the same state of ruin as its neighbour, Guyana.

## WORLD TRADE NEWS

## Differences persist over Japan-EEC VCR deal

BY CHARLES SMITH, FAR EAST EDITOR IN TOKYO

FOUR DAYS before Japan's self-imposed deadline for implementing measures to restrain its video cassette recorders exports to the EEC, differences of opinion still persist between Brussels and Tokyo about some aspects of the arrangement.

The Ministry of International Trade and Industry has promised that floor prices for Japanese VCR sets shipped to Europe will come into force this Friday. However, Miti and the EEC commission apparently do not see eye to eye about certain details of the arrangement, particularly those relating to categories of VCRs.

Miti officials have suggested that all VCR sets coming within the terms of the restraint arrangement should be divided into three basic categories of "large," "medium" and "popular" with the minimum permissible floor price in the popular category set at ¥70,000 (£196).

The EEC, while not directly differing with Miti on prices, would prefer a division into at least four categories. One result

of such a division would be that some sets classified by Miti as "popular" would be reclassified into higher groupings carrying bigger price tags.

The fixing of floor prices for Japanese VCR exports to Europe is technically a matter for unilateral decision by Miti, not for negotiations between Japan and the EEC. Miti officials, however, have never made any secret of the fact that European reactions would be sought before the final details of the system were put in place.

Japan has also stressed that it does not intend to dump its VCR exports into Europe, but to restrict them to a level which would allow Japanese exporters to return for unilateral action to restrain exports.

A second condition for action on the Japanese side has been the willingness of the French Government to withdraw a ruling under which all VCR exports imported into France have been cleared through the super-inland customs post of Poitiers.

Japanese officials said yesterday that they "fully expected" Phillips and Grundig to drop their demand for the Poitiers porters as soon as the floor price

system comes into force. This does not alter the fact that plans for proceeding with the case have yet to be formally scrapped. Japanese exporters have been given a deadline of April 1 to reply to a questionnaire on their European pricing policies which could, at least in theory, become the basis for further action by the Community.

The questionnaire was originally to have been answered by February but the time limit was extended.

Japanese certainty that the VCR anti-dumping case will eventually be dropped does not seem to be matched by confidence about the future of the French Government's treatment of imports. Some officials point to "Gallic pride" as a problem in this context. Others note that although existing import barriers may be withdrawn there is no certainty about what will be introduced in their place. Officials seem to feel, however, that at this point they have no choice but to go ahead with implementing the export restraint arrangements while hoping for the best from Europe.

## Airbus A-310 wins final airworthiness certification

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

THE LATEST version of the European Airbus, the 200-plus seat A-310, has been awarded certificate of airworthiness by French and West German authorities, nearly three weeks ahead of schedule.

So far, 16 operators have ordered a total of 102 A-310s, and the first aircraft is due to be handed over to Lufthansa and Swissair later this month. Lufthansa has ordered 25 A-310s, and Swissair 10.

The Lufthansa aircraft are powered by U.S. General Electric CF6-80A engines, while the Swissair aircraft will use the U.S. Pratt & Whitney JT9D-7RA engines. The certificate of airworthiness covers both types of engines.

The certification is the culmination of a six-year programme, starting in the structural testing stage and culminating in a five-aircraft flight test phase during

which a total of 1,880 hours were flown in 593 separate flights, including many overseas covering 33 different airports.

M. Bernard Ziegler, Airbus Industrie's senior vice-president for flight and support, commented: "This is undoubtedly the most difficult and severe certification procedure ever performed."

"Sometimes we had the feeling that the European authorities had set the bar too high, but we were riding a thoroughbred which clears all obstacles."

"However, it will be to the benefit and safety of our ultimate customers, the passengers, and we are now grateful to the airworthiness authorities who have pushed us to the extent of further reinforcing our enthusiasm for this wonderful machine."

## Germans win Soviet gas turbine order

By Stewart Fleming in Frankfurt

A WEST GERMAN consortium comprising the AEG subsidiary AEG-Kanis and MAN-GHH Strake has won a DM 230m (£83m) contract for the delivery of gas turbine components to the Soviet Union.

The components are for use in a natural gas pipeline which is being constructed in the Soviet Union. An official for AEG said yesterday that the companies were not releasing details of the sort of components which are being supplied.

He added that the equipment was not part of the AEG contract to supply turbines for the controversial gas pipeline from Siberia to Western Europe which the U.S. attempted to block construction of last year.

The delivery of the components is planned for completion by the end of 1984.

## Iran seeks to mend Tokyo ties

By Jurek Martin in Tokyo

IRAN APPEARS to be about to make a determined attempt to improve both its political and commercial relations with Japan.

A fairly high level Iranian government delegation is due to come to Japan this summer, probably in June, in what would be one of the first such missions dispatched by Iran to a major industrialised country since the Revolution over four years ago.

According to the Japanese Foreign Ministry, the Iranian team will be headed by Mr Hossein Ardebili, the vice-foreign minister for international political affairs, and will include ranking officials from other Iranian governmental departments.

Obviously, the Iranian visit returns one paid last autumn to Tehran by Mr Nobuo Matsunaga, the Japanese foreign minister. However, the Japanese are specially interested that the Iranians have been so quick to accept the reciprocal invitation, and at such an apparently high level.

The major issues between Japan and Iran at present—oil purchases and the fate of the war-damaged Bandar Khomeini petrochemical facility—are technically matters to be resolved between the Iranian Government and the Japanese private sector.

A delegation from the National Iranian Oil Company was due in Tokyo last month to discuss new oil contracts with Japanese importers, but reportedly never arrived. Iran currently supplies about 10 per cent of Japanese oil imports, with the Japanese heavy purchasers of Iranian oil on the spot market.

Discussions on Bandar Khomeini between Iran and the Japanese industrial group headed by Mitsui have been proceeding in both Tokyo and Tehran, for many months. The Japanese side, facing substantial though insured losses, insists that the project can only go forward if Iran takes it over as a national project, providing all development finance in the future.

Oddly enough, Iraq, with whom Iran is at war, also intends to send a government delegation to Tokyo later this year—reportedly to discuss Iraqi debts to Japanese companies. No date for this visit has been made known.

## British exports should be 'more competitive this year'

BY PAUL CHEESERIGHT, WORLD TRADE EDITOR

PROVIDING rigorous control over costs is maintained, British exports should be more competitive this year, according to Lord Limerick, outgoing chairman of the Overseas Trade Board (OTB).

This judgment, contained in the annual report of the OTB, published yesterday, is based on an assessment of the effects of the depreciation of sterling against the major trading currencies, first against the dollar and then latterly against other major trading currencies, specifically those in Europe.

Although demand in the UK's markets for manufactured goods declined by about 2 per cent in volume last year, the OTB is expecting, on the basis of current international economic forecasts, that demand will pick up this year by between 2 and 3 per cent.

This likely rise in demand, allied to the depreciation of sterling and the improved productivity of British manufacturing, noted by the OTB a year ago, led Lord Limerick to



Lord Limerick: incoming chairman of OTB

express a "restrained and balanced optimism."

Lord Limerick is retiring from the OTB and will be replaced as chairman by Lord Jellicoe, the chairman of Tate and Lyle.

Lord Limerick noted that after the fall of sterling in recent months, exporters

wanted a period of exchange rate stability. The fall of sterling helped export prices and reduced the scope for import penetration, although it raised the cost of imported materials and checked the fall in interest rates.

But on balance, Lord Limerick said, "we are reasonably poised at least to hold on to our share of world trade and take advantage of the coming upturn."

Last year, British non-oil manufactured exports just about held their own in volume terms, but there was a surge in the last quarter of the year, offset by a fall in January. Likewise the terms of trade excluding oil were virtually unchanged from 1981.

But there was a 6 per cent increase in the volume of non-oil imports and this led to a deterioration in the balance of non-oil trade, so that in value terms there was a deficit of £2.4bn.

The visible trade surplus, by value, was £2.17bn last year, compared with £2.98bn in 1981 and £1.8bn in 1980.

## Overseas Trade Board to oppose further cuts in budget

THE BRITISH Overseas Trade Board (OTB), the trade promotion arm of the Department of Trade, yesterday brought out into the open its opposition to any further cuts in its budget and laid down the lines of resistance to any Treasury pressure for more spending cuts.

"We have now reached the point of reporting to ministers

that any further reductions in resources, either of manpower or money, could only be met by a corresponding reduction in the services we are able to give to exporters," Lord Limerick, the OTB chairman, said yesterday in the annual report.

The Treasury is conducting an enquiry into civil service manpower levels for 1984-88 and the Department of Trade

has to present its assessment by the end of this month on the level of staffing it.

The OTB directly employs 960 people now, but as part of a long-running economy programme has to reduce this figure to 869 by April 1 next year. This will have meant a 26 per cent staff cut over the lifetime of the present Parliament.

certain foreign markets, where the national authorities required rigs to conform to local rules and to be manned by their own nationals.

Mr Reed also said that the rig owners would like to see regulations standardised, internationally.

## Rig owners in Norwegian merger

BY FAY GJETER IN OSLO

NORWAY'S ship and rig owners have decided to merge their respective organisations into a single body, the Norwegian Offshore Rig Owners' Association (NOROA).

The decision reflects the fact that many companies have interests in both rigs and conventional shipping, not to mention oil-related shipping such as supply vessels and standby boats. Negotiations about the

merger will start soon and are expected to be completed some time next year.

Meanwhile, at NOROA's annual general meeting last week, rig owners urged the Government to relax restrictions on foreign flag registration of Norwegian rigs.

NOROA Chairman, Megne Reed said: "Rigging out" under foreign flags was the only way to gain access to

## U.S. machine tool protection sought

The National Machine Tool Builders Association has asked President Ronald Reagan to limit imports of machine tools to 17.5 per cent of the U.S. market in dollar terms. Reuters reports from Washington the group, seeking five-year limits, is asking the Commerce Department which said imports could cripple the U.S. industry. They took about 27 per cent by value of the market in 1982, or about 44 per cent by volume, it was claimed.

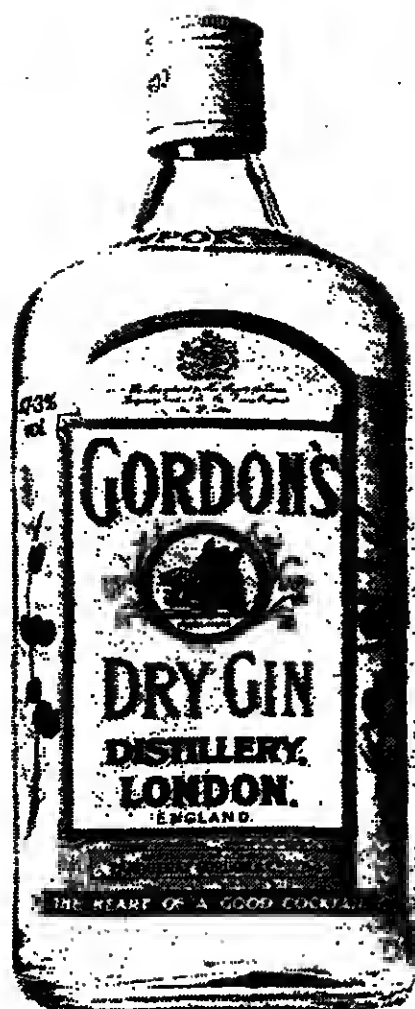


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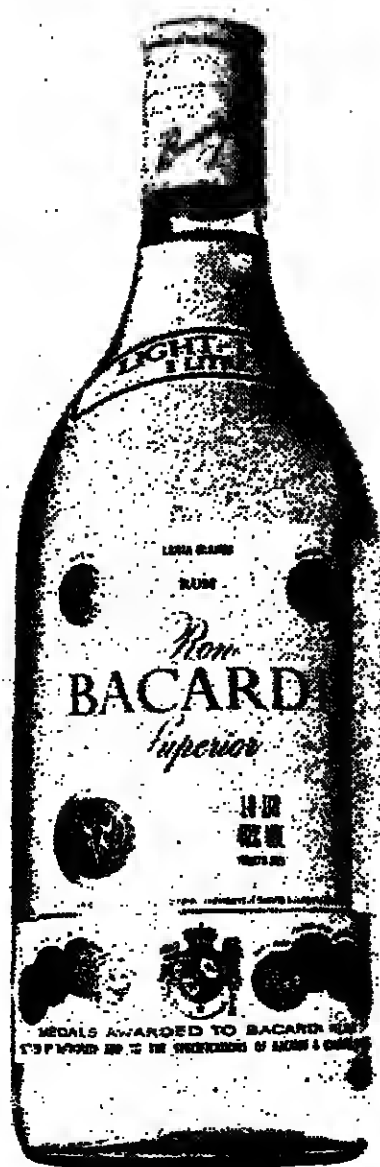
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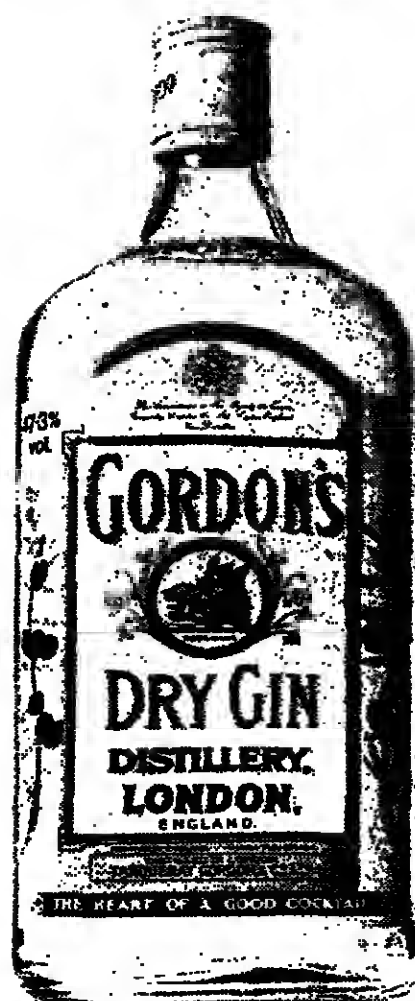
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\*The prices shown are standard 75cl bottle equivalents based on the price for litre bottles at BAA Duty Free shops. Although the 75cl is the normal High Street retail size, generally litre bottles are sold at BAA Duty Free shops since duty free allowances are usually in litres. The Duty Free litre prices are: Bell's Whisky £4.99; Gordon's Gin £4.70; Cossack Vodka £4.50; Courvoisier VSOP £11.25; Bacardi £4.95.



## UK NEWS

## Retail spending boom loses its momentum

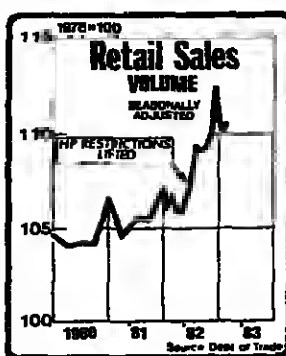
BY ROBIN PAULEY

THE CONSUMER spending boom, launched last summer on the back of easier credit and lower mortgage interest rates which left people with more cash to spend, has now levelled off with the volume of sales about 5 per cent higher than a year ago.

Figures published by the Trade Department yesterday show that the upswing which started in July and persisted until reaching a record level in the Christmas period, without abating in the traditionally quiet period of October, has run out of steam, at least for the time being. Nevertheless, retailers have had a welcome respite in the last 6 months after running on extremely tight margins for past three years. Most of the boom appears to have gone on goods already in stock and, to a lesser extent, on imported durables. So hectic retail activity has not been reflected in British industry's order books and the level of industrial production has remained persistently flat.

Although there has been little spending in advance of today's budget, there are hopeful signs for retailers. The cheap pound may encourage free-spending tourists to return to Britain in large numbers this year.

If interest rates fall further in the near future retail sales could advance strongly again. As further consumer demand cannot easily be met from existing stock, the key question is whether imports would again fill the gap or whether UK industry is now sufficiently geared up to compete competitively at short notice.



The provisional estimate for the retail sales index, seasonally adjusted, in February is 110.5 (1978=100) compared with 110.1 in January and 110.0 in November, with the Christmas burst taking December's figure to 112.2.

But the figures for the first and second quarters of 1982 were only 106.5 and 106.8 respectively, and 106.4 in the first quarter of 1981.

Retail sales value in February, not seasonally adjusted, was about 8 per cent higher than in February 1982.

In January and February taken together, the average value of sales was also about 8 per cent higher than in the first two months of last year.

Within these global figures there are some large individual year-on-year changes.

The John Lewis Partnership, for example, increased the value of its sales by 17.5 per cent in February compared with February last year.

## Canadian is named as state shipbuilding chief

BY ANDREW FISHER, SHIPPING CORRESPONDENT

MR GRAHAM DAY will become the highest paid chairman of a UK nationalised company when he succeeds Sir Robert Atkinson, 67, as head of British Shipbuilders with an £80,000 salary in September.

The Government yesterday confirmed that Mr Day, a 49-year old executive with the shipbuilding division of Dome Petroleum of Canada, would become the new chairman of the loss-making group.

Mr Day will also receive a performance bonus, described by the Department of Industry as "relatively small," with his salary, which compares with the £32,000 paid to Sir Robert.

The shipbuilding concern, nationalised in 1977, has been fighting for new orders in the industry's world crisis.

Losses shot up from £7m to £28m in the six months to end-September and are expected to be about double this for the full year to March 31, 1983.

Mr Day has dual Canadian and

British nationality and ran the Cammell Laird yard on Merseyside, now part of BS, in the early 1970s.

He headed the organising committee preparing for nationalisation of BS and was due to become chief executive. But lengthy delays in Parliament led to his departure in late 1976, despite a personal appeal from Mr James Callaghan, then Prime Minister, to stay on.

The high salary he will be paid reflects the Government view that remuneration must be substantial to attract people of sufficient calibre to run state-owned industries.

Sir Robert's contract was due to last until December 31, but he told Mr Patrick Jenkin, the Industry Secretary, late in 1982 that he did not want a second term and wished to return to private industry.

He has been at BS on secondment from Aurora Holdings, the troubled engineering group of which he is still chairman. His salary was paid by BS to Aurora.

Mr Day will join the BS board as executive deputy chairman on July 1, becoming chairman and chief executive on September 1 for three years. No transfer fee will be paid to Dome, unlike the controversial arrangement by which Mr Ian MacGregor returned from the U.S. to Britain to run British Steel.

Mr Day, bespectacled with a black beard, said last night, "I'm not making money on the move." He referred to Britain's higher marginal tax rate than Canada.

The bonus, he said, would "probably be quite modest," perhaps 10 to 15 per cent of salary.

Without specifying his present Canadian salary he said there had been "some difficulty in bridging that." His bonus would be assessed against a list of objectives agreed with the Government. One priority would be "to contain losses and try to reduce them." He said he had also had another job offer in North America in the past two months.

## Banks to share cash outlets

BY ALAN FRIEDMAN, BANKING CORRESPONDENT

THE BATTLE between Britain's banks and building societies intensified yesterday as five banks announced plans to join forces in order to create a network of 2,500 shared cash dispensers.

The announcement that 13m customers of the Bank of Scotland, Barclays, Lloyds, the Royal Bank of Scotland and Williams and Glyn's will be able to draw cash from machines in England, Scotland and Wales comes only a week after it emerged that building societies are planning to introduce a country-

wide system of shared cash dispensers.

It was made simultaneously in London and in Monte Carlo, where Mr Bob Amos, deputy chief general manager of Lloyds Bank, told a retail banking conference that about 1,000 of the "through-the-wall" cash machines would be Lloyds Bank Cashpoint devices. Mr Amos predicted the five bank system would be completed during 1984 or early 1985.

Barclays is to provide 750 machines, with the Royal Bank of

Scotland making 320 available from next year and the Bank of Scotland (which is 35 per cent owned by Barclays) and Williams and Glyn's (Royal Bank's sister-bank), each promising a total of 200 dispensers. Michael Cassel added: Mr Richard Weir, secretary-general of the Building Societies Association, said the move would be "watched with a great deal of interest."

The societies, he added, were examining the options available to them to provide their own shared system.

## Interest on energy bond overdue

By Eric Short

ANOTHER Gibraltar-based company, Cavendish Life Assurance, has apparently run into financial trouble. Interest payments on the Cavendish Energy Bond have been outstanding since November last year.

The Jersey branch of the trustee department of the Hongkong and Shanghai Bank which, as trustee for the £317,000 bond issue is responsible for making the interest payments, confirms that it has not received any money since before last November from which to pay the interest due.

The Cavendish Energy Bond is a lump sum investment paying investors an income of 12½ per cent of basic rate tax over five years, with a return of capital at the end of the period. The assets are held in Cavendish Petroleum Inc - a U.S. oil company based in Utah.

Mr Graham Richardson, managing director of the trust company, stated that the bank was pressing Parkford for the arrears of income. He said that Parkford was still a company in operation and he hoped to obtain a revised payments schedule from the company.

The Cavendish Life is owned by the Cavendish Marketing and Trading Company, which is registered in Nassau, Bahamas. It is not clear who owns Oxford Marketing or Parkford. In October 1981, when the Energy Bond was launched, they were both owned by Mr Patrick di Carlo. But ownership of Parkford and Oxford Marketing has changed hands a few times since then.

Marketing of Cavendish's products in the UK was done through a company, Cavendish Life Assurance Services (UK) but this company's two directors, Mr Hugh Mackay and Mr Patrick Ravenhill, resigned last November. The company's listed telephone is not answered and there is a question mark over its trading position.

Mr Richardson said that while he was explaining the position to those bondholders who contacted the bank, he did not feel a general circular to all bondholders would fill any useful purpose at present, since there was little to report.

Hongkong and Shanghai Bank were also trustees to certain bonds issued by another Gibraltar-based life company, Signal Life Assurance, which is now being wound-up. The bank paid £4.5m in compensation to those bondholders.

## Dockers' pay dispute halts Tilbury

By Brian Groom, Labour Staff

THE PORT of London Authority's (PLA) cargo-handling operations were brought to a standstill yesterday when more than 2,000 dockers at Tilbury began an indefinite strike over pay.

Some 1,200 dockers working on general cargo in the enclosed docks are paid a basic wage of £106 a week but are demanding parity with tally clerks, whose basic pay accounts for nearly all of their average earnings of £135. Their 1,000 colleagues in the PLA's container and grain terminals joined in the stoppage.

The PLA says that average earnings for the lowest category of dockers are already £132, while top dockers earn an average of £156. The authority, which is expected to announce a loss of £3m to £4m for 1982, says it cannot afford the £1m a year which, it says, the parity claim would cost.

## UK companies show interest in EEC funds

By Our Financial Staff

SMALL COMPANIES have been showing "tremendous interest" in the cheap European Community funds made available in the UK for the first time this January.

The Industrial and Commercial Finance Corporation (ICFC), the first UK financial institution to sign an "agency" agreement disbursing money earmarked under the New Community Instrument (NCI), said yesterday that it has already committed £2.5m of its first £10m tranche.

An ICFC spokesman said: "This is a fast take up. Usually there is a long gestation period - perhaps as much as six months - before a scheme like this gets going."

The research, undertaken by Leicester Polytechnic and funded by the Council for National Academic Awards and the Department of Education and Science, examines the effectiveness of engineering education through the eyes of professional engineers and other employees in industry.

It takes up themes contained in the Finnisson Committee's inquiry into the engineering profession, and Sir Monty Finnisson says in a foreword to the Leicester research that he hopes it will "do something to wear away the story of indifference of the nation to the future of engineering and engineers."

## Polly Peck reaches Turkish TV deal with Thorn EMI

BY RAY MAUGHAN

POLLY PECK (Holdings), the fruit packaging group operating in the Turkish Federated State of Cyprus, has finally been granted an exclusive licence by Thorn EMI to make and market colour television sets in Turkey.

Turkey is expected to become a prominent area of operations for Polly Peck in both the citrus fruit and consumer electronics fields. Its Star Electronic Sanayi ve Ticaret subsidiary has signed an agreement to manufacture and sell colour televisions from kits supplied by Thorn EMI Ferguson, the only British-owned television maker.

Thorn EMI Ferguson already has licensing arrangements with assembly operations around the world, notably in Ireland, where it supplies finished sets, to Italy, Portugal, Indonesia, Sri Lanka, China, Zambia, Greece, and Hong Kong. The group is now in the early stages of negotiating a similar deal in India.

Initially, Thorn EMI Ferguson will supply all the components required for the assembly of its TX colour set range, although it is expected that that once satisfactory local suppliers are found components will be obtained from them.

Star Electronic has signed an exclusive deal for Turkey and non-

exclusive distribution rights in certain Middle East countries. The mooted agreement to manufacture and market video cassette recorders for the Turkish market is still under negotiation, however, as are the proposals to sign an exclusive licensing deal in Egypt. No indication has been given about the timing of the agreements.

Polly Peck's assembly plant being constructed in Turkey is due for completion by October. Production

## More UK news on Page 13

will start on a single shift basis with an annual capacity of 100,000 sets. Further shift, it is understood, would raise output to about 170,000 sets.

Very high profits estimates are suggested for Polly Peck's proposed consumer electronics agreements with Thorn EMI. They are said to be worth as much as £50m a year before tax, although no forecast has been given by either company. It is understood, however, that the retail value of a colour television in Turkey is about £850, whereas the same set would sell at between £250 and £300 in the UK.

## More steel jobs at risk

BY MARK MEREDETH

BRITISH STEEL management has told trade unions at its Tubes Division works in Scotland that 460 jobs will have to go unless orders improve.

The tubes division, which has its headquarters in Corby, Northants, has been hit hard by the fall in orders for drilling pipes from the North Sea. A BSC statement after yesterday's meeting in Scotland said the slump in activity was unlikely to show an improvement until the end of next year.

Caltech Petroleum, the jointly-owned subsidiary of Texaco and

Standard Oil of California, is cutting back its London staff of 150 by about one third, Carla Rapoport writes.

It is the latest in a string of similar moves by multinational companies with offices in London. Esso Petroleum is planning to move out of London altogether in an effort to cut costs, while British Petroleum said at the end of last year that it would be cutting its London workforce by 46 per cent.

Caltech recently moved its world headquarters from New York to Dallas and trimmed its head office staff by more than 10 per cent.

## U.S. companies lose computer contract

BY ALAN CANE

AMERICAN OWNED computing services companies have lost a prestigious and sensitive Department of the Environment contract to a tiny, almost unknown British company. The contract involves computer help in calculating the rate (local property tax) support grant formula.

The award of the rate support grant contract to the Centre for Analysis and Modelling (CAM), a seven-man bureau and software house based in South London with a turnover of £500,000 last year reflects both the regard in which CAM's software is held by the DoE, and Government embarrassment over the fact that the UK's most complicated set of financial calculations was being carried out by foreign-owned companies and on foreign soil.

When the contract was last let, it was won jointly by Geisico, computing services arm of the General Electric Company of the U.S., operator of the world's largest commercial computer network, and by Comshare, the UK subsidiary of

Comshare of the U.S., a specialist in financial and management information software.

The government was embarrassed by the fact that computing facilities necessary for the complex calculations which underlie the rate support grant were apparently not available in the UK from British-owned companies.

In 1981, computer services needed for the calculations cost only £150,000. By 1982, after new ways of assessing local authority's need for support were instituted, the cost had jumped to close to £1m.

The contract involves both the use of CAM's specialised software for handling large arrays of figures, and time on its U.S.-built DEC "supermini" computer. Mr Gurmukh Singh, CAM managing director, said he believed the contract had been won on a combination of quality and price. The value of the contract would not be known until the work had been completed because it involved unpredictable amounts of computer time.

## Engineers critical of job training

BY ALAN PIKE, INDUSTRIAL CORRESPONDENT

PROFESSIONAL engineers working in UK industry are "technically competent but immature and underdeveloped in most other respects," according to research published yesterday.

The research draws attention to serious weaknesses in the job performance of engineers and in the way in which their education and training prepares them for their role in industry.

Engineers interviewed in the study were highly critical of the level of their knowledge of the broad business context of engineering, their social and human relations skills and their communication skills. These self-defined weaknesses were also identified in the engineers by work colleagues.

The research, undertaken by Leicester Polytechnic and funded by the Council for National Academic Awards and the Department of Education and Science, examines the effectiveness of engineering education through the eyes of professional engineers and other employees in industry.

It takes up themes contained in the Finnisson Committee's inquiry into the engineering profession, and Sir Monty Finnisson says in a foreword to the Leicester research that he hopes it will "do something to wear away the story of indifference of the nation to the future of engineering and engineers."

Engineers interviewed during the

research strongly supported the view that engineering education should be technically broad and related to practical applications, with 60 per cent of engineers expressing the need for a more practical approach.

"Entering industry had been a rude shock for some, and engineers frequently reflected that they had been unable to appreciate the relevance of material being taught during courses, and that lecturers were often unable to relate it to the world of industry," the report says.

Many engineers "lamented the fact that they had entered their first jobs knowing almost nothing about industry or commerce." Even after some years at work, many engineers lacked confidence in these areas, although 71 per cent claimed to need commercial, financial or marketing knowledge in their jobs.

There is some evidence, the report says, that engineers' poor technical skills and weak performance in non-technical areas has led to their partial exclusion from their employer's decision-making processes. This led to engineers being allocated specific tasks rather than participating in broad discussions about goals.

Goals of Engineering Education: Engineers - Servants or Masters? Available from Leicester Polytechnic.

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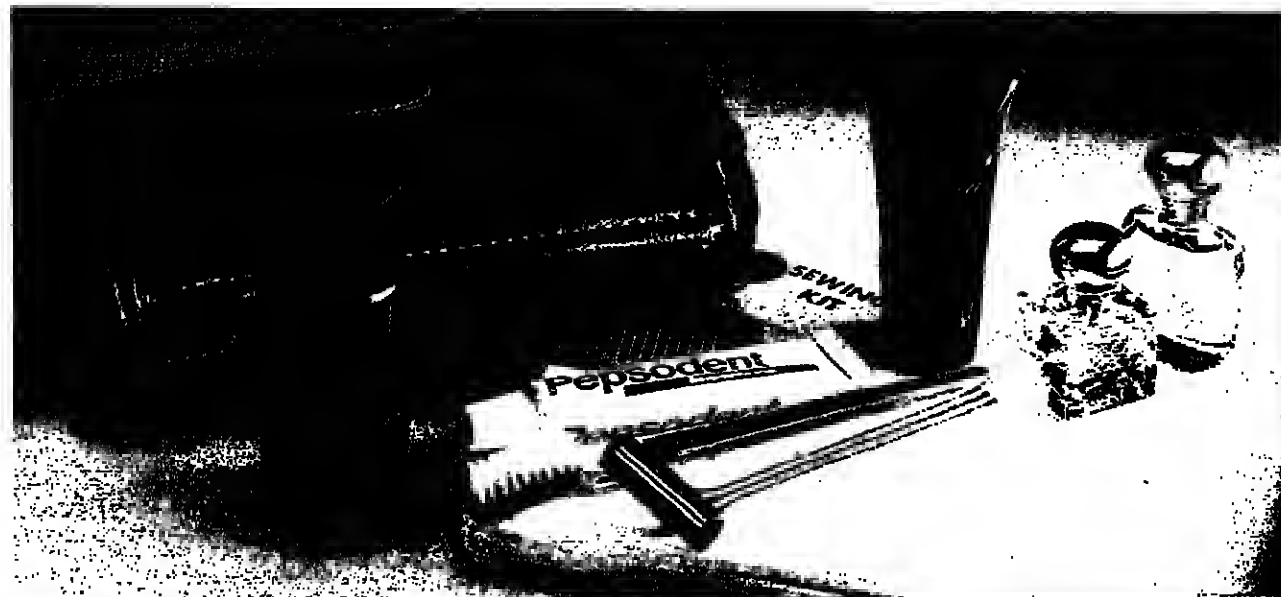
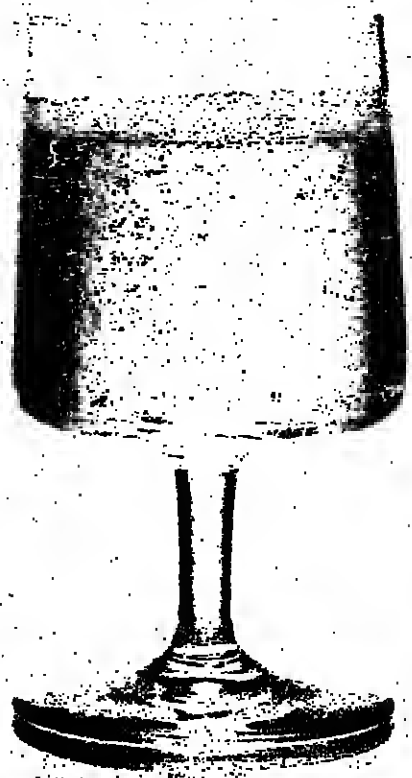
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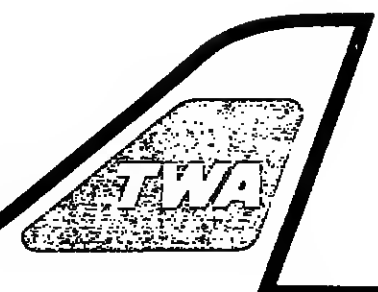


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## TECHNOLOGY

TINY COMPUTER SERVICES COMPANY WINS ROLE IN ANNUAL 'DRAMA'

## Specialist look at rate support grant

BY ALAN CANE

A TINY computer services company a stage-whisper away from the Old Vic in South London has been given the leading role in the Government's most mathematical annual drama—calculation of the rate support grant formulae.

The award of the contract for computing services to aid in calculating "Local Authority Statistics and the Rate Support Grant" to the Centre for Analysis and Modelling is a singular recognition for one of the UK's least known but most highly regarded specialist computer companies.

It should also still disquiet inside and outside Parliament over the way the Government gets computer help to solve its most complicated sets of financial calculations.

The rate support grant computing contract is let by public tender; three years ago it was awarded jointly to two U.S.-based companies, Gelsco, a subsidiary of the General Electric Company of the U.S. which processes data in the U.S. and in Holland and which operates the world's biggest commercial computer network, and Comshare, an innovative bureau specialising in finance and processing in the U.S. and London.

The disquiet centred on the fact that the computer power—available in the UK—very specialised computer software—the Department of the Environment needed for the block grant calculations was apparently not available in the UK.

There was also anxiety about the costs incurred. In 1980, rate support grant calculations based on comparatively simple mathematical treatments cost £150,000. Since then, the Environment Department initiated a new system where the value of the block grant for each council is decided by calculating the "need to spend" from a large number of

relevant factors, each individually weighed and balanced.

As a system, it has not proved an outstanding success. Last year the Prime Minister had to insist on £25m extra for London to save Tory councils from politically embarrassing rate rises. And the cost of the massive calculations which were involved proved substantial—estimates suggest the 1982 figure was of the order of £1m.

So, there should be little surprise that the contract has gone to a British-owned bureau—but for such an important contract to have gone to such a small company indicates that CAM is no ordinary software house.

It was formed in 1971 and turned over about £500,000 last year. Its clients in the public sector include the City of Westminster, the London Borough of Lambeth and the Sports Council. Private sector clients include Marks and Spencer and Abbey Life.

CAM had already carried out large projects for the Department of the Environment—it analysed, for example, the National Dwelling and Housing Survey involving some one million addresses.

And it stores a number of unique databases on its computer files including the postal address file (23m addresses, 1.5m postcodes) the National Travel Survey and Local Authorities Expenditure Data. Against that background, CAM's victory was less surprising: "I tend not to tender for contracts I do not believe I can win," says Mr Gurmukh Singh, co-founder and managing director of CAM.

His recipe for success is twofold: quality of people. "I employ only the best—and I pay the best"—and quality of software. "We do not do magic—we simply do what other people do, very much better."



Gurmukh Singh: I tend not to tender for contracts I do not believe I can win

CAM, in fact, is in the business of decision support—supplying the means to extract useful information from very large masses of data from which better decisions can be made.

Its databases tend to be social, economic and geographic in nature. It has, however, set up a new company, Pinpoint, which is aimed at the commercial sector rather than local and central government.

Its special software is aimed at grid referencing, postcoding, tabulations, graphics and network analysis.

It means that the company can carry out social and economic analyses of an unusually powerful nature. It can, for example, suggest where a store chain should site its retail outlets for maximum return.

Its contract with the City of Westminster involved the analysis of the entire sewer net-

work using old maps and modern records to give the best possible picture and filling in the gaps using modelling techniques.

Its superfast search software enables it to identify any postcode in the UK, given an address—it even corrects the spelling of street names and houses—in less than a second.

What use is that? Given there are 23m addresses and 1.5m postcodes, a single postcode locates an address in a street—in fact on average to one of 15 households.

Businessmen can save money using postcodes in two ways. First, the Post Office offers substantial rebates for mail pre-sorted by postcode—for 1m letters, the saving can be £37,500.

Secondly, the use of postcodes can bring greater efficiency in credit control, sales force organisation, marketing infor-

mation and research and management information systems.

According to CAM: "We have UK administrative areas digitised down to ward level... computer maps can readily be generated for the UK or any area thereof to any defined scale."

It is the essential background for social engineering. Gurmukh Singh is a social engineer in his own right, specialising in job creation schemes. Robin Lane Fox, the Financial Times' gardening correspondent wrote approvingly last week (March 9) of the Camden Garden Centre, initiated by Singh with the backing of the Wellcome Trust.

Councils may be no happier with the political basis for their rate support grant in the next three years than in the past but at least they should have no qualms that the sums have been carried out correctly.

## EXCHANGE AND INFORMATION

## Common standards for communication

BY ELAINE WILLIAMS

THE GOVERNMENT wants to encourage the growth of information technology in the UK by setting common standards for the way in which computers communicate with each other.

In advance of existing international initiatives on industry standards, Mr John Butcher, Under Secretary at the Department of Industry, yesterday announced measures to speed up the introduction of the so-called Open Systems Interconnection.

Open systems interconnection is a set of standards designed to allow the computer systems of manufacturers or its geographical location.

The government has proposed interim measures called the Interchange Strategy, which is aimed at enabling UK suppliers and users to introduce Open Systems Interconnection without waiting for the full process of international standardisation to be completed.

However, the Government is confident that these proposals will meet the international standards when they are finally agreed. Work on Open Systems Interconnection has been underway since 1977. The problem of

setting standards is immense as it not only involves computer but also all the equipment which have to be connected to it. This includes taking into account the different uses of computers and related equipment such as in electronic mail, banking systems, facsimile, and all forms of communications.

For years computer manufacturers have deliberately avoided setting common standards because they did not see much benefit in allowing competitors easy access to their market share. Also the industry in the 1960s and 1970s was growing so rapidly that companies tended to ignore systems outside their own design.

Now it is recognised by the majority that the growth of the markets in business applications such as information technology will be easier if products can be connected to other types of equipment.

The DoI initiative on standards comes from a recommendation by the DoI Focus committee, set up in 1981 and chaired by Mr Butcher. Manufacturers such as ICL and GEC, major users, research organisations and standard setting bodies such as the British Standards In-

situation are represented on the Focus committee.

The Interchange strategy will lay down recommendations for standards in those areas of the technology where the International Standards Organisation—responsible for world standards—is close to a final standard.

The DoI hopes that the first documents on Interchange recommendations will be available by the middle of the year. It points out that financial support can be provided through the department's support for innovation scheme under which grants may be given to companies to assist in the development of new products and process employ one or more Interchange recommendations.

The Focus has also backed the idea of testing products independently to ensure that they conform to the recommended standards. This is to ensure that users can have confidence about the equipment they buy and the ability to communicate with competitors' products. The DoI says that a number of testing schemes are currently in the final stages of completion and these are likely to be announced shortly.

## VIDEO AND FILM BY JOHN CHITTOCK

## How we do things very well

AS BRITAIN'S manufacturing base has shrunk, greater emphasis has moved to the things we do particularly well—and increasingly, Britain's reputation abroad depends upon these activities. The one in which we excel perhaps best of all is also the one which has the highest production film and television production.

The contribution of moving pictures to Britain's overseas reputation is no mere "cultural icon." It can be quantified—such as the claim by Yorkshire and Humberside Tourist Board that overseas showings of the James Herriot TV series (All Creatures Great and Small) has boosted local tourism by £5m.

There are countless accidental benefits such as this which the film and TV industries bring to Britain. Some producers and industry activists feel that leaving it to accident is not good enough. One consequence of such concern has been the creation of a new film, TV and video advisory committee to the British Council, chaired by Lord Brabourne (Murder on the Orient Express fame).

Not that the British Council has been idle. Last year, its 120 overseas offices lent 85,000 copies of films; the Council was also involved in 150 British Film Weeks and entered 270 films to international film festivals. In spite of such impressive statistics, Government resources made available for this important activity trail well behind the West Germans and the French.

## Traditional

The film work of the British Council has broadened significantly in recent years. It is no longer just art, music and folk dancing—but also science, industry and technology. This change has come about partly in response to the cut-backs experienced by the Central Office of Information—which, traditionally, provided the overseas distribution machinery for British industrial films.

The COI's role has now moved decisively towards television, with for example, regular or substantial broadcast TV use of material in 83 countries (59 of which are achieved under commercial contracts—viz the stations actually pay for the material).

In this new strategy, paying is important. The free hand-out television film from the British government may be regarded with suspicion; the material has to be good enough for broadcasters to want it.

Video is also changing the strategy. More than 180 of the 170 information posts are now equipped with video recorders. These are used to screen British material to small, selected groups of local businessmen, politicians and other VIPs—and are also available for visiting British businessmen to use in making local presentations (for which our man on the spot will even obtain an audience).

To encourage businessmen to use these facilities, overseas correspondence with UK companies is now carrying a green sticker saying: "This post is equipped with VOR."

Such activities are aimed with precision, where the audience is probably very small and hand-picked. It gives rise to ideas such as the COI's video "catalogue" of agricultural equipment—a videocassette compiled from slides, clips of film, and videotape, submitted by British manufacturers and available at appropriate information posts overseas.

The British Tourist Authority is trying out a similar idea with larger chains of overseas travel agents. Videocassettes can be compiled from clips of special holiday areas requested by the agent—so that a video

stock shot library is available.

The BTA has also moved heavily into television. At one time, the authority's films were made primarily on 35mm film for world-wide cinema release—but now the target is television, especially encouraged in North America by the appetite of cable TV. Last year's total audience for BTA programmes was 100m, and rising.

Yet film is by no means dead in these controlled exercises to promote the British image. Some countries still rely on the sprocketed medium, and the assembled film audience may be still the only way of reaching some groups.

Perhaps, the most interesting example of this is the weekly film screenings which the British Council holds in Moscow—with 80 to 100 Soviets entering British soil for a couple of hours every week to see the best of our feature films and documentaries.

Some countries, such as India, still have an insatiable appetite for cinema-going and in Bombay alone the British Council maintains a library of 3,000 film prints. The political value of such activity can be also unexpected—such as a recent Indian tour of BBC documentary films on Indian themes,

mounted because there had been local accusations that the BBC's treatment of India was hostile.

Television emerges in such situations as the most potent medium of all. The COI, for example, has distributed video copies of three programmes about the Soviet invasion of Afghanistan—aimed, particularly, at Muslim audiences.

One of these has been so successful that it has been screened on television in 30 countries.

The process also works in reverse. The COI now records BBC and ITV current affairs programmes (with permission from the broadcasters) so that overseas information posts can receive video-cassette updates on the industrial and political scene in UK.

There are, however, anxieties. The pressure on budgets which pay for these services is unrelenting—and the cultural side of the film production industry desperately needs an economic boost when Mr. Iain Sproat's current review of the film industry is published.

Perhaps, Mr Sproat will see the point—he is a minister at the Department of Trade, and also responsible for tourism.

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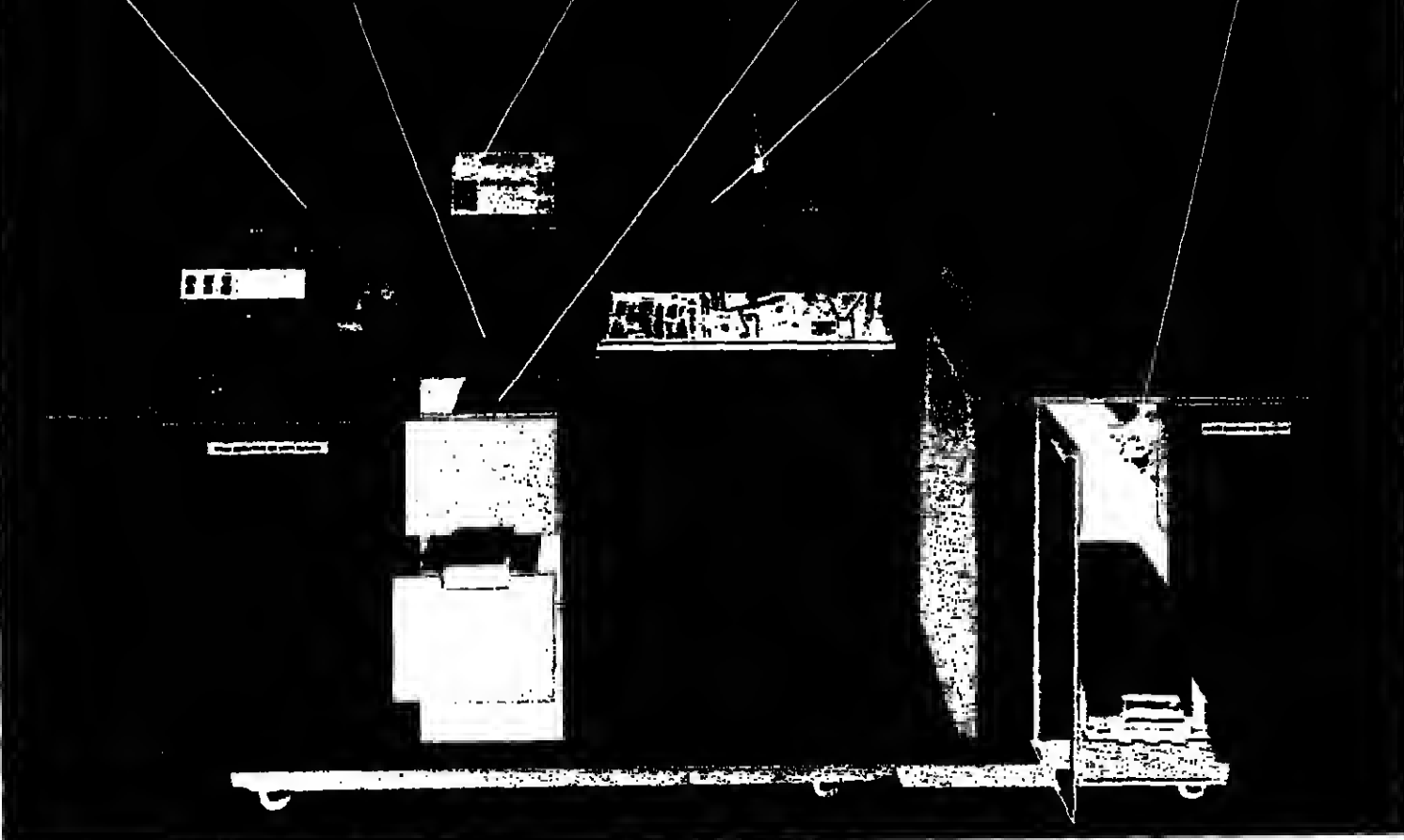
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## UK CARPET INDUSTRY

## Cheaper home loans lead to some signs of an upturn

By Anthony Moreton, Textiles Correspondent

JUST BEFORE Christmas all the noises coming from the carpet industry were of doom and gloom. Today, there is a feeling that a slight recovery might be on the way.

The reports are guarded and heavily qualified. But after two years of severe depression, which have seen the closure of some of the more famous names in the business and others making horrible losses, it is almost a surprise to hear even a qualified note of optimism.

Mr William Trow, executive deputy chairman of Carpets International, the Kidderminster-based largest company in the industry, says there is "some evidence of an upturn. I would hesitate about saying there is a recovery on the way, but things do look somewhat brighter."

That cautious view is echoed by Mr Topham Brinton, chairman of Brintons, also of Kidderminster, the largest privately-owned company. "Most people had a reasonable fourth quarter last year and there is a slight upturn."

If there is, it has largely escaped notice. Brinton says that Mr James Hardie, chairman of Shaw Carpets, the largest producer of tufted carpets, says he can see "no signs of a pick-up in demand from last year, though if the devastation of sterling helps to choke off some of the Belgian imports then there could be a switch to buying home products."

Two factors have caused the ripple of optimism, the cut in the mortgage rate which has left more money in people's pockets, and Heimtextil, the international carpet fair at Frankfurt held earlier this year. The evidence from the stands at Heimtextil was that the 1983 show was the most successful for five years. Buyers from the Middle East, an important market for exporters, were

### The backlash from the fall in new housebuilding

there in strength and the general level of inquiries was higher than expected.

If the optimism turns out to be well-founded, it will be greeted with enormous relief in the industry, which has taken a severe buffeting. Some of the most famous names, such as Allied Weavers and Homfray, have closed while BMK in Scotland was rescued only at the last minute with the assistance of the Scottish Development Agency, a move that led to accusations of subsidy.

For those who remain the problem is profitability. Carpets International, whose brand names include Crossley, Kosset and Gilt Edge, has run up losses of £15m over the past three years and has had to be bailed out by an American affiliate which could, as a result, gain control of the group in five

years. Shaw Carpets went through a very rough patch last year which led to a loss of £2.28m, though it appears to have righted this in the first half of the current year. Stoddard, another big name, also made a £2.25m loss last year on a turnover of £35m.

The main reason for the losses has been the fall in house building, the reluctance of people to move house quite so frequently and the fall in real disposable income.

The decision to buy a carpet is one that can be easily postponed, say, the need to repair a car. When people move house there is a greater disposition to buy a new carpet than at any other time. The carpet industry has felt the backlash from the fall in the number of new houses being built.

There have been other factors: changing spending patterns, which led to greater outlays on consumer durables such as video recorders, and as incomes fall buyers tended to look on a carpet as a long-term buy.

As a result, sales of carpets dropped from 177.2m sq metres in 1977 to 138.1m sq metres in 1981. Figures for 1982 are not yet complete but on the evidence of the first nine months of the year it would appear that sales will come somewhere near 125m sq metres.

The worst of that fall has been felt by the worst sector of the industry, which is concentrated in Kidderminster. Production has dropped by over 23m sq metres — or half — since 1975 alone to about 20m sq metres last year, accounting for a trend that began in the late 1950s when tufteds arrived on the scene from the U.S.

Tufteds, which largely rely on nylon as a raw material, now account for over 70 per cent of the total market and in the domestic sector the figure is probably over 90 per cent. Woven carpets, relying heavily on wool, have some 20 to 25 per cent and are concentrated in the contract sector. Rugs and needleloom carpets account for the rest.

Woven carpets have been holding their own in the contract market — hotels, restaurants, offices — because of their hard-wearing properties where price is not such a decisive factor as among home-buyers where only the better-off are staying with the traditional Axminsters and Wiltons.

But even in the contract sector wovens are facing growing competition from carpet tiles, a market dominated by the Dutch concern Heuga, which introduced them in 1966. Heuga, according to its chief executive, Mr Robyn Grant, is "70 per cent in the contract side with Britain the company's best market. The contract side has suffered less than the domestic, which will help us."

Because the domestic buyer prefers tufted carpets, there has been a very rapid build-up of imports in the last three or four

## A YEAR OF THREADBARE RESULTS

Year	Sales £m	Pre-tax profit/(loss) £	Latest half-year sales	Profit/(loss) £	
Carpets International	1981	117.02	(2.39m)	54.4m 7/82	(2.98m)
Brintons	1981	46.8	1.87m		n.a.
Stoddard	1981/82	34.99	(2.25m)	15.04m 9/82	(1.02m)
Shaw Carpets	1981/82	33.45	(2.24m)	18.47m 10/82	142,000
Donaghadee Carpets*	1981	29.8	n.a.		n.a.
Heuga (UK)†	1982	22.50	n.a.		n.a.
Abington Carpets	1981	14.89	444,000		n.a.
Tomkinson Carpets	1981/82	12.43	660,000		n.a.
Hugh Mackay	1981	9.58	444,000	4.51m 6/82	(69,000)

\* Donaghadee Carpets is part of Carrington Viyella; † Heuga is the UK arm of the Dutch group and figures relate to UK sales only. Other major manufacturers' figures are absorbed into parent groups. Lancaster Carpets is part of Nottingham Manufg; Firch Carpets is part of Reedcraft International; New Venture is part of Beaulieu; BMK is privately owned.

In 1980 the great threat came from America. U.S. carpet companies, based in the cheap-labour Southern states and aided by a sterling exchange rate that at one time touched \$2.40, were able to flood Britain with the ends of their long production runs at very cheap prices.

When the dollar strengthened American carpets ceased to be an important factor in Britain but since then the Belgians, and one company in particular, Beaulieu, have posed an equally severe threat.

The Belgians have always been an important carpet-pro-

ducing country, with Britain among their main markets. But they became a serious threat only three years ago.

Even allowing for a weak Belgian franc, no-one in the British industry can work out how the Belgians can produce as cheaply as they do, given that their wage rates are among the highest in Europe. They certainly get cheap supplies of yarn, whereas there is no UK production of bulk continuous fibre since the closure of British Enkalon.

Beaulieu has an astute management policy of buying every available piece of cheap second-hand machinery it can and working it to death. The com-

pany is split into some 30 operating companies, which prevents outsiders tracing its cost structure with any degree of accuracy.

Recently Beaulieu has entered Britain in a different way by taking over Cairds, of Scotland, and New Venture in New York. The former has been closed but the latter is a very successful operation and Beaulieu has been able to undercut almost every other British tufted manufacturer.

This has led to mutterings of subsidies, though no one can prove anything and the Belgians are evasive when approached. Since 1977 imports have

rises from about 12m sq metres to just under 40m sq metres last year.

Faced with this massive attack on the home market British manufacturers have had to retrench severely. Carpets International has cut its workforce from 6,071 in 1979 to 3,200 with a further 350 jobs to go this year.

Brintons has brought its numbers back from a peak of 2,600 four years ago to 1,900 now and Shaw had a severe rationalisation programme last year which cut the workforce to 430 from a peak of 1,350 in 1973. BMK has been kept going but with drastically reduced numbers. In all, the industry has slimmed from a peak of 40,000 a decade ago to about 18,000 now.

Not all those cutbacks have come as the result of outside pressures. Sometimes they have been the consequence of new investment. Most of the leading concerns have put in new machinery which has been more economical in labour terms.

Shaw has spent £4m on the most advanced Millitron plant, under licence from the innovative American company Milliken, which allows for changes in design and colours while the carpet is actually running through the machinery.

Mr Topham Brinton, too, is proud of his new machinery

and Mr Trow claims his company has the most advanced Axminster looms in the country.

Despite the capital spending there remain question marks over some companies. The highest probably hovers over Carpets International itself, whose turnover of £117m last year was just over a quarter of the industry's £450m.

CI has just signed an agreement with an American affiliate, Interface Flooring Systems, under which the U.S. concern is putting up a £2.5m five-year

### New investment is more economical in labour terms

convertible loan which will give it 41.3 per cent of the increased capital. It also has a further cash option on shares worth £1.4m which will take its holding to 51 per cent.

The salient point of this deal is that the money is going not into investment but into restructuring costs—that is, redundancy payments. "We have done an enormous amount to reduce overheads," Mr Trow says, "but we have not brought them down in proportion to our output. So a large part of our redundancies will be in the non-

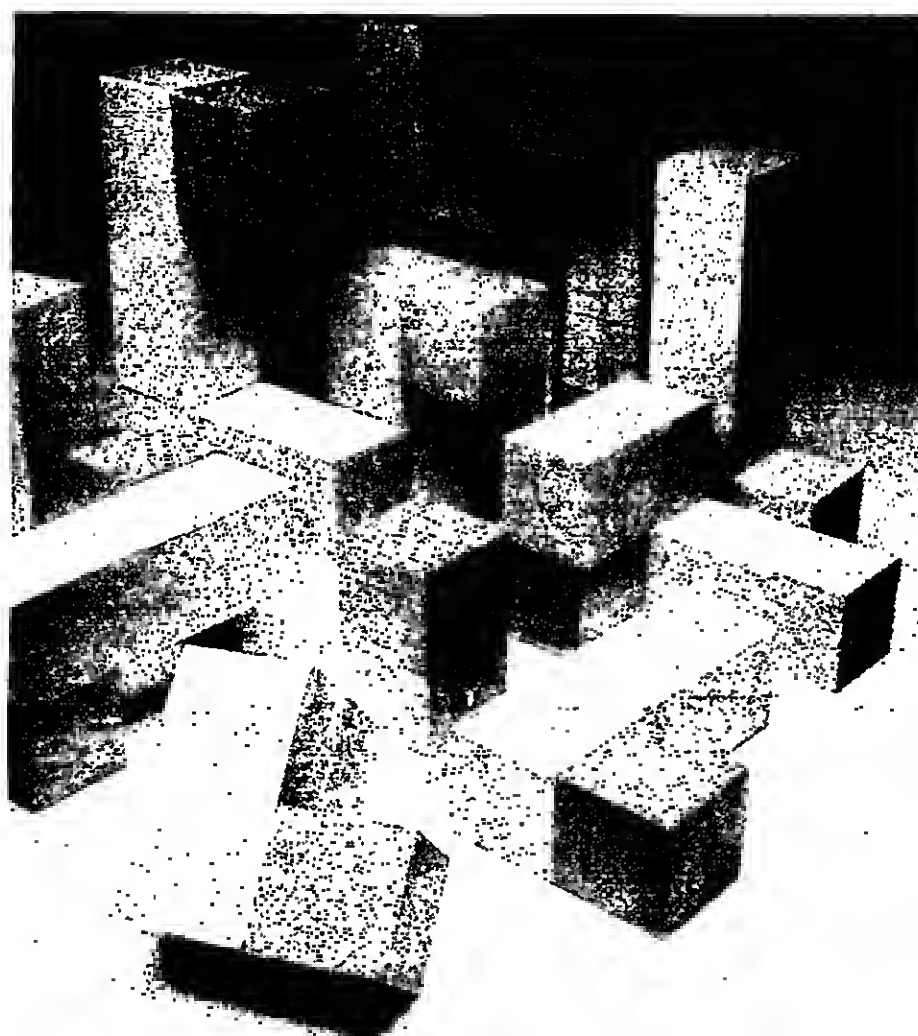
production areas. The loan money is to go specifically towards restructuring costs."

It is doubtful if, even now, the industry has reached its optimum size and so further closures seem inevitable though Mr Anthony Roden, director of the British Carpet Manufacturers' Association, believes that these will be confined to smaller concerns. "The industry is bumping along the bottom of the recession, but I don't see it falling much further now."

He is supported by Mr Bob Read, the IWS's carpet product manager, who sees the industry "continuing to be under severe pressure, with demand flat. There will be a struggle for at least another year but at least it is not now suicidal. Many companies have put their house in order and are reacting positively to demand."

The thing about the carpet industry is that it is so easy to make awful puns around it. Its prospects are threadbare, the possibility of making a pile without being trodden on is frequently discussed and, at worst, you can always sweep the dirt under the carpet.

No-one is laughing at these tired clichés in Kidderminster or Yorkshire now, though. The industry is in deep trouble and more concerned with red figures than firm phrases.



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## CONTRACTS

## £4.5m for cable

BICC SUPERTENSION CABLES has received an order from the Central Electricity Generating Board for the design, manufacture, testing and installation of oil filled cable at the Sellindge converter station. The existing double circuit overhead transmission line will be turned into Sellindge and connected to the converter plant by cable. The contract, worth £4.5m, covers the provision of 2,150 metres of 400 kV oil filled cable and associated accessories. Site work will be carried out by Balfour Kilpatrick, starting next year.

A water treatment project tops a list of contracts totalling £3.4m awarded to JOHN LAING CONSTRUCTION in the north of England. For the Northumbrian Water Authority, the £1.2m project at Lartington, near Barnard Castle, Co. Durham, is due for completion within 28 months. Other work includes a Benjamin Franklin Centre in Frodsham, Chester, under a £841,977 contract. In Cheshire, pre-painting repairs are under way on 106 homes where window frames, sashes, timber doors and frames are being renewed alongside canopy and fascia refurbishment.

Under a £208,414 contract for Rochdale Metropolitan Borough Council ground floor bathrooms, WCs and stores are to be demolished on the Peel Lane Estate, Heywood. Construction of a bunker at Lynemouth Colliery, Ellington, Northumberland, started earlier this month under a £540,000 contract awarded by the National Coal Board.

Lastly, a £285,000 commercial development in High Street West, Wallsend, Tyne and Wear, has been awarded by Lloyds Bank Property Company.

Milton Keynes Development Corp has awarded a contract in the region of £1.5m, for the construction of the 74 detached and semi-detached homes, to JOHN WILLMOTT HOUSING, part of the John Willmott Group.

T. P. O'SULLIVAN AND PARTNERS, the Putney-based consulting engineers, have sent a five man mechanical engineering team to Lesotho in southern Africa to work on a two-year

World Bank financed technical assistance project, for the Plant and Vehicle Pool Services of the Ministry of Works. The contract, worth over £400,000, is part of the Third Highway Project, designed to improve the road network of Lesotho and the maintenance capability of the roads branch of the Ministry of Works.

A new UK airline, Birmingham Executive Airways, has placed a £3m order with BRITISH AIRCRAFT SPACE Scottish division for two Jetstream 31 aircraft for delivery in late April and May 1983, with an option on a third aircraft for delivery in March 1984. Each aircraft can carry up to 18 passengers and will have full hot galley facilities with space for carry-on baggage. The new airline has been formed to provide inter-European air services for the Birmingham and West Midlands industrial and commercial community.

ANDERSON STRATHCLYDE, the Scottish-based mining machinery manufacturer, has won an order worth £2.25m to supply China with longwall mining equipment. Delivery will take place within the next six months. Most of the equipment will be used by the Datong Mines in Shanxi Province where the coal is extremely hard.

Two Portals Group companies have won contracts worth £2.2m for filtration plant for the North Sea. ETV PROCESS AND EFFLUENT PLANT, Rugby, in conjunction with Norwegian-based Norsk Hydro Process Equipment, has gained a contract worth around £1.5m to supply a dewatering system for the Gullfaks "A" water injection system. The unit supplied by ETV will measure 20 metres high and have a capacity of 2,540 cu metres/hr, making it the largest single dewaterer in the North Sea. Incorporating ETV design features, the dewaterer will be able to operate both as a vacuum and gas strip system, giving maximum flexibility to the platform operator. Process and mechanical design, together with key internals and tower packings will be supplied by ETV, the vessel fabrication will be undertaken by Norsk Hydro at Notodden.



## INTERNATIONAL COMPANIES and FINANCE

## The unique flavour of Indonesia's million-dollar cigarette industry

By Richard Cowper in Jakarta

SOME OF the world's and Indonesia's richest Chinese entrepreneurs have a remarkable facility for accumulating enormous wealth almost unnoticed by the world at large. But once in a while the veil slips.

Such was the case in the small and normally unpretentious east Javanese town of Kediri recently when a little known businessman called Surya Wonowidjojo presided over the marriage of his second son.

The wedding was spectacular. A special building was constructed, virtually all the major hotels in nearby Surabaya—

**Kretek provides the country's most characteristic smell**

Indonesia's second largest city were fully booked, and the family's two helicopters were in constant use. In true Hollywood style almost 6,000 guests, including two Indonesian cabinet ministers, top Indonesian stars, and friends of the family (down in from all over the world) gazed open-mouthed as the bride walked to the dais through a smoking haze created by dry ice.

Outside, the denizens of Kediri paid homage to their richest citizen—a man who in the last decade has transformed

the heart of an ancient Javanese kingdom into the new centre of one of Indonesia's most unique and fastest growing industries: kretek cigarettes.

A mixture of tobacco and cloves, kretek cigarettes are made nowhere else in the world and with their pungent spicy aroma any visitor to Indonesia will tell you that kretek provides the country with its most characteristic smell.

Despite the growth of western tastes and products as Indonesia has moved to modernise its economy, kretek cigarettes have become more rather than less popular. Ten years ago almost one out of every two cigarettes sold in Indonesia was so-called "white" cigarette (containing just tobacco) but today almost seven out of every 10 are kretek.

The man who has perhaps been most responsible for the phenomenal growth of this multi-million dollar industry, and now its undisputed king, is Surya Wonowidjojo. A 58-year-old south China born immigrant whose real name is Tjoa Yien Fwie. He started his company—Gudang Garam—in Kediri just over two decades ago. Today he is owner of the country's single largest cigarette factory which this year is expected to account for around 40 per cent of Indonesia's total kretek market.

Obtaining detailed and accurate financial information about Indonesian companies is often extremely difficult.

According to industry experts, however, last year Gudang Garam produced around 2bn cigarettes bringing the company a turnover of at least US\$700m and yielding a minimum after tax profit of US\$80m.

These figures are probably conservative. Confidential estimates by some of Gudang Garam competitors range much higher. One figure that is a matter of public knowledge is that in 1981 Gudang Garam paid excise duty to the Government of rupiahs 183,4bn (around U.S.\$285m). Just how much the company paid in corporation tax is unknown. Company officials

**Mr Surya works hard to maintain a low profile**

at Gudang Garam do agree however that it may not be long before the company is turning over more than U.S.\$1bn a year.

The story of Gudang Garam's success is a classic case of how one man turned a basically cottage style operation into a modern manufacturing industry. In 1949 Surya started a small kretek factory with his uncle at Kediri at a time when all kreteks were rolled by hand and the majority wrapped in leaves rather than paper. Finding it difficult to get along with his uncle he started up on his own

in 1958 with one unit employing fewer than 50 people.

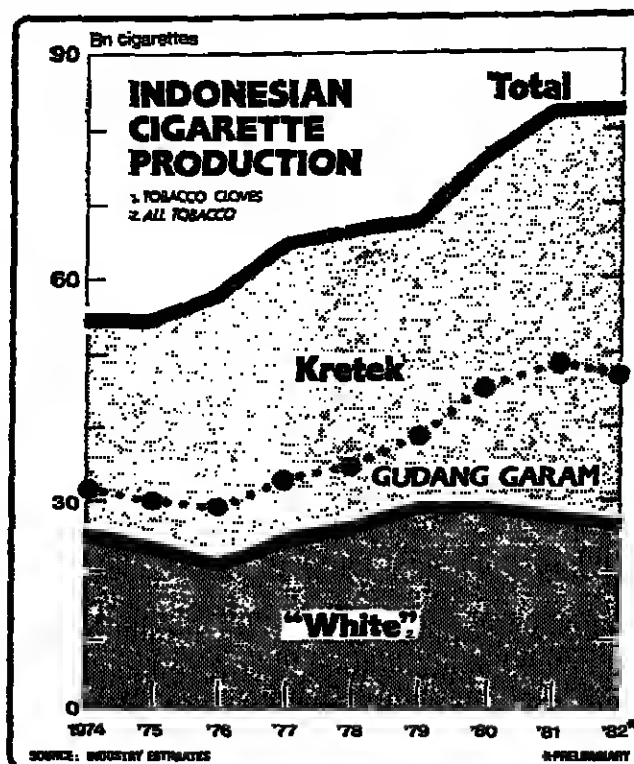
Ten years of steady but unremarkable growth led him to undertake a major change in his brand image, redesigning his cigarette packets and adopting a more modern and aggressive marketing strategy.

Between 1969 and 1979 Surya built five new factory units in Kediri, set up a nationwide distribution system and output grew to 9.5bn cigarettes a year. The company's biggest expansion, however, has taken place since 1980 when it started to manufacture machine-made Kretek cigarettes. In the space of just two years output more than doubled to 21bn and today Mr Surya's Gudang Garam operates a fleet of more than 300 lorries, employs over 35,000 people and is by far Indonesia's most popular brand.

The proud father of eight children (the two eldest men help run the family business), owner of at least five personal homes and two helicopters, there is little doubt that Mr Surya is now a multi-millionaire, and one of Indonesia's richest businessmen. Despite his personal riches and a reputation as one of the country's biggest taxpayers, he works hard to maintain as low a profile as possible. His public appearances in Jakarta are kept to a minimum and his name almost never appears in the national press.

In Kediri itself, however, Mr Surya's success has been often bitterly resented by the local Indonesian population (there have been at least three anti-Chinese riots in the last two years) this policy has done much to ensure his acceptance in the local community, win him valuable friends in Jakarta and helped him to avoid public criticism at the national level.

With the apparent blessing of the Government, Gudang Garam is now planning an even more rapid expansion over the next few years. According to company officials, 12 new machines are on order capable of boosting capacity to more than 45bn cigarettes a year. To house this new expansion the company has bought enough land to increase its existing factory site by 50 per cent. Four more buildings are to be erected. The new machinery, much of which is being bought from Britain, is likely to cost in the region of £20m. Total new investment is unofficially estimated at well over US\$150m.



Surya Wonowidjojo—like a 19th century British textile baron—reigns supreme. Mr Surya's last serious kretek competitor in the town went bust as long ago as 1965.

He provides most employment for the town's 90,000 people, he has built schools, mosques, roads and most recently a swimming pool. Wedding aside, all this is done in the least flamboyant way possible.

In a country where economically successful Chinese are often bitterly resented by the local Indonesian population (there have been at least three anti-Chinese riots in the last two years) this policy has done much to ensure his acceptance in the local community, win him valuable friends in Jakarta and helped him to avoid public criticism at the national level.

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This expansion could well prove controversial. Conscious of the need to find more than 2m new jobs every year the Indonesian Government has ruled that kretek manufacturers are obliged to produce two out of every three cigarettes by hand. Gudang Garam openly admits that this ruling is already being broken and company officials say that it will not be long before more cigarettes are being made by machine than by hand.

Some of these new machines, however, will be used in take the company into the "white" cigarette market, where Gudang Garam now appears to be planning to challenge British American Tobacco's Indonesian subsidiary on its home ground. BAT, which has already been losing market share to Gudang Garam's aggressive kretek sales drive, produced 1bn cigarettes last year and is still the country's largest producer of ordinary cigarettes.

The stakes are big. This year the industry estimates that Indonesians will cough up approximately U.S.\$3bn to smoke around 85bn cigarettes making the industry one of the country's largest both in terms of profit and turnover. In the last decade, or so Gudang Garam has forced many of Indonesia's small kretek producers into liquidation. Now the industry is watching with bated breath as the Chinese-born "King of Kretek" takes on one of the world's tobacco giants.

## APPOINTMENTS

## Candecca Resources names new chairman

Mr Geoffrey C. Butcher has joined the board of CANDECCA RESOURCES and has been appointed chairman. He was for 32 years with British Petroleum in various capacities. Before he retired in 1979 he was a director of BP Trading and chairman of the executive committee. He is a non-executive director of Burnish Oil.

Mr Alan Wren has been appointed managing director of TOUCHE, REMNANT UNIT



Mr Alan Wren, Touche Remnant Unit Trust managing director

TRUST MANAGEMENT. He was previously a director of Gartmore Fund Managers.

GRESHAM POWERDYNE, UK marketing subsidiary of Gresham Powerdyne International, has appointed Mr David Hughes as managing director. He joined the company on its formation in January from Contact Electronics, where he was director of sales and marketing.

Mr Peter N. Shires has been appointed director and general manager of GEEST INDUSTRIAL GROUP which embraces Pettit agricultural machinery, Geest materials handling, Geest Overseas Mechanisation and Post Store mail order businesses. He succeeds Mr Peter Lambert who is leaving the Geest organisation.

LOWMAN ENGINEERING, Tiverton, has appointed Mr Peter J. Wright as managing director of subsidiary company Two of Tiverton in succession to Mr Harrison Granger, who retired last autumn. Mr Wright joined the Lowman Group in September 1981 as group marketing director, a position he retains.

Mr E. R. Allen, Mr C. A. Frettsome and Mr J. R. F. Kay become directors of FRENCH KIER HOLDINGS from March 28. Mr Allen will continue as managing director of Kier International and Mr Frettsome will continue

as managing director of French Kier Construction. Mr Kay will remain a director of French Kier Construction and in addition will become responsible for the new business development of the group. Mr C. R. M. Livingstone and Mr T. J. Wisniah, both of whom are over 50, have each indicated that he will not seek re-election as a director at the next annual meeting.

Mr William Mackworth-Young has been appointed chairman of the COMMITTEE ON INVISIBLE EXPORTS and with the agreement of the committee, the succession to Sir Francis Sandilands. Mr Mackworth-Young is chairman of Morgan Grenfell and Co., and a director of Lloyd's Bank. Union Discount Company of London, Willis Faber and Dumas, Charter Consolidated and London and Scottish Marine Oil. He is also chairman of the Industrial Development Advisory Board.

The board of GREYCOAT CITY OFFICES states that at his own request and with the agreement of his fellow directors, Mr Stuart Lipton will be relinquishing his post as joint managing director to enable him to devote more time to his personal interests. He will remain on the board as a non-executive director and will act as a consultant. The company's developments in 1180 Avenue of the Americas, New York, and Finsbury Avenue, EC2. He has no present intention of selling his shareholding in the company.

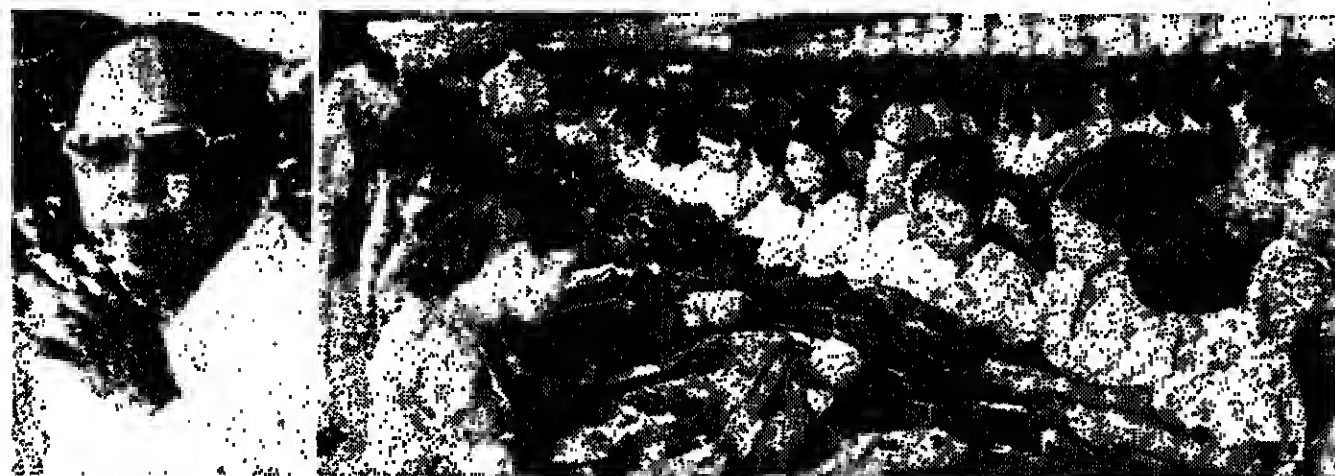
Mr Denis Kellaway has been appointed controller, procedure and legal division, of the DEPARTMENT FOR NATIONAL SAVINGS, following the retirement of Mr Albert Hirst.

Mr Chris Milne, retail trade manager for Whitbread, Leeds, has been appointed managing director of WHITBREAD FLOWERS, Gloucester.

SPECMAT has appointed Mr Donald J. Willits as general manager. He was managing director of Courtauld's, carbon fibres division.

Mr R. A. P. Banks has been appointed managing director of J. W. E. BANKS & SONS, Peterborough, concessionaires for Kopli dampers.

The VITREOUS ENAMEL DEVELOPMENT COUNCIL has appointed Mr Brian T. Garland, as its director in succession to Commander G. Clarke, who retires at the end of March. Mr Garland joins the VEDC after 22 years experience in public relations—including 11 years as a senior executive with ICI.



The Gudang Garam factory in Kediri, Java; and Mr Surya Wonowidjojo, its millionaire owner

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## UK NEWS

Stewards  
urge Ford  
strikers to  
stay out

Financial Times Reporter

THE 4,500 hourly paid workers on the assembly lines at the Ford car complex at Halewood, on the north Merseyside, have been called to a mass meeting in Liverpool this morning to decide whether to continue a week-long unofficial strike which has halted all Export production.

The management has given a warning that the decision could affect the future of the Halewood plant.

But senior shop stewards at Halewood are adamant in seeking a firm mandate to continue the stoppage over a disciplinary issue. It involves the sacking last week of a man for an alleged act of vandalism on an unfinished vehicle, and the rejection of his appeal.

The position remains deadlocked and by last night the dispute had cost production of 3,000 Escorts, worth £20m at showroom prices. The outcome will depend largely on the number of men who turn up for the meeting, and whether enough of them are prepared to vote for a return to work.

On Sunday, fewer than 1,000 of the 4,000 men laid off because of a strike turned up at a mass meeting. They voted to take further industrial action once the strike was called off if the management goes ahead with proposed changes in working practices.

Management has indicated some of the changes could be introduced as early as eight days after the present strike ends. Others changes are still going through the negotiating process.

Senior management at Halewood was yesterday assessing the implications of the fresh strike threat, but were not prepared to comment.

Car production at the Austin Rover factory at Cowley, Oxford, was getting back to normal yesterday for the first time in a week, after workers at the body plant reaffirmed acceptance of a formula on work performance standards.

BL's truck arm  
'must cut costs  
to survive'

BY JOHN GRIFFITHS

LEYLAND Vehicles, BL's truck and bus making arm, will have to carry out "further massive cost reductions if it is to survive," according to Professor Krish Bhaskar in a study of the future of the UK and European motor industry.

In spite of the rationalisation of production and jobs cuts made by Leyland over the past few years, "the cost base is too high, the size of the business too big, fixed costs too great and the business too complex," Prof Bhaskar says.

Prof Bhaskar is professor of accounting and finance at the University of East Anglia. His computer models of the industry are used to a considerable extent by the industry in planning marketing strategies.

In his assessment of the European commercial vehicles sector, he concludes: "Leyland's only choice is to attempt to become a major manufacturer or give up. But to establish itself as a major commercial vehicle producer the group will require subsidies for another three to four years."

Leyland is so far behind producers such as Daimler-Benz, Iveco, Ford or General Motors that its

chances of establishing itself as a viable manufacturer "are not good". Nevertheless, it was possible that "given time and some help under the BL umbrella, Leyland may survive and return to profitability".

He expects Leyland to show a 1982 loss before tax and interest of £8.5m - much reduced from the £73m of 1981 - when the BL accounts are published in the next few weeks, but rising again to £12.3m this year. Thereafter, he predicts a return to marginal profits before the next expected downturn in the commercial vehicles market in the late 1980s.

He pinpoints the erosion of Leyland's UK market share as being due to the age of its products in the under-16 tonne sector, but acknowledges that "new products are on the way to rectify this." He sees assembly of a Japanese product in the 2.8-9.5 tonne range as being the most likely route Leyland will take to fill out its range and take up surplus capacity.

The Future of the UK and European Motor Industry. £95. Ronald Sevel and Associates, 1 Queen Square, Bath BA1 2HE.

Norwegian  
group to  
take over  
idle shipsBy Andrew Fisher,  
Shipping Correspondent

TWO CARGO ships, built in Britain and laid up after a charter deal with a Greek ship owner fell through, have been taken over by Jensens of Norway, which already has a £30m order for two ships on the Clyde.

Jensens, a major Norwegian shipping concern, said the two 28,350 deadweight ton bulk carriers would be run by its UK company under the British flag with British crews.

The ships, formerly the Lord Byron and Lord Curzon, have been renamed Boines and Binsnes. They have been laid up on the Tyne since last year after the collapse of the charter agreements.

Mr Aile Jenssen, chairman of Jensens, said the company had had "excellent co-operation" with unions on lower crew levels in line with the ships' modern design. "This undoubtedly played a part in making the deal possible."

Jensens did not give financial details of its deal with state-owned British Shipbuilders, which is also building two 45,000-tonne bulk carriers at Govan on the Clyde for the Norwegian company at £15m each.

## Vote on Vauxhall ban

FINANCIAL TIMES REPORTER

MORE THAN 2,000 engineering union workers at the Vauxhall car plant at Ellesmere Port, Cheshire, will today be urged not to lift their ban on the importation of the Spanish built Opel Corsa which is scheduled to be on sale in Britain as the Vauxhall Nova from the end of next month.

Shop stewards will tell their members to keep the ban on until the company guarantees that it will give Vauxhall factories in Ellesmere Port, Luton and Dun-

stable "major manufacturing investment."

They want the car blocked at the ports and say they have the support of dockers as well as most workers at the Luton and Dunstable factories. Last week nearly 2,000 transport workers at Ellesmere Port voted to lift the ban in return for guarantees that two-shift working would be introduced next year, and that output of Chevette and Astra cars would be increased from 35 to 38 an hour by Easter.

Leading economists call for  
reflation to end recession

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE UK should take the lead in a global policy of reflation to pull the world out of the crisis of recession and rising debts, says an article by the Clare group of economists in the Midland Bank Review published yesterday.

The group of 15 distinguished economists closely associated with the Social Democratic Party believes that a major switch away from anti-inflation and monetarist policies is now essential.

This is needed, the authors say, to tackle the unemployment problem in the developed countries as well as to help stimulate the exports of the developing countries without oil. A global stimulus of this kind, together with an increase in aid and trade concessions is essential to help reduce their debt burden, the authors say.

The article is written by Professor Brian Reddaway, former economic adviser to the Treasury and

now professor of political economy at Cambridge University, with Mr P.M. Oppenheimer, fellow of Christ Church College, Oxford.

It calls for a major co-operative effort by the developed countries, but it gives a warning: "The current international scene shows a conspicuous lack of global economic statesmanship which could initiate a wide-ranging and determined programme of measures."

There is a double need to reject the "fashionable notion" that governments are powerless to raise output and employment and to abandon the idea that cutting inflation is more important than reducing unemployment, it says.

Although the U.S. and other large countries will be very influential, the authors say: "The UK ought also to be prepared to be a leader - it has the continuing advantage of North Sea oil...and it has had large surpluses on the current account of

the balance of payments in the past three years."

The article adds: "It is necessary to remove the neurotic ideas about budget deficits and arbitrary monetary targets, which have obscured the distinction between fundamental objectives and financial (supposed) cure-alls, and have thereby inhibited rational policy-making."

In the absence of such measures, the economists believe that revival of the world economy will be almost negligible in 1983. They say: "It is crucial that the case for new policies along the lines sketched in this article should be pressed vigorously, so that the prospects of a significant recovery in 1984 can help us getting debt agreements covering a longer period and, perhaps, stimulate business investment."

The Midland Bank Review, Spring 1983. Public Relations Department, Midland Bank, P.O. Box 2, Griffin House, Silver Street Head, Sheffield, S1 3GG.

## APPOINTMENTS

## Changes at Mercantile House

Mr John Reeve has been appointed finance director of MERCANTILE HOUSE HOLDINGS from May 1. He was formerly finance director of the British Aluminium Company until its merger with Alcan Aluminium (UK). Mr Andrew Somerville will now be working exclusively as company secretary to the Mercantile House Group. Mr Patrick Charlman has been appointed group financial controller at Mercantile House. He was previously group finance director of Guy Butler (Holdings). Mr Peter J. Bentley has been appointed finance director of M. W. Marshall and Co, money-broking subsidiary of the Mercantile House Group.

Sir Archibald Forbes, who was appointed president, MIDLAND BANK in 1978, has retired from that office on reaching the age of 80 years.

Mr Mark Barry-King has been appointed managing director of GRANADA PUBLISHING hard-cover trade division. He will continue as publishing director to coordinate the editorial direction of the trade and paperback lists. Mr Barry-King joined Granada as editorial director in 1974.

As a consequence of the impending retirement in August of Mr Lewis J. M. Hynd, company secretary and director of administration, SCOTTISH TELEVISION has made the following appointments. Mr Alan Montgomery joins on May 3 as director of finance and administration. He comes from Playtex (UK) where he is deputy director of finance. Mr Don Klinck continues as financial controller, reporting to Mr Montgomery, and is also appointed company secretary.

From April 1 Mr R. S. Harryman, currently director of personnel at PROCTER AND GAMBLE, becomes director of manufacturing. He succeeds Mr C. C. J. Forge who is retiring after 39 years' service. Mr R. Cole, currently manager of personnel administration department, becomes manager of personnel and a member of the management committee. He takes over Mr Harryman's former responsibilities for personnel.

Mr Brian Ridgway, operations director London, for THISTLE HOTELS has been appointed to the group's main board.

At IMPERIAL LIFE ASSURANCE COMPANY OF CANADA, Toronto, Mr Roger Wain, senior vice-president and general manager for Great Britain, has been appointed to the company's main board. He remains a member of Imperial Life's GE advisory board. The company is part of the Laurentian Group, Quebec.

Mr Trevor Harworth has been appointed director and general manager of ITT SWITCHES (UK), a member of the ITT Semiconductors and Components Group, Europe. He joins after 10 years with Du Pont (UK).

Mr David G. Olley has been appointed managing director of MANUFACTURERS HANOVER EXPORT FINANCE.

Mr R. A. Donmett has been appointed general manager of EAST SURREY BUILDING SOCIETY from June 1 when Mr R. Mitchell will retire but remain on the board.

Mr Tim Street has been appointed managing director of the new reinsurance division of GRINDLAY BRANDTS INSURANCE BROKERS.

Mr Alasdair Macleod has been appointed to the boards of CRAIGMOUNT INVESTMENT MANAGEMENT and Craigmount Unit Trust Managers.

Viscount Coke is the new president of the Centre of Management in Agriculture, a British Institute of Management special interest group.

From April 5 Mr Charles William Brocklebank resigns as deputy chairman but remains on the board of SMITH ST. AUBYN (HOLDINGS). Mr John Duncan MacIntosh is appointed deputy chairman and Mr Ralph Roland Gay Gardner becomes deputy chairman of Smith St. Aubyn & Co.

Mr Niels R. Andersen has joined the board of TBWA, an advertising agency, as group financial director. He was previously financial director of Letraset.

Mr Don Lovell has become a director of the WINE DEVELOPMENT BOARD. He is a director of Peter Dominie and a past president of the Wine and Spirit Association.

BANK JULIUS BAER & CO. has appointed Mr Norman R. Tribble to the London advisory board.

WATNEY MANN & TRUMAN BREWERS has appointed Mr Bill Shirdlaw as personnel and administration director. He succeeds Mr David Tegg. Mr Shirdlaw is also appointed to the WMTB board. He has joined the group from Mobil Oil Company.

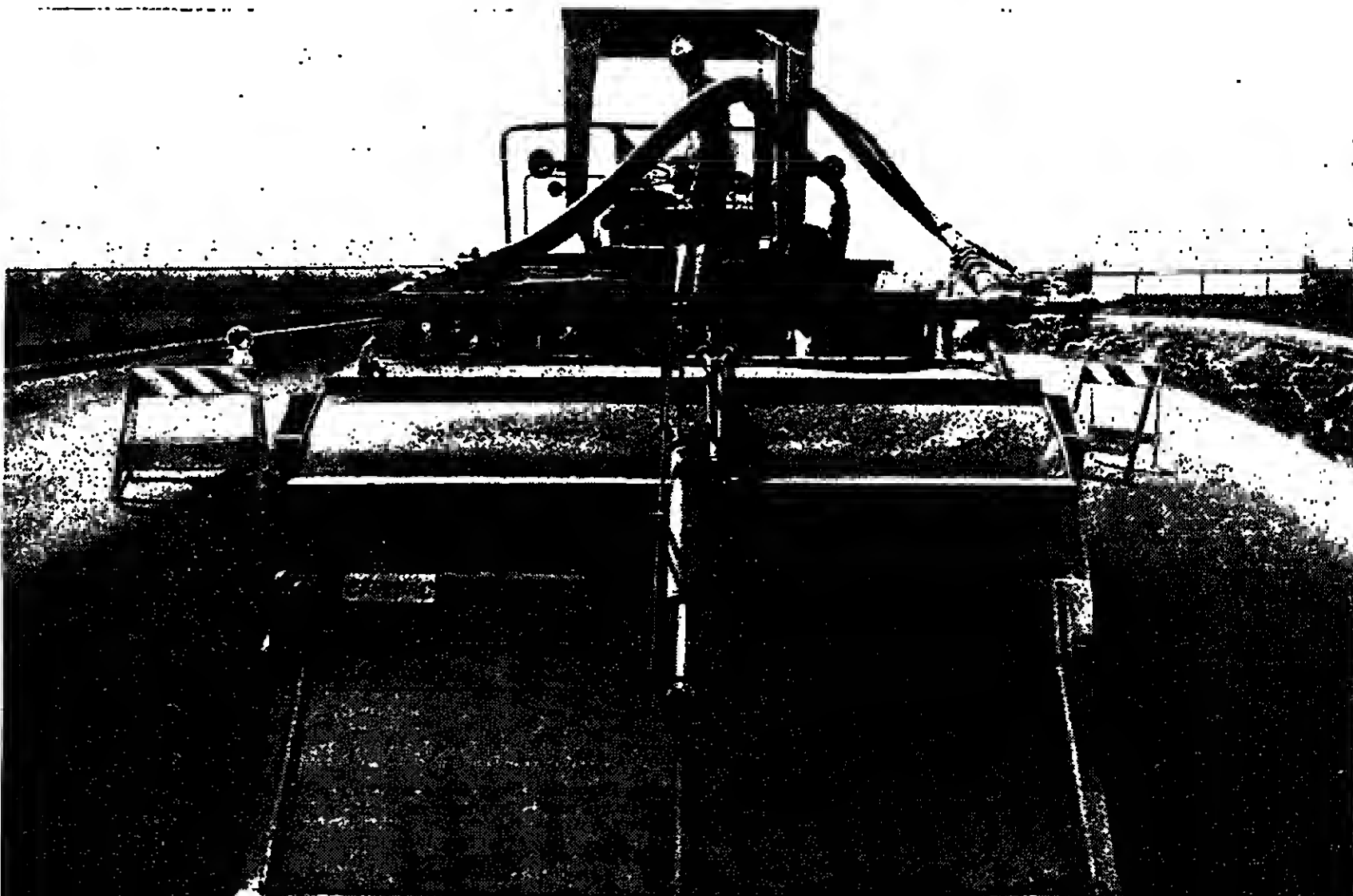
Mr Brian Hanks, director of pensions and administration, retains his former responsibilities and is appointed company secretary.

## WASHINGTON. ON THE UP

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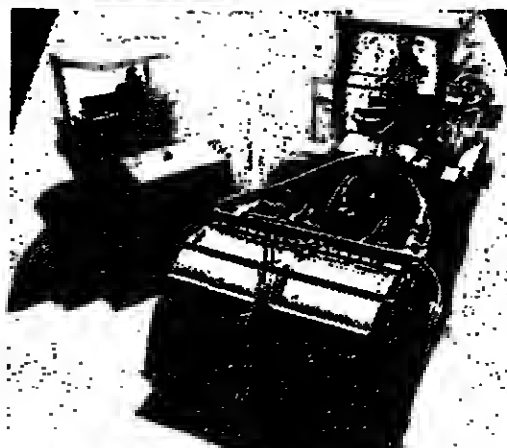
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# THE MANAGEMENT PAGE: Small Business

EDITED BY CHRISTOPHER LORENZ

## How Wide Range found its bearings

Centralised selling proved to be a lifeline for a Midlands engineering distribution company. Tim Dickson reports



Brian Oddie: If an ordered item is one of 20,000 in Wide Range's warehouse it can be packed and ready for despatch in minutes and delivered by the following day.

"HAVING sharpened every pencil at each end and written on both sides of the paper what on earth can you do next?"

Two years ago managing director Brian Oddie and his fellow board members at Wide Range Engineering Services were desperately asking themselves this question. Like many of its UK rivals at the time, the Leicester-based distributor of bearings and power transmission systems had been hit by a sharp downturn in sales. But alarmingly, the more they cut back their overheads, the more demand seemed to wither away.

Happy for Wide Range, which is controlled by a family whose beneficiaries are children of a leading local industrialist, it appears to have found the answer to its problems in a new centralised approach to selling. The effect has been to slash overheads, substantially increase the proportion of customer inquiries converted into firm orders, and to turn a loss-making business into a profitable and much fatter concern.

The company has dubbed its new computer-based distribution system Link Line—but given its impact on the company's finances "LifeLine" would not have been inappropriate.

Wide Range, however, is not just the story of another small business forced to confront modern technology to keep its nose in front. Nor is it a typical tale of a company clipping its wings to survive the chill winds of recession.

Through Link Line its executives have pioneered a highly unusual and potentially risky approach to its "traditional market place." In the process large numbers of jobs have been shed but what the company claims to have established is a new base from which it feels it is better placed to launch a new expansion drive.

Like most of the 200 or so companies distributing engineering parts in the UK, Wide Range until 18 months ago operated through a reasonably sized branch network. It ran 20 offices up and down the country.

Explains Oddie: "The theory was that each branch carried enough stock to meet local demand. That was fine as long as you could gauge in advance what customers wanted but orders in this business are usually placed at random on most people can't. The result was that too often customers didn't get their supplies immediately. They had to wait while their order came via the branch to the warehouse and then back again."

The key to Link Line, by contrast, is a sophisticated

order entry and inventory management system developed throughout 1981 and operated centrally, since November of that year, from the company's headquarters at Narborough, just outside Leicester. Customers thus bypass the branch, contact Narborough direct and if all goes according to plan will be told in a matter of seconds whether the item they require is in stock.

If the answer is "yes"—20,000 parts are stored in the company's warehouse—the item can be packed and ready for despatch within minutes and delivered either the same day or the following day.

If the answer is "no" the Wide Range sales team have a direct computer link to the stock position of SKF, Wide Range's major supplier. If necessary the goods can be sent by special delivery to any location in the country.

"All stock is here, rather than fragmented in depots

round the country as in the past," explains Oddie. "The point is that there is now a much better chance that a particular item will be available." Oddie also claims that Link Line speeds delivery—90 per cent of orders are supplied from stock—and that instant answers can now be provided when customers ring up.

Not everybody, of course, has been converted to the Wide Range philosophy—though assistant managing director Jack Jameson claims that new customers have now almost made up the shortfall caused by those which have dropped out. Clearly some prefer a local service and with this in mind the three biggest branches have been retained in Peterborough, Sheffield and Aberdeen.

Wide Range has thus recognised—albeit only latterly—that customers have to be convinced that centralisation brings benefits for them as well

as their supplier. To counter the sceptics the company has been emphasising that it has not lost the personal touch. And conscious that few customers are likely to accept an invitation to the Narborough headquarters, it has recently equipped travelling salesmen with a four minute video which explains the Link Line concept. A further push is planned through direct mail shots.

Commenting on Link Line, an industry observer said he thought that in future "things will move more in this direction. They have lost comparative little business so far but it remains to be seen how much they can increase throughput, offer better discounts and thereby up their market share."

The effect of Link Line on the company's financial performance, however, has been marked. Sales per employee, which worked out at £8,000 per quarter when the recession

first struck at the beginning of 1980 and plunged to £6,000 a year later are currently averaging £14,000 over a three month period. And while total sales for the year to October 1982 are not expected to be much different from the £3.4m recorded in the previous 12 months the company is anticipating a healthy profit this year, compared with a loss last time.

Obviously slashed overheads are partly responsible. The workforce has been drastically pruned with only 55 employees left today, compared with 175 in September 1979 before the recession struck and concentrated minds.

Many were previously based at the 47 branch offices which have now been closed but head office numbers have also been reduced. "It was pretty traumatic having to make so many people redundant; and at the same time we had to keep up the morale of those who stayed," recalls Oddie.

Besides automating work previously done by expensive hands, Link Line is also contributing to increased efficiency. The company's first time "hit rate," for example, has shot up from 46 per cent in November 1982 to 72 per cent last December while the claimed enquiry order-to-conversion rate is now 97 per cent, against 72 per cent before the system was installed.

Wide Range, in which Industrial and Commercial Finance Corporation has a 25 per cent equity stake—managed to finance the recent rationalisation from its own resources. Being a relatively young company—it was formed in 1969—redundancy costs were reasonably small while the computer hardware—two IBM System 340—are rented.

Computer expertise had previously been acquired through a separate motorcycle parts distribution activity; the software programme, which continues to be refined and modified, was tailored specially for the company by two in-house specialists. "One lesson we have learnt," says Oddie, "is not to have a computer department tucked away in a back room. Every employee here has some 'hands on' experience."

"We have also realised that it's no good expecting the good days to come back again. You've got to live on what business there is today. Inventory management is vital. There's no point deluding yourself that the stock is worth more than it is and there's no way you should wait until three to four months after the end of the financial year for the auditors to tell you how you are doing. We have monthly management accounts and send a full report to the bank every six months."

## Government schemes

### TV used to plug the gap

"I THINK it's needed—but I certainly gulped when I saw the figure of £2.5m."

This reaction by the spokesman of a major small firms representative organisation to the Government's forthcoming publicity campaign is not atypical and no doubt sums up the feeling of many of his members.

From Friday advertisements on both television and in newspapers will draw attention to the wide range of help—advisory agencies, grant and loan schemes, tax incentives, etc.—which have been introduced by governments over the past few years.

Most people associated with small businesses confirm that there is a huge information gap. Grants and cheap or easy loans go unnoticed and free, or cheap advice which could save many companies and help others expand is either ignored or fails to hit the most deserving target.

Many of the financial advisers to which small businessmen traditionally turn, moreover—bank managers, solicitors and accountants—are also alarmingly unaware of the useful contacts they can pass on to their customers. Over 85 per cent of a small sample of "professionals" interviewed before the announcement of the publicity campaign, for example, thought there were few or no schemes to help small businesses.

While advertising is thus badly required to spread the message to a wider audience, the scale of the new £2.5m campaign raises a number of questions.

There is for example the decision to feature 86 different schemes in the promotion. This Government is keen on playing the numbers game—it currently boasts about 98 schemes which have been introduced since May 1979—but there are more than a few people who say it would

be less confusing to concentrate on the handful or so of schemes most applicable to the majority of small firms.

Also questionable perhaps is the decision to splash out the £2.5m in under four months through an industry Department spokesman points out that "if you spread out the campaign over a longer period you could lose the impact."

More welcome is the campaign's emphasis on what is available for existing businesses—start-ups perhaps got too much attention in the 1981 Business Opportunities Programme—and the clear message on TV at any rate will be that running a business is far from easy.

The TV ad features two individuals scaling a rock. The steeper climber is using planks (representing Government aid schemes) but the impression left is that neither ascent is without its hazards.

T.D.

## In brief...

**SMALL** businesses wanting better value from their advertising budget might be interested in three afternoon briefings being organised by the London Enterprise Agency (LEA). Small firms, says LEA, often fail to promote themselves professionally because of a combination of ignorance and the relatively high cost of advertising.

"Profit from promotion" kicks off on March 24 with the Post Office Marketing Division talking about direct mail; on April 19 there will be presentations on choosing the right media by experts from TV, radio and newspaper advertising; and on May 17 a journalist and public relations consultant will discuss editorial coverage of products and the businesses which make them. More details from Ray Cobbett at LEA. Tel: 01-248 4444.

A **USEFUL** guide to government grants for research and development has just been published by Technical Development Capital, the venture capital arm of Finance For Industry. The booklet has only 12 pages but discusses the eligibility of projects, the structure of the Department

of Industry, the types of schemes available (with comments on the relative ease or difficulty of getting support) and how to structure an application. There is a short section on the Department of Trade and the European Community. Copies (price £5 plus p and p) are available from TDC, 91 Waterloo Road, London SE1 8XP.

**THE** Seventh National Small Business Management Teachers' Programme will be held at the Polytechnic of Central London between July 4 and 15. The aim of the two-week residential programme for teachers interested in small business management education is to discuss ways in which the subjects can be developed both for students and practising managers. A limited number of bursaries are available from the sponsors, Barclays Bank and the Department of Industry. Details from Professor John Stanworth, Director, Small Business Unit, School of Management Studies, Polytechnic of Central London, 35 Marylebone Road, London NW1 5LS.

**THE** Association of British Chambers of Commerce (ABCC) has appointed a Small

Firms Liaison Executive. He is Edward Hall, a Business Advisory Service manager on secondment from Barclays Bank. Hall will serve as secretary to the recently formed ABCC Small Firms panel, a group of 43 small businessmen dotted around the country whose views are being canvassed to advise the Department of Industry on major issues.

**INNOVATORS** and small companies with a new product idea should consider heading a path to the door of the London Enterprise Agency. For LEA and National Westminster Bank have just set up a £20,000 fund to help those with an idea translate it into a prototype.

Brian Wright, LEA's director, feels the fund will help a major financial gap in the market and says that if this pilot experiment is successful more money will be made available. He points out that LEA can help applicants plug in to its R and D contacts in big companies all over the UK. Cash grants will be handed out to those who impress the panel of assessors on a first-come, first-served basis. More details from Richard Haston at LEA on 01-248 4444.

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The Financial Times is proposing to publish a Survey entitled Small Businesses in its issue of Tuesday, May 3rd, 1983. The provisional editorial synopsis is set out below. To guarantee that your advertisement appears in this Survey orders will be required by

MARCH 28, 1983

**INTRODUCTION** Global interest in small firms has never been greater as all Western economies continue to struggle with rapidly-changing technology and markets and unemployment. A worldwide perspective of the most popular measures to promote small business, their impact on jobs and on new firm formation.

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| (b) The small (non-clearing) banks  | (b) Development agencies  |
| (c) Venture capital                 | (c) Local authorities     |
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| <b>PROPERTY</b>                     | <b>SOURCES OF HELP</b>    |
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| <b>FOR SMALL BUSINESS</b>           | (b) Public sector         |
| <b>OVERSEAS</b>                     | (c) Private sector        |
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For further information please contact:

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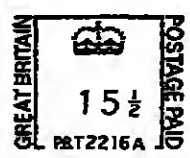
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Mr. R. E. Smith, 100 South Street, London, E14 6JF  
Mr. C. J. Smith, 100 South Street, London, E14 6JF  
Mr. J. Wainwright, 100 South Street, London, E14 6JF

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## FINANCIAL TIMES

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Tuesday March 15 1983

# North-South adjustments

LIKE a pebble on a glacier, the non-aligned world moves slowly, but it does. At last week's summit in New Delhi, the 90 non-aligned countries gently shifted their stance on both economic and political issues. Without exaggerating the immediate impact of these shifts, the West has reason to be pleased.

The summit did not abandon the Third World's commitment to a New International Economic Order; but it did abandon some of the rhetoric and gave more immediate attention to the practical issues of debt, aid, and the contraction of world trade.

In the field of global politics the summit moderated, but did not eliminate the anti-Americanism that has coloured many of the pronouncements made on behalf of the non-aligned movement in recent years. No more was heard in the communiqué of the idea propagated by Cuba that the Soviet Union is the "natural ally" of the Third World.

This change did not go far enough to allow the summit explicitly to condemn the Soviet incursion into Afghanistan; but the demand for a political solution involving the departure of foreign troops is clear enough. Washington fared rather less well, getting bad marks especially for its policies in Central America. Yet the tone of criticism was less strident than it has been.

It is not hard to find the link between the greater degree of realism displayed at New Delhi and the slight shift of the non-aligned in the global balance between Moscow and Washington. Quite simply, Washington and the West—no Moscow—have the resources to help the Third World over its acute economic problems. The West has the market, the technology, the wealth and the financial mechanisms to which developing countries are turning in a search for relief.

The nebulous concept of a New International Economic Order, the National Economic Development Council has urged a move to cashless pay, and leading trade union leaders favour payment by cheque or credit transfer provided that no element of compulsion is involved.

Now, however, the attempt to break down the bias against cashless payment is receiving more tangible support both from bankers and the Government. Yesterday's announcement by five leading banks that they are to link their cash dispensing systems into a national network is just the latest in a series of moves by clearing banks and building societies which will result in the removal of some of the disadvantages of having imperfect access to credit instead of cash.

And last week's consultative document from the Secretary of State for Employment, Mr Norman Tebbit, on the law relating to the payment of wages—still based extensively on the 19th-century Truck Acts—suggests that the Government is wholly committed to smoothing the path towards cashless payment.

**Saving**  
This is, in principle, all to the good. According to Mr Tebbit's consultative document, most estimates suggest that switching to cashless pay would cut industry's costs by about £30 a person per year. At first sight, the figure hardly appears striking. Yet with nearly one in two of all employees in Britain taking cash in hand, the aggregate saving is not to be scoffed at. At the same time the scope for robbery and theft can be sharply curtailed when payment is made in the form of mere book entries at the bank. It would not be surprising if the Government also sees a more general advantage in breaking a habit which has much to do with class, particularly in the wake of the miners' rejection of a national strike action. The reluctance to follow Mr Scargill to the barricades has been widely attributed to the growth of middle-class aspirations among the miners. A competitive and legislative assault on the great unbanked

**MINISTERS** of the Organisation of Petroleum Exporting Countries (Opec) should keep their bags packed. It may not be long before oil market pressures force them to meet again to reassess their new found pricing and production package. The best that can be said about the agreement—based on a reference price of \$29 a barrel and a production ceiling of 17.5m barrels a day—is that it is "fragile". In fact there are many industry analysts who feel that, in current market conditions, the figures could turn out to be more or less irrelevant.

Pressure from the spot market and the worldwide refinery industry seems to suggest that Opec should have cut prices by \$6 a barrel rather than set a reference price for Arabian light crude nearer \$28 a barrel.

And a crude oil production ceiling of 16m b/d might have been more realistic given the present depressed state of oil demand. After all, in recent weeks Opec output has been pushed down as far as 13m b/d.

But Opec has been on a hiding to nothing.

Its 13 members could have played safe and opted for a mere trimming of price and production levels. Yet baving

**Still considerable scope for de-stocking**

already lost control of the oil market, the Organisation would then have suffered the humiliation of being totally ignored. On the other hand Opec would have been disbelieved if it had emerged from the London talks with an announcement of a production ceiling much lower than 17.5m b/d. The economic hardship—in some cases, belligerence—of member countries already raises questions about the Organisation's ability to make even the present ceiling stick.

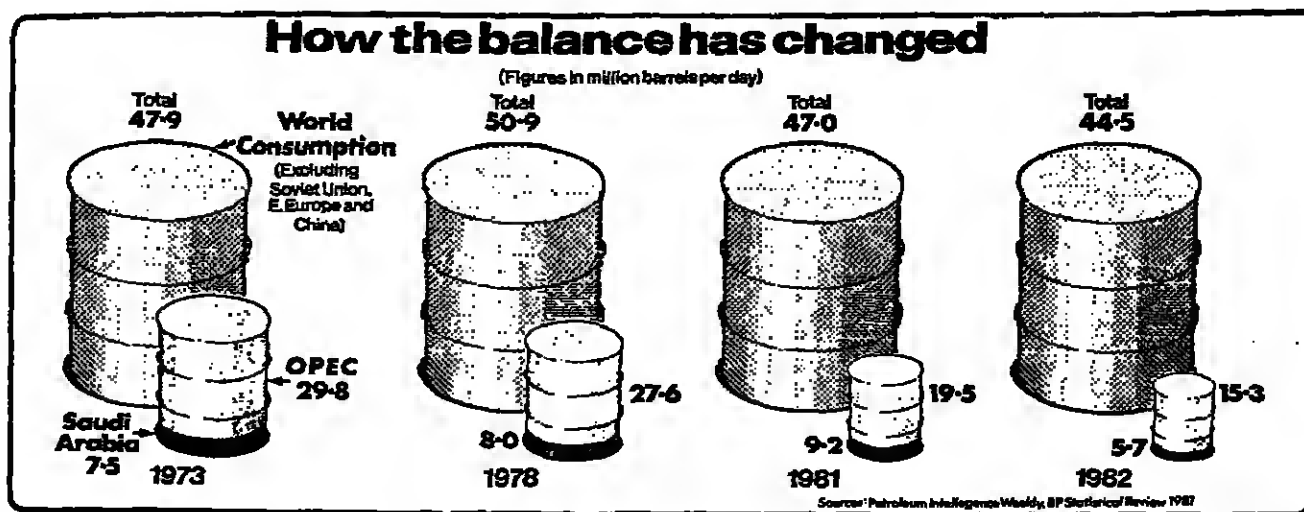
So, on balance, the package that has emerged from Opec is about as much as the oil industry could have hoped for. What is more, there are very few in the oil market willing deliberately to sabotage it. As a leading London trader commented last night: "We are fed up with the uncertainty. The market has been reacting emotionally."

It will be several days, perhaps weeks, before the industry can assess the real impact of Opec's actions. Much will depend on the members' willingness to accept immediately production cuts even more stringent than those implied by the 17.5m b/d ceiling in order to restore the market to balance. Worldwide demand for Opec's crude oil is unlikely to be much above 16m b/d in the second quarter, very little different

## LONDON OIL DEAL

# Opec on a hiding to nothing

By Ray Dafter, Energy Editor



from the average in the first three months of this year. However, supply and demand forecasts by the International Energy Agency suggest that there could be a marked increase in demand towards the end of the year.

The IEA's projections show, rather neatly, that for the year as a whole Opec may need to produce an average of 17.5m b/d to maintain a market balance. However, the year is strewn with uncertainties. According to the IEA, total oil demand in non-Communist countries is expected to average 44.7m b/d this year, about 2 per cent lower than in 1982. In the past few years the Agency has repeatedly underestimated the impact of recession and conservation on worldwide oil demand. So the market for oil in 1983 could turn out to be even lower.

On the supply side there are a whole host of problems confronting Opec. In the past few

weeks the Organisation has felt the full impact of widespread de-stocking on the part of oil companies. Realising that prices were about to fall further, companies have been reducing stocks at the rate of 4.5m to 5m b/d, well above the historic level of inventory adjustment. Opec production has been hit accordingly.

Normally companies being rebuilding their stocks in the April-June quarter. Whether they do so this year will largely depend on their perception of future oil prices. There is still considerable scope for de-stocking.

The IEA estimates that companies and governments are now carrying the equivalent of 102 days of forward supplies in land-based stocks. This compares with 101 days for 1981 and 1982 as a whole and just 83 days in 1979. Under European Economic Community rules, member countries carry the equivalent of 90 days of estimated forward consumption while IEA rules impose a minimum stock level of 90 days of estimated forward imports.

Then there is the question of increasing supplies from countries outside Opec. A few years ago the U.S. Central Intelligence Agency forecast that by now the Soviet Union would be importing crude from the West but, quite to the contrary, Soviet net exports are increasing.

In its quest for hard currency in the face of falling energy prices, the Soviet Union has boosted its net exports of oil to about 1.5m b/d as against 1.3m b/d this time last year and 1.1m b/d in 1981. Countries like the UK and Mexico have also been increasing their output and net exports with the result that this year non-Opec production is expected to average 25m b/d compared with 22.2m b/d in 1982 and 21.3m b/d in 1981. Last month the three North Sea producers—the UK, Norway and Den-

mark—supplied a record 3m b/d to the world market.

Mr Nigel Lawson, Energy Secretary, proffered a small olive branch to Opec ministers on Friday when he said it was unlikely that the UK sector of the North Sea would produce at a faster rate in 1983 than it did in 1982. But he emphasised that the production level would be dictated by the industry's development plans; not by any Government-imposed depletion control.

Throughout the past fortnight Mr Lawson has resisted pressure from Opec ministers anxious to see the UK drawn into a pricing and production pact. Extolling the virtues of the market place on the one hand Mr Lawson has also gone out of his way to oppose the concept of an "exaggerated" fall in prices.

Mr Lawson won't admit it, but he has found the presence of the Opec ministers in London an embarrassment. For he is

uncomfortably aware that while the UK needs to support a relatively high (say at least \$25 a barrel) and stable price regime in the interest of its budgetary needs and future North Sea development, its oil industry may be responsible for collapsing the whole pack of cards.

This became obvious late last week when British Petroleum took the unprecedented step of commenting on the Opec proceedings. The company, said, in effect, that the Organisation's pricing deal could well fall apart because it was based on an incorrect formula. Its remarks were largely aimed at Nigeria which insisted on setting a price of \$30 a barrel, just \$1 above the Saudi reference level. BP argued that Nigeria's high quality oil should be at least \$2.25 more expensive than Saudi crude.

Analysts set out in search of Machiavellian plots. One theory doing the rounds in the oil market was that BP had been put up to making the statement by Saudi Arabia. It was known that Saudi Arabia wanted a bigger differential between the price of its crude and Nigerian oil. It was also known that BP was seeking exploration interests in Saudi Arabia.

All this was denied by BP. The company indicated that it was concerned that the Opec price agreement would be an-

**The lines are drawn for a pricing battle**

nounced and accepted by the world-at-large without full consideration of the implications.

A major implication in this case is that North Sea prices could be left high and dry. BP argues, on the grounds of oil quality, that North Sea crude should be priced 75 cents to \$1 a barrel less than Nigerian crude; in other words at about \$29 a barrel.

However, the proposal from British National Oil Corporation—the leading trader of UK crude—before producers and buyers of North Sea oil is that the reference price should be \$30.50. It seems unlikely that BNOC can make that price stick. On the other hand Nigeria has warned that it will match any future price cut in the North Sea.

The lines are thus drawn for a pricing battle—one that could create a major headache for Opec's efforts. A way out of this dilemma can be found, but it would need Nigeria's acceptance of a North Sea price of around \$29.50-\$30 a barrel.

Even then, with so much uncertainty surrounding spot market activities, oil stock managers and Opec's adherence to production quotas, it remains questionable whether exporters can prevent prices being eroded further.

Richard Johns

## THE PRESSURES BEHIND THE AGREEMENT

**FEARS** of a catastrophic fall in oil prices have concentrated the collective mind of Opec wonderfully. The pricing and production sharing deal put together in London after two painful months of negotiations means that the common interests of Opec members have prevailed—at least for the moment—over the basic political tensions within the Organisation and individual members' wishes to get the best possible deal for themselves.

Yet the cohesion now achieved could prove short-lived if the London agreement comes under strong market pressures.

The fundamental difficulty in reaching an agreement has been how to apportion among member states the shares in a much smaller financial cake, given the demand for Opec oil and weak prices.

Opec first patched together a pricing and production

agreement in Vienna a year ago. But that rapidly fell apart, in considerable measure because revolutionary Iran and maverick Libya—hostile to Saudi Arabia and other conservative producers of the Gulf—refused to comply.

Iran, fighting a war with Iraq, and facing a revenue shortfall, disregarded the quota assigned to it from the start.

So when Mr Mohammad Ghazali, the Iranian Oil Minister, arrived in London for this month's meeting and made some characteristically pugnacious demands of fellow members, the arguments for a successful outcome seemed poor.

In the event, however, Mr Ghazali surprised fellow delegates by his pragmatism. Despite the Iranian regime's forward-looking demands for a price of \$35 a barrel, Mr Ghazali was quite aware as any of the other ministers of the gravity of the threat

to his nation from tumbling oil prices.

As for Libya, its chief delegate, Mr Kemal Maghour, played an important role in consultations, particularly in liaising with Iran.

The Arab producers of the Gulf had no doubt of his commitment to bringing about a compromise. They were also reassured by reports that Libya had begun to curtail discounts which it began to use as a means of boosting output late last summer.

Demands by Saudi Arabia, and to a lesser extent the United Arab Emirates, for particular production quotas turned out to be as big an obstacle to an agreement as Iranian intransigence. The Saudi and UAE demands were regarded as excessive by nearly all other members.

Ironically, Saudi Arabia and the UAE, normally the

closest of Opec allies, found themselves spoiling over production shares.

The Nigerian delegation was given no scope for manoeuvre by its Government, which faces an election this year and for internal political reasons was not prepared to compromise on the price set for Nigerian oil last month. Although the Opec meeting, similarly, Venezuela, which also faces an election this year, would not negotiate on its minimum production quota.

Despite all these potential stumbling blocks, a concern to obtain the best possible communal deal appears to have gained the ascendancy over political rivalries and economic self-interest for the moment, though no doubt Opec will continue to face strong internal strains in the coming months.

## Men & Matters

### Day on the bridge

A change of style is promised for British Shipbuilders, the nationalised shipbuilding corporation struggling to stay afloat in the world shipping crisis.

Graham Day, a 49-year-old former lawyer with an open and affable manner is returning from Canada for a second crack at running the industry. His first attempt fell victim to delays in getting the nationalisation of shipbuilding through Parliament.

Day, who has dual Canadian and British nationality, once ran the Cammell Laird yard on Merseyside. He is replacing Sir Robert Atkinson, aged 67, who will step down from the BS chair in September, four months before his contract expires.

Atkinson is an admitted disciplinarian who exacts firm standards of performance and behaviour from his managers. Occasionally this has led to strained relations. He indicated late last year that he did not want a second term.

Day's father was an Englishman who emigrated to Canada in the 1920s. He has positive views about Britain and was known at Cammell Laird for his eagerness to cut out boardroom stiffness.

He used to start work at Lairds with the yard at 7.30 am. Once he caused raised eyebrows by choosing a woman cleaning supervisor to launch a ship instead of a VIP or owner's wife.

At BS the problem will be to have any ships for launching at all as current order books dwindle. Day's £30,000 a year salary, far higher than any other nationalised industry bosses, is going to be hard-earned.

**Zero option**  
There are more ways than one of cutting the money supply to

make inflation manageable. Argentina plans later this year to top four noughts off its currency—thus making one new peso out of 10,000 of the present unit. Compared with 1969, the new peso will be worth a million; the Argentines dropped a couple of noughts in that year as well.

Whatever else it achieves, the move should at least bring the peso coins back into circulation. Under the impact of a 400 per cent inflation rate, even the shiny, yellow 100-peso coin has become useless for anything but throwing at soccer referees.

Thirty of the coins would be needed to make a local telephone call; 130 to park a car on a meter for an hour. And the coins have been replaced for such purposes by tokens sold at newspaper kiosks.

Until recently, the coins were in demand to make up the odd 300 pesos for the minimum Buenos Aires bus fare of 6,000. But bus fares have now been raised again; the cheapest is 7,000 pesos.

**Commercial union**  
The star guest was on his feet after lunching rather too well with a leading U.S. tractor firm. He launched into a word picture of the chief executive.

"The more I see of him the more I admire his enterprise, singleness of purpose, self-sacrifice, and dedication—in marrying the boss's daughter."

**Key note**  
While Sir Geoffrey Howe and top Treasury officials have been arguing about the odd billion pounds of tax and expenditure in preparation for today's Budget, lowlier minds have been exercised by an even more vital question: "Will the Chancellor be able to get the despatch box open?"

The familiar battered red

box is showing signs of its age, having seen regular service since the early 1860s when Gladstone was accustomed to hug it to his breast with a kind of affectionate yearning suggesting the love of a mother for an infant.

James Callaghan, in fact, broke with tradition in 1969 in favour of a newer red box. But Sir Geoffrey has reverted to the old—only to find at a Press call last week that the ancient catch now requires more digital stimulus than he can easily apply to open it.

Since then, Treasury technicians have been busy oiling the works. One spokesman, George Street, denizen commented: "I hope they haven't overdone it, and that it doesn't fall open on the steps of Number 11."

Better that, perhaps, than Sir Geoffrey opening his Commons speech this afternoon. "With permission, Mr Speaker... is there a locksmith in the House?"

**Invisible man**  
Those in the City of London who are accepting the appointment of William Mackworth Young, aged 56, to the chairmanship of the Committee on Invisible Exports are just another remarkable move in the endless game of musical chairs are in for a surprise.

At merchant banker Morgan Grenfell, where he has been chairman for three years and chief executive for five years previously, I found him

"The whole British business in 'invisibles' has to be stepped up remarkably in the next two or three years... recently our real trading position in manufacturing and services has been comfortably masked by the oil account... the reality is that the manufacturing account is worse than for the last 150 years... the obfuscation of the figures by oil is a factor which will inevitably diminish... and the slack will have to be taken

up by our invisibles." Total receipts last year from Britain's exported invisible services, including banking, insurance, and shipping, amounted to more than £17bn. And the invisibles balance of trade was a healthy £5bn-plus on the credit side.

Mackworth-Young intends to step up the committee's overseas missions programme as a first move to build the invisibles sector to new record levels. He says: "We have not to learn from the cunning Swiss."

**Speak up**  
Speak up if you want to get on: that is Verity Lambert's advice to women keen to carve out careers. "Almost every job I've ever had I have asked for," she said yesterday when she was presented with the Businesswoman of the Year award in London.

Verity Lambert was a secretary at a television company when she decided to speak up in her early twenties. At 27, she found herself the BBC's youngest producer when she launched what was to become something of a national institution—the Dr Who series.

Now, at 46, she is director of production at EMI Films and chief executive of Euston Films. Her own progress above and beyond the male competition to the top of the film and television business might be said to carry a cheering message for other ambitious women. But she is not herself convinced.

"Women still have to be exceptional to get on," she says. "One case for a career structure to be created for women in the same way as one exists for men."

**Quick run-down**  
Striking is... indecent haste.

**Observer**

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## Letters to the Editor

## Parliament, the Revenue and interpretation of legislation

From Mr E. Henbrey

Sir, Like Mr H. R. Roe (March 10) I was pleased to see Lex's (March 3) reference to the proposed legislation on tax havens.

Lex focused his comment on the "dividend trap" holding company, which is, indeed, one of the major concerns. However, the only concern, much more important, is the overall implication of these proposals on the competitiveness of UK companies seeking to trade overseas. A consideration touched upon by Lex, but only in the context of double tax relief.

It was particularly interesting to read, in the same edition as carried Mr Roe's letter, the report of U.S. plans for tax changes for exporters. For some time the U.S. has been under pressure to change its existing system of tax incentives for U.S. exporters. How instructive it is, in the context of the present UK proposals, that the U.S. proposes to enable U.S. companies to establish foreign trading companies outside the U.S. to handle export transactions and to allocate a proportion of the overall profit to these foreign subsidiaries. The report does not specify, but the clear implication is (and I assume this will be borne out by a detailed study in due course) that the profits allocated to the foreign subsidiaries will be free of U.S. corporation tax until such time as they are remitted by way of dividend to the U.S. parent company.

Contrast this with the comments on page 14 of the Inland Revenue's proposals issued last December.

These comments formed part of the justification for the proposals put out by the Inland Revenue with ministerial support. They are symptomatic of the impression given by a detailed study of the draft legislation that we are still a long way from the reasonable approach to this matter suggested by the State in its foreword, and a long way from recognising how damaging a hostile tax regime can be to the enthusiasm of UK companies for developing their overseas business. The Inland Revenue has been drawn up in aid of the U.S. precedent for tax haven legislation. Let it and Ministers heed also this evidence that the U.S. understands the importance to its international trade of a beneficial tax regime.

E. J. Henbrey,  
40, Corringway,  
Ealing W5.

From Mr I. Barnett

Sir, Like Mr Roe (March 10) I welcomed the articles which have appeared recently on the subject of tax havens, notably those by David Freud and Lex (March 3) and by Tony Hughes (March 10). The proposed legislation does require widespread consideration, especially as a charge will be levied on UK-based groups which has to be paid out of income which, by definition, has not been received by the company. The major problem is that the clauses go much further than the introduction to the



An aerial view of Somerset House

proposed legislation would lead one to expect. In the introductory remarks made by the Minister of State, to express reference is made to the entirely novel principle of taxing a company in the UK on income which has been generated entirely abroad and which has not in any sense been diverted from the UK. It is only much later that it is admitted that the Government "proposes a tax charge which, in principle, could apply to any UK-controlled overseas company subject to a low level of taxation." One might have thought that such a sweeping innovation would have merited consideration as a starting point, especially as the Government accepts that this very matter of principle has been put to it. The point is that even if the final impact of this particular proposal is acceptable because of the exclusion tests (and that is not generally accepted) the principle itself could lead to the subsequent introduction of other, far less well-argued, legislation.

Most of the current arguments about the proposals, such as the particular case argued fairly by Mr Roe, would not arise if the legislation had set out in the clauses the specific problems which they say existed, and charged those activities to the extent that UK tax had been avoided—but no further. This is the normal way in which anti-avoidance legislation has been drawn up in this country, and would have allowed a consensus to have been achieved more readily.

Like Mr Roe, I think that the Government should think again about the implications of its policy.

I. D. Barnett,  
6, The Precinct,  
Burnham, Bucks.

From Mr H. Wiggin

Sir, Mr Tallon (March 5) hits the nail squarely on the head. My criticism was not directed at Revenue counsel, who was merely carrying out his task. I was, and still am, critical of those in charge of Revenue policy, who pre-empted the courts' interpretation of the statute by permitting counsel to base his case on a proposition which, though legally correct,

nevertheless had the effect of misstating the true intention of the legislation.

The Revenue (an institution with continuity of responsibility and not merely a platform for the individual views of its officers) had, in 1965, via the brief it provided for the sponsoring Minister, previously advanced entirely opposite views as to the effect of the section. Any suggestion, therefore, that settlers or their advisers were aware, after 1965, of the unintended effects of the section which the Revenue has now procured the House of Lords to decide is plainly absurd. I therefore call in question the morality of the Revenue in having sought that result.

If the Revenue was confident in 1978 that objects of a discretionary trust were within the tax charge, notwithstanding the view to the contrary in 1965, how could it have believed that the legislation was not defective as Mr Nugee (March 1) claims?

Mr Nugee is incorrect in speculating that I would like the Revenue to issue an extraordinary concession. On the contrary, I believe strongly that the only way Parliament can reassert its own legislative prerogative and avert the injustice which would otherwise result from the conduct of the Revenue in this matter, is by legislation.

This would have the added advantage of enabling the House of Commons to look closely into what has actually occurred, without the inhibitions about counsel's statements adopted by the courts.

H. W. Wiggin,  
The Quadrangle,  
Imperial Square,  
Cheltenham, Glos.

From Mr G. Pinto

Sir, Mr E. Nugee's arguments (March 1) depend on the principle that the courts should only look at the statutes in order to determine what Parliament intended and that they must ignore what is reported in Hansard. Unfortunately, this principle does not permit the courts to have regard to the doctrine of misrepresentation, innocent or otherwise, and to consider what ministerial statements (often based on advice of the Revenue) induced

Parliament to enact the legislation.

It would therefore be fair and honourable for the Revenue to be required to consult Parliament before giving effect to an interpretation of legislation more onerous for taxpayers than the one represented to Parliament by Ministers. Parliament should then have the choice of confirming the new interpretation—perhaps by a simplified parliamentary procedure—or, alternatively, of giving proper effect to the original intention. In the former case, Parliament's decision should not become effective before the date of the Revenue's notification to Parliament (and the original intention should be confirmed until then). In the latter case, the original intention should be declared anyway to have had effect.

No new procedure is needed for the reverse case since Ministers already have the right at any time to request Parliament to tighten legislation. The Revenue has proved less onerous to taxpayers than had been intended when it was enacted. Not only would this treatment be fair and honourable, but it would avoid the odium of the Revenue every time it persuades the courts that a statute does not have the meaning attributed to it by Ministers when Parliament agreed to enact it.

G. R. Pinto,  
7 Lennox Gardens News, SW1.

From Erica Story

Sir, Since the courts will not, for good reason, look at Hansard, surely it is incumbent upon a government department, having advised Ministers and hence Parliament, that an amendment to a Bill achieves its purpose, to instruct its counsel that no argument to the contrary may be advanced in court?

There is clearly no criticism of Mr Nugee (March 1) for putting forward the winning argument, but what is open to criticism is that he was not instructed that the argument was not to be put forward.

The result may be, as Mr Nugee suggests, that the Revenue would be refraining from collecting tax which was legally payable; but I find this preferable to the unedifying spectacle of the Revenue telling Ministers how to amend the law on one day and then arguing in court on the next that their advice was wrong.

Erica F. M. Story,  
Hemm Court,  
Weybridge, Surrey.

From the Chairman, Inland Revenue

Sir, Mr Gower (March 10) says he has seen cases where Inland Revenue officers have failed to distinguish between what he describes as legitimate tax planning and tax evasion. He is right in supposing that there has been policy slippage in this direction, and I should be very glad if he or any other of your readers would give me details of any case where it is thought that my staff have failed to draw the distinction.

(Sir) Lawrence Airey,  
Somerset House, WC2.

## Company pension schemes, early leavers, annuities

From Mr R. Baker

Sir, I refer to all that has recently been published in your newspaper concerning the rights of the early leaver from a company pension scheme. One relatively straightforward remedy has not been mentioned.

At present, the leaver with under five years' service in an approved pension scheme has the choice of his own money back (less 10 per cent tax and some additional national insurance contributions) or a deferred pension or a transfer value to another approved scheme. The deferred pension is not payable until retirement, but one of the other options is chosen. The transfer value in the case of young early leavers would be worth rather less than ultimate retirement than an option to transfer the cash refund to the general retirement annuity business (22b business) of a leading insurance company. This last option is not, however, open. I cannot understand why not.

The Government is prepared to allow an individual to get cash at a substantial tax discount by refunding the individual's contributions and only clawing back a proportion of the tax relief. The individual cannot, however, apply that cash for his retirement.

What I am proposing is that the contributions made by an individual to an approved pension scheme should be capable of transfer (without clawback or additional tax relief, as full relief on them has already been obtained) to an approved retirement annuity contract. This would discharge both the fund's liability to the early leaver and the individual's responsibility to provide adequately for his retirement.

It would appear that only minor technical amendments to the definition of "relevant earnings" in the Taxes Act would be required and certain mechanical safeguards to prevent abuse. Some attention to the approval code might also be required.

A similar measure with regard to the disposal of transfer values for early leavers with more (or less) than five years' service might dispense altogether with the need for long debate and a complete new scheme.

Roland Baker,  
33, Hazelfoot,  
Letchworth, Herts.

From the President, Society of Pension Consultants

Sir, I refer to Mr Plich's letter (March 4) in response to mine of March 2.

Far from taking issue with him, I agree entirely with what he says. He has expanded in more detail the way in which, in practice, the redistribution of resources would work—or rather would fail to work. It was for these reasons that I suggested such a move would be very unpopular with older employees who obviously would fail to realise their present final salary expectations if resources were diverted from them to younger members.

I repeat that any initiative to improve the lot of the leaver which does not entail finding additional resources can only be at the expense of the stayers. If this is what public opinion really wants (which is questionable) there are ways of achieving it within the existing framework.

D. J. D. McLeish,  
The Society of Pension Consultants, Ludgate House,  
Ludgate Circus, EC4.

From Mr A. Smallbone

Sir, Mr McLeish (March 2) suggests that the lot of the pension leaver—convenient euphemism for those made redundant—can only be improved by finding additional resources or at the expense of the stayers by redistribution, but makes no mention of the other

kind of "redistribution" operated on a grand scale by employers to benefit themselves at the expense of their erstwhile employees.

Take the case of Snooks who retired last week at 65 with a pension of 20/60ths of £12,000 from his last employer and 20/60ths of £3,000 from his earlier employer, having been declared redundant by them at age 45 after 20 years' service. When that happened the first employer's fund actuary calculated that it would require a capital sum of £24x to sustain this pension, in 20 years' time, and that allowing for compound growth at 5 per cent annual, the fund would be solvent if there were £x available in 1963, found half from Snooks' own contributions and half from those of his first employer. If it transpired, as a result of inflation, that a higher rate of compound interest could be achieved, say 7 1/2 per cent, the original £x would have grown to £44x in 20 years and, because of higher interest rates, a rather smaller capital sum than £24x, say £23x, would be all that was needed to sustain Snooks' frozen pension, which therefore could be found entirely from the fund of his own contributions. Every penny of benefit deriving from the employers' contributions would remain within the fund, reducing their obligations with respect to remaining employees.

But for inflation there would be no opportunity for this type of redistribution, the employers' contributions and the investment return upon them would have been needed to sustain Snooks' pension. It is surely high time that such bodies as the Society of Pension Consultants made constructive suggestions to curtail this recycling practice, and ensure that "leavers" are treated with rather more regard to the fundamental insurance principle of utmost good faith.

Alan Smallbone,  
30 Temple Fortune Lane, NW11

## Innsinuations and CND

From the General Secretary, Campaign for Nuclear Disarmament

Sir, On February 26 you published a letter by Robin Bruce Lockhart on the subject of CND, which was itself a response to Ian Hargreaves' thoughtful article of February 19.

I object very strongly to the tenor of Mr Lockhart's letter. It was the classic smear. CND has in the last two years been accused of almost every sin in the book on the basis of innuendo and guilt by association. All that is always missing is fact. Mr Lockhart lives in a delightfully uncomplicated world of the Good and the Evil. The real world is rather different. Perhaps he can explain the bitter attack made on the organisers of the forthcoming Berlin disarmament convention (and CND is one of them) by the Soviet Peace Committee last December. Ventriloquists don't usually start to abuse their dummies!

(Monksignor) Bruce Kent,  
11, Goodwin Street, N4.

## Contingent liabilities

From Mr J. Beeching

Sir, How many manufacturing companies would still be solvent if redundancy costs were to be legally included as contingent liabilities. Surely these must be taken into account when assessing net worth?

J. M. Beeching,  
1 Oakdale Court,  
Dorset, Bristol.

## The U.S. Economy

## A lop-sided recovery

By Samuel Brittan

Prof Martin Feldstein, chairman of the U.S. Council of Economic Advisers, is more optimistic than he was, although he warns against relying on a few weeks of good figures since the New Year



THIS IS the second time that a visit to the U.S. has produced a feeling of *deja vu*. Five years ago President Carter was engaged in a "dash for growth" strikingly similar to that of the Heath Government in the early 1970s. Inflation was building up and the dollar weak; and by the end of 1978 the Carter Administration had, as some foretold, switched to a policy of fiscal and monetary restraint, which gave priority to curbing inflation.

Today the U.S. symptoms are again reminiscent of Britain's. As in Britain the squeeze on demand has been much sharper than intended; and inflation has fallen faster and output is lower than expected. As in Britain, the severity of the squeeze has come from a fall in velocity. Monetary growth has not been particularly tight in either country. The severity of the recession was associated in both countries with a rise in the real exchange rate. Some Fed estimates attribute between a third and a half of last year's fall in U.S. output to the rise of the dollar. But in contrast to the UK, the real exchange rate, despite some fallback in the last few months, still remains very high.

Another contrast to Britain is that forecasts of economic recovery are more buoyant, despite the high level of the dollar. The upturn is coming from inventory rebuilding, consumer spending and construction. The Council of Economic Advisers' forecast of 3 per cent growth for fourth quarter of 1983 over fourth quarter of 1982 was deliberately biased towards the cautionary end of the range. Professor Martin Feldstein, the CEA chairman, now expects growth to be higher, although he still warns against over-optimism on the basis of a few weeks of good figures since the New Year.

There are dissenters on either side of the CEA view. The technical monetarists regard 5 per cent as a minimum and talk of 6 or 7 per cent growth or even more—which if it occurred would indeed be too rapid and reignite inflation. They base themselves of course on the above target growth of the monetary aggregates especially the narrow one, M1, which has been growing by 10 to 15 per cent annum since the fall, depending on where one takes the base line.

On the other hand, many in

the New York financial community fear that growth may be less than officially forecast, especially towards the end of the year, unless policies become more stimulatory. There are also plenty of pessimistic industrialists who cannot see "where the upturn is to come from." New York scepticism is also based on suspicion of the inventory element in the upturn which may peter out. Real interest rates are regarded as still high. A business paying the base rate of 10 1/2 per cent and not having profits to offset against tax will be paying a real interest rate of over 6 per cent. For the underlying inflation rate is now generally put at 4 per cent, taking wage settlements and productivity together. As in Britain, the recession has produced something of a productivity miracle. But I suspect it is the international debt crisis which worries financial opinion more than everything else.

I must, however, report that none of the many schemes for buying LDC debts from the banks at a discount and converting them into long-term fixed interest securities and any favour among either the U.S. Administration or the Fed or the highest levels of the IMF. Not even in the State Department or the New York Fed did I find a glimmer of sympathy for these schemes—instead I heard much on their fundamental superficiality (if not their superficial profundity). The one piece of "give" which I found was a recognition that a fall in the price of oil would be treated as an outside shock beyond the control of governments such as Mexico's; and it will be met with increased IMF

and other official lending without demands for further belt-tightening. My temperamental inclination to agree with my hosts on debt reconstruction was tempered by the knowledge that the present case-by-case approach was forcing a reluctant Mrs Thatcher to approve British lending to the Argentine in the supposed needs of world financial stability. Some New York merchant bankers have been so alarmed by the lack of official U.S. interest in debt reconstruction that they have personally begged the British Prime Minister to take a lead on the issue at the Williamsburg Summit in May.

On the international financial front proper, the one move being actively studied is IMF borrowing from the capital markets to tide the Fund through until 1984 when the quota increases are likely to be operative. The first hope, however, is that Saudi Arabia will lead directly SDR 4bn to the Fund, as on previous occasions, and Japan and Germany will top it up. Even if that fails, the IMF will prefer to tap the capital markets through the BIS and will borrow directly only as a last resort.

It is, however, necessary to come back to the U.S. economy; for it is on the prospects of annual world growth of about 3 per cent from now on that the hopes of avoiding drastic or emergency action on international debts depend.

The Fed is in a genuine quandary; as it does not know whether velocity will continue falling, stay put, or resume its

earlier trend rise. Mr Volcker and his colleagues would like to reduce monetary growth and will resist any active steps to reduce interest rates until this happens. On the other hand, they are still too afraid of the fragility of this recovery to reduce the supply of reserves to the banks, to the point where interest rates may rise. It is no accident that short-term rates related to the Federal Funds rate have been in the 8 to 9 per cent bracket for some time.

If the exact extent of the U.S. recovery is uncertain, its lop-sided nature is clear. Because of the overvaluation of the dollar and still relatively high level of interest rates, the recovery has no net export component and is weak on the investment side. The strength of the dollar has been superimposed on a long-term decline in the international competitiveness of steel, autos and other heavy industries, where the comparative advantage is shifting to the NICs. These are also the heavily unionised sectors, where real wages—despite recent union offers of reductions (labelled greivances)—are further above market-clearing levels.

Predictably, there have been calls for an industrial policy in emulation of Japan—which are a thinly-veiled plea for backdoor protectionism—and for the setting up of tripartite bodies of industry, unions and government, which would involve pushing unionism into the many areas of the U.S. economy now free of it. This is a platform which most Democrat leaders have embraced but with potential appeal to some business leaders.

Yet there is a perverse equilibrium. A large budget deficit, combined with a counter-inflationary monetary policy, is keeping real interest rates up and pulling in capital from overseas. This helps to finance the deficit, and enables overseas payments to balance with a rising trade deficit. Investment, needed to increase potential output and employment, is however, inhibited. Thus the message of Professor Feldstein's Economic Report, in the international as well as the domestic section is: Get the budget deficit down at all costs. But this will not happen quickly and the "structural" component is likely to deteriorate before it improves.

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# FINANCIAL TIMES

Tuesday March 15 1983



## Bonn to push plan for steel industry

By James Buchan in Bonn

THE BONN Government is staging a major conference of the West German steel producers and other steel interests in an effort to push forward the restructuring of the industry in the face of disagreements between two of the main companies.

The Economics Ministry said yesterday that it hoped to bring together by the end of this week or early next week the producers and representatives of the regional governments as well as the unions and steel consumers to work out a "raw concept" to rationalise the badly troubled industry.

A plan put forward in January by three independent experts or "moderators", envisaging the creation of two main steelmaking groups, has run into difficulties because Hoesch, the centre of the proposed "Ruhr group" alongside Klockner-Werk and Salzgitter, has refused to examine further merger possibilities with Klockner.

The ministry says it is not in any way committed to the letter of the moderators' plan and will seek to build on progress already made in the talks between the companies.

Thyssen and Krupp, the companies to form the counterbalancing "Rhine group", are the furthest advanced in their talks, although there remain considerable differences over the relative weight of each company in the group.

Hoesch and Salzgitter are also ready to pursue merger possibilities between themselves. The key question is whether Klockner, which has been hard hit by the steel crisis, is in a position to go it alone as the company claimed after the Hoesch rejection.

## Midland Bank hires German executive

By Alan Friedman in London

MIDLAND BANK, Britain's third largest in terms of assets, has appointed Herr Ernst Brutsche, a Düsseldorf-based senior partner in the Trinkhaus & Burkhart Bank, as its first ever chief executive in charge of group treasury operations.

This marks a continuation of Midland's recent effort to strengthen its management by recruiting senior executives from outside the bank.

Trinkhaus & Burkhart is West Germany's largest private bank, with assets of DM 5.1bn, and it is 91.6 per cent owned by Midland.

Herr Brutsche has been the chief operating officer of Trinkhaus for more than two years. He served previously as a New York-based senior vice-president of Citibank, in charge of U.S. and Canadian treasury functions.

Midland is creating a new post for Herr Brutsche and is appointing him to its eight-member executive committee. He will report directly to Mr Geoffrey Taylor, Midland chief executive, and is expected to work closely with Mr Michael Julien, who is to become Midland's new group finance director and a member of the main board of the bank.

Like Mr Julien, who was plucked from his position as finance director of BICC, the UK electrical group, Herr Brutsche is likely to join the Midland main board in the future.

Mr Kenneth Cox, at present the senior general manager in charge of Midland treasury operations, has been assigned to another senior general manager's post, in charge of the bank's credit function in the UK banking sector. In future, the bank's chief treasury head will no longer be a senior general manager and it is understood the job is being upgraded.

## Soviets to study reforms in other Comecon states

BY ANTHONY ROBINSON IN MOSCOW

A THINK TANK headed by Mr Nikolai Baibakov, chairman of the state planning board Gosplan, has been set up to evaluate the relevance to the Soviet Union of economic reforms already introduced in various east European members of Comecon.

This was revealed yesterday in a Pravda article by a leading Soviet economist, Mr Oleg Bogomolov. He indicated that the Bulgarian system of agro-industrial complexes, the East German system of industrial combines and the price and managerial flexibility of the Hungarian "new economic mechanism" all deserved careful study before being applied to the different national

conditions of the Soviet economy. Mr Bogomolov implied that the Soviet Union was particularly interested in the various agricultural reforms introduced by Bulgaria and Hungary, in particular with their emphasis on managerial autonomy, self financing and co-operation between private farmers and co-operatives or state farms.

Mr Bogomolov said that the experience of the Soviet Union's partners indicated that more important pricing as a means of establishing the true profit and loss position of farms and enterprises and specifically included the "rent factor".

New Soviet leader, Mr Yuri Andropov, has made closer Comecon co-operation one of the major themes of his proposals for raising the efficiency of the Soviet economy and successfully implementing the "food programme" unveiled by former President Leonid Brezhnev last May.

A high-level summit meeting of party leaders from all Comecon countries is expected to be held in Moscow before the summer. This should thrash out details of the structural changes needed to improve the effectiveness of Comecon development plans in such fields as robots, electronics, food technology, transport and energy.

## Threat to Netherlands Antilles status in U.S. tax treaty talks

BY CHARLES BATCHELOR IN LONDON

THE STATUS of the Netherlands Antilles, an important Caribbean tax haven used for channeling large amounts of foreign investment into the U.S., could be threatened if tax treaty negotiations break down.

Mr Harold Henriquez, chief Antillean negotiator in Washington, said talks had been postponed since mid-February while his delegation considered U.S. proposals. One Antillean banker described the negotiations as "deadlocked".

The U.S. authorities are now taking such a tough line that the Antilles' offshore banking and finance industry could be severely damaged, Antillean bankers believe. Some 25,000 offshore companies,

many the subsidiaries of leading European groups, are registered on the islands.

The outcome of the negotiations – the first with a major tax haven since the U.S. drew up a "model" tax treaty recently – is expected to set the trend for talks with other offshore finance centres around the world.

The Antilles, a group of six islands, are the last remaining Dutch colonial possession, although they are autonomous in most domestic matters.

Five rounds of negotiations with the U.S. Treasury over the past two years have failed to produce agreement on a new tax treaty.

Offshore banking and finance is an important source of revenue for the Antillean Government.

The Antilles is currently considering a U.S. proposal which, it is believed, would put an end to "treaty shopping", the use of the Antilles by non-Antillean companies for investment in the U.S.

One Antillean banker says this is the crux of the proposal. "The U.S. has said: This is our proposal. Take it or leave it. If this goes through, almost everything else in the treaty is meaningless. The whole offshore industry is based on the fact that people in other countries use the tax treaty for investment in the U.S."

## Dutch may alter dividend tax

BY WALTER ELLIS IN AMSTERDAM

NON-RESIDENT investors considering putting money into Dutch equities will be cheered by the prospect of an end to the Netherlands' present policy of taxing dividends arising from foreign-held shares.

Mr Henk Koning, state secretary at the Department of Finance, has told the Dutch Parliament that the government is considering a bill removing from foreign investors the obligation to pay tax on their Dutch investments. Under the proposed bill, investors would pay tax only once, either in their country of residence or in the Netherlands.

The existing regulation, creating an effective double taxation, is thought to have depressed inward investment.

ment. Now that the Amsterdam Bourse has recovered substantially from the downturn of recent years, demand for equities has soared, and the removal of the double taxation penalty would undoubtedly attract a number of investors from outside the country into what is, currently at least, a rising market.

The volume of foreign investment on the Amsterdam Bourse is already increasing, partly because of the rise in value of shares and partly because, even under existing legislation no capital gains tax is charged on share profits.

At present, tax is levied on dividends at a rate of 25 per cent. Dutch holders with 5 per cent or more of

the total equity of a company can claim a refund on the tax paid either through income tax or corporation tax. Outsiders, however, face a second accounting in their home countries.

For Dutch businessmen, the good news is the already announced future reduction of corporation tax from 46 per cent to 40 per cent. The latest Koning proposal, if adopted, would be widely seen as further evidence that the Centre-Right Government is determined to attract in funds and aid investment in industry generally. The Left, however, can be expected to query the measure to determine if the net effect would be beneficial to the Dutch economy.

## Belgium in new move to defend franc

BEIJING yesterday imposed restrictions on foreign currency holdings of commercial banks and companies in a new move to defend the franc.

Each bank's ceiling for foreign currency holdings for forward transactions on the convertible market was reduced to Bfr 30m (\$425,000) from previous levels ranging from Bfr 200m to about Bfr 1bn for large banks.

Private companies were ordered to convert export earnings immediately into Belgian francs, ending their option of holding on to foreign currencies. Existing foreign exchange assets must be either spent or converted by April 15.

Penalties on overdrafts of Belgian franc convertible accounts undertaken for the purchase of foreign currencies will also be tightened.

A central bank official said the measures were taken to stem further speculation against the Belgian and Luxembourg francs, which are linked at parity.

"A foreign exchange crisis in Europe has never lasted this long," he said. "Speculation has proved to be extremely dangerous. Public opinion as well as monetary authorities recognise that a realignment of the EMS is indispensable."

Agencies

## Markets unsettled by Opec deal and EMS

Continued from Page 1

used sterling (and the dollar) to buy the francs needed to close their positions.

The pound closed in London at Ffr 10.135, its lowest since before the Mitterrand Government's first devaluation in October 1980. It had, nevertheless, gained in London against the dollar, Swiss franc and Yen.

An Opec agreement later sent the pound up sharply, up three-quarters of a cent against the dollar to \$1.5080 in London. In early trading on the U.S. markets sterling was quoted as high as \$1.5250.

Meanwhile the Bank of England took its last chance before today's budget to announce a £1bn tap

stock, a new 10% per cent Exchequer Convertible dated 1986, with options to convert into the 10% per cent stock of 1990 on four occasions beginning in May 1984.

The Government stocks market had been rising in defiance of sterling's weak performance, and it greeted the new tap enthusiastically.

The Bank of England likes to have a tap stock in place before the budget, but since the previous short tap sold out on its second day (February 18) the uncertain state of the markets – pending an outcome to the Opec deliberations – has made it difficult to find a suitable moment for another issue.

## Bonn concern on EMS

Continued from Page 1

economic convergence with West Germany so long as the Paris Government sticks to its current policy. It is in this context that Bonn is approaching the question of EMS realignment. It is believed in Bonn that a devaluation of the French franc is essential – and that at least a small realignment of the D-Mark will be required as part of a package deal.

It is recognised that the realign-

ment will not be easy because of many technical problems – for example, that of the Belgian franc, which some German experts feel to be undervalued even though it is being widely described as a candidate for devaluation.

But it is also felt that – given a consistent economic and fiscal course in both Paris and Bonn – the new parties could then be held relatively easily.



Dr Mana Said al Otaiba

## Opec's problems come out in verse

The following is the poem written by Dr Mana Said al Otaiba, United Arab Emirates Oil Minister, about Opec's plight during the protracted talks.

I am truly troubled and with Opec distressed. Opec's major crisis is no longer suppressed. The market is stagnant, the price of crude oil depressed.

We called for a London meeting As the market was explosive. And said, "Dear members, The solution must be comprehensive."

To restate the market's health, The strength is now imperative. Let production have a ceiling. Since luck is surely offensive."

To each a share in the market And let supplies be divided. And as reduction of the price Cannot by now be avoided, Let us agree and all declare: "A new measure is decided. Let us lose these markets we seek. And feel disturbed or derided."

What we have said all ministers Well understand and know, Yet implementing is difficult. When predicaments show, That each pities himself and feels Struck by an unjust blow.

With Dikko we have all pleaded Saying: "You are now committed. To raise your price by one dollar, Or else we all stand to suffer."

Yet all our pleas be rejected And claimed the issue had been settled. He could only reiterate What his government had asserted. "Even by half a dollar," we cried, And East and West roared with the

But he again, to our great shame, Turned a deaf ear. "If you must blame, "Do so," he said. "But then prices "Must float according to this game."

Oh, will reproach convert you think? My friend, you are misled! We have greatly argued, until Our tongues became heavy as lead.

When things seem depressing, ill omens loom, And we sink into great anguish. But when they brighten up, as with a boom, All our troubles seem to vanish.

How many committees have we all had When differences were so rampant, But when the germ causing disease is fed, Futility is all predicament.

The price of oil is falling down. Reduction does now look inevitable. So let us discuss clear quotas Though discussions may seem impossible. The least of evils seems the best. Though choice rests with what is acceptable.

Our second week in conference has passed. Our heavy hearts are feeling now so weary. It is sacrifice to save efforts, we are asked. In disputes, all members are defeated, surely. The price of oil is falling down, its ceiling perforated!

## THE LEX COLUMN

## Stocking up for the big day

The Government Broker would feel left out of the party if there was no stock to sell at budget time, and yesterday a new tap was duly wheeled out – £1bn of 10% per cent Exchequer 1986, convertible into the 10% per cent Treasury of 1990. The paper comes in partly-paid form with an enticing special dividend feature.

Last year's overfunding of the PSBR, together with the weakness of bank lending in the early months of 1983, have reduced the authorities' funding requirements to a minimum and have helped to create the unusual coincidence of a rising gilt-edged market and a falling pound.

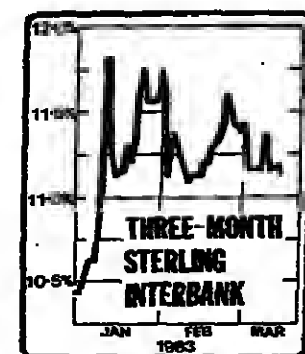
The supply shortages have been particularly acute at the long end of the market, where the authorities remain reluctant to fund, and the convertible option on the new stock will allow long-term holders to pick up short-dated paper while retaining an option to go back out to the end of the century.

On the basis of the price at which the stock has been issued to the Bank of England, that option should not be too expensive. As a short stock, the tap has been priced roughly in line with the market. Gilt-edged remained very firm after hours yesterday and the patched-together Opec agreement should see budget day off to a fine start.

### Barratt

Barratt Developments has come to seem almost mechanical in its steady application of a successful formula to the house-building industry, and its latest results for the six months to December have cocked another snook at the recession, with pre-tax profits up 36 per cent to £20.7m on a 34 per cent sales increase. But there is nothing mechanical about the group's continuing alertness to fresh marketing opportunities, and it has given further indications in this half-year of significant expansion beyond its traditional business areas.

Market share in South-East England has grown to about 17 per cent, up from 8 per cent at the time of last November's £60m rights issue, and two more southern subsidiaries are to start up next month. The Californian market, another key area, now appears to be responding to the Barratt treatment, even though margins are still constrained here by the cost of mortgage subsidies, and pre-tax



profits look like staying flat at about £1m this year.

Across the group, studio flats have grown from nothing to 15 per cent of sales in two years, and Barratt has now set up a host of subsidiaries ready to move in on the nascent UK retirement homes market. A £120m property book of 40,000 unit plots includes 4,000 new town sites with advantageous financing. Four urban development subsidiaries are already taking on local authority renewal schemes and Barratt has just indicated a new interest in property rentals.

With about £30m of the rights issue proceeds still in the bank at present, net debt is around 17 per cent of shareholders' funds and 17,000 house completions for 1982-83 should add pre-tax profits of around £55m. The shares, at 548p, are yielding a prospective 3.8 per cent.

### Mills and Allen

Only nine months after its takeover of the Garvin Guy Butler money broking house in the U.S., Mills and Allen is spending \$30m to acquire Garban, one of the exclusive club of U.S. Government securities brokers. Ballooning government deficits have turned the brokers, acting as intermediaries between the 39 New York primary dealers, into fast-growth businesses and the natural prey of the fashionable integrated financial conglomerates. Mercantile House and Security Pacific each own one of Garban's main competitors.

While profits in such a volume-sensitive business may not be of the highest quality, Mills and Allen is paying what looks to be a modest price. On the pro-forma first-half profits of \$2.9m, Garban's exit multiple comes out at just under 10, and long-established links with Garvin

give some guarantee of holding the dealing team together.

Even so, the acquisition will boost Mills and Allen's goodwill to \$22.5m against net tangible assets of £13m. This is clearly not the sort of balance sheet to support a mountain – or even a hillock – of debt, and yesterday's £18.3m rights issue leaves around £8m in hand. Some of this will be used on further expansion in the UK insurance broking field to consolidate the recent £3.5m acquisition of EGIS. But all eyes yesterday were on Garban's growth prospects, and Mills' shares rose 35p to 405p, where it is on a fully taxed p/e of 14.5 assuming profits of around £18m for the year to June.

### Sun Hung Kai

Last year's heavy investment by Merrill Lynch in Sun Hung Kai (SHK) of Hong Kong was explained at the time as being part of a long-term strategy to create links with other financial intermediaries and to establish a worldwide trading desk. That is no doubt still the intention but, over the shorter term, Merrill has little to show for its investment but capital losses.

Merrill bought most of its 23 per cent stake in SHK Securities, the stockbroking arm, together with its 15 per cent holding in SHK Bank from Mr King King Hey, founder and moving spirit of the SHK group. Since that deal last May the share prices of the two companies have halved, while, on the back of a buoyant Wall Street market, Mr King has more than doubled his money on the Merrill Lynch convertible debentures he received in exchange.

Now Merrill and Paribas, another minority partner in SHK, are being drawn into a crisis at Sun King King (SKK) Development, an SHK property offshoot, whose net worth has been wiped out by HK\$403m of losses incurred in last year's property slump. With Mr King they are providing SKK with HK\$300m of long-term funding and will receive share options in return. As part of the deal, the securities company and the bank are being amalgamated, which may tidy up Merrill's holding but will also make an eventual full offer for any part of SHK that much more difficult and expensive. Meanwhile, halting out a property company is certainly not part of the strategy which Merrill had in mind.

**CORNER** A situation in which a group of traders establishes control over a commodity, forcing the price to an unrealistic level.

**CROSS** The simultaneous purchase and sale by a broker of equal amounts of the same month of a contract at a single price.

**MARGIN CALL** A demand for additional funds because of adverse price movement on an open futures position.

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**SQUEEZE** A situation in which those who have gone short are unable to close their open positions except at an artificial price.

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Area	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Amsterdam	15	15	12	15	15	12	15	15	12
Antwerp	15	15	12	15	15	12	15	15	12
Brussels	15	15	12	15	15	12	15	15	12
Frankfurt	15	15	12	15	15	12	15	15	12
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Non-fiction  
bestseller

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## SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Tuesday March 15 1983

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THE COMPLETE ENGINEERS MERCHANTS

### Salzgitter foresees move into deficit

By James Buchan in Bonn

**SALZGITTER**, the West German state-owned steelmaking and industrial group, expects to plunge back into the red in the current year despite climbing back into profit in 1981-82.

Herr Ernst Pieper, chief executive, said that in the year up to the end of last September Salzgitter made a net profit of DM 20m (\$8.25m) after a loss of DM 380m in 1980-81. This year, however, losses at the steel-making arm, Peine-Salzgitter, could be DM 200m or more, after a profit of DM 55m in 1981-82. Herr Pieper expects even heavier demands from the ship-building division, Howaldtswerke-Deutsche Werft (HDW) in the face of continuous weakening in the demand for tonnage.

In 1981-82 HDW lost DM 85m and was the chief burden on a result which Herr Pieper considered "not bad at all". Herr Pieper said these losses, and the poor performance in Salzgitter's foundry sector, however, could be covered through the DM 300m raised from the sale of Salzgitter's 90 per cent share of Ferngas.

The group also received a further DM 90m from its sole shareholder, the West German Federal Government, and the proportion of its own resources to its balance sheet total has improved to 10 per cent from the 7.9 per cent at the end of 1980-81.

External sales revenue in 1981-82 climbed only fractionally last year to DM 11.7bn.

### Club Med ups profits by 23%

By David Marsh in Paris

**CLUB MED**, the French holiday village operator, boosted consolidated profits by 23 per cent last year to FF 174.3m (\$25m), with turnover up 24 per cent to FF 3,950m.

Last year's results for the 12 months to end-October showed a profit of FF 51.92 per share, taking account of the company's one-for-five rights issue last spring.

The holiday concern's solid financial position was underlined by a 20 per cent rise in its self-financing surplus to FF 280.1m. Turnover on a non-consolidated basis for the first three months of the 1982-83 year rose 20 per cent compared with the November to January period in 1981-82.

### NOTICE TO HOLDERS OF

**JACCS CO., LTD.**  
(Kabushiki Kaisha JACCS)  
(the "Company")  
7% CONVERTIBLE BONDS  
DUE 1985 (THE "1985 BONDS")  
5% CONVERTIBLE BONDS  
DUE 1986 (THE "1986 BONDS")

Pursuant to Condition 5(C) (ii) of the 1985 Bonds constituted by a Trust Deed dated 7th October, 1980 and also Condition 5(C) (iii) of the 1986 Bonds constituted by a Trust Deed dated 18th September, 1981, notice is hereby given as follows:

1. On 7th February, 1983 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of March 31, 1983 in Japan, at the rate of 1 new share for each 5 shares held.

2. Accordingly, the conversion price at which the 1985 Bonds and the 1986 Bonds may be converted into shares of Common Stock of the Company will be adjusted effective as of 1st April, 1983, respectively:

(A) The 1985 Bonds  
The conversion price in effect prior to such adjustment is Yen 464 per share of Common Stock, and the adjusted conversion price is Yen 386.70 per share of Common Stock.



## NEW ISSUE

4th March, 1983



# INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT

Japanese Yen 20,000,000,000  
8% Yen Bonds of 1983, due March 4, 1993

The Nomura Securities Co., Ltd.

Yamaichi International (Europe) Limited      The Nikko Securities Co., (Europe) Ltd.      Daiwa Europe Limited  
Algemene Bank Nederland N.V.      Bank of Tokyo International Limited      IBI International Limited  
Deutsche Bank Aktiengesellschaft      Nippon Credit International (HK) Ltd.  
LTCB International Limited      S. G. Warburg & Co. Ltd.

Abu Dhabi Investment Company      Amro International Limited      Banca del Gottardo      Bank of America International Limited  
Bank Brussel Lambert N.V.      Bank Len International Ltd.      Banque Arabe et Internationale d'Investissement (B.A.I.I.)  
Banque Française du Commerce Extérieur      Banque Générale du Luxembourg S.A.      Banque Indosuez  
Banque Internationale à Luxembourg      Banque Nationale de Paris      Banque de Neufchâteau, Schlumberger, Mallet  
Banque Paribas      Banque de l'Union Européenne      Barclays Bank Group      Baring Brothers & Co., Limited  
Bayerische Hypothek- und Wechselbank      Bayerische Vereinsbank      Bergen Bank A/S      Berlioz Handels- und Frankfurter Bank  
Caisse des Dépôts et Consignations      James Capel & Co.      Chase Manhattan Capital Markets Group  
Chemical Bank International Group      Citicorp Capital Markets Group      Commerzbank Aktiengesellschaft      Comptoir d'Escompte de Paris  
Crédit Industriel et Commercial      Crédit Lyonnais      Credit Suisse First Boston      Creditanstalt-Bankverein  
D.G. BANK      Den norske Creditbank      Deutsche Girozentrale      The Development Bank of Singapore Ltd.  
Deutsche Gemeinnützige Bank      Dresdner Bank      Deutsche Kreditbank      Europäische Bank für Internationale Geschäfte  
Dillon, Read Overseas Corporation      Drexel Burnham Lambert Incorporated      Eurobank      European Banking Company  
Robert Fleming & Co.      Genossenschaftliche Zentralbank AG      Glencore Ltd.      Glencore Ltd. and Bank der Österreichischen Sparkassen  
Goldman Sachs International Corp.      Hambro Bank Limited      Hill Samuel & Co.      Kansai-Osaka-Fukui  
Kilmer, Peabody International Limited      Kleinwort, Benson Limited      Kreditbank N.V.  
Kowloon Foreign Trading Contracting & Investment Co. (S.A.K.)      Kowloon International Investment Co. S.A.K.  
Kowloon Investment Company (S.A.K.)      Lazard Frères et Cie.      Lehman Brothers Kuhn Loeb  
Lloyds Bank International Limited      Manufacturers Hanover Corporation      Merrill Lynch International & Co.      Samuel Montagu & Co. Limited  
Morgan Grenfell & Co. Limited      Morgan Guaranty Ltd.      Morgan Stanley International      National Bank of Abu Dhabi  
Orion Royal Bank      Österreichische Länderbank      PK Christiansia Bank (UK) Ltd.      Pierson, Hidding & Pierson N.V.  
Postbank Ltd.      Sal. Oppenheim Jr. & Cie.      Salomon Brothers International      J. Henry Schroder Wagg & Co.      Société Générale  
Société Générale de Banque, S.A.      Svenska Handelsbanken Group      Swiss Bank Corporation International Limited  
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## INTL. COMPANIES & FINANCE

### Amic lifts payout despite per share earnings fall

BY OUR JOHANNESBURG CORRESPONDENT

ANGLO AMERICAN Industrial Corporation (Amic), the industrial arm of the Anglo American Group, South Africa's largest private company, had only a modest 4 per cent rise in trading profits—to R248m (\$227m) from R238m—despite a 40 per cent increase in turnover.

Net profits for 1982 were R244m against R204m previously, with turnover up from R1,228m in 1981 to R1,716m. Dividends were increased to 180 cents from 165 in spite of a fall in earnings per share (calculated after excluding the 849,164 shares in Amic held by its wholly-owned subsidiary, De Beers Industrial) to 416.6 cents from 682.6 cents.

The figures for 1982 and 1981 are, however, not strictly comparable following a merger and some acquisitions by Amic. The most important of these was the merger with De Beers Industrial (Debinco) which took effect from January 1 1982. Debinco receives most of its income from its 39.5 per cent holding in AECI, the country's largest chemical group.

In the same period Amic bought holdings in Highveld Steel and Vanadium, resulting in the company becoming a 50.1 per cent owned subsidiary of the group.

Subsidiaries and associates which performed badly last

year were the 38 per cent owned motor vehicle manufacturer, Sigma, which suffered a loss of R55m. Highveld, whose earnings in the six months to end-December 1982 slipped to R17m from R28m; the wholly-owned Scaw Metals, which suffered a significant decline from its 1981 earnings of R46m; and the wholly-owned Board International, whose earnings were about one-half of the R39m achieved in 1981.

Since the year-end Amic has increased its interest in Sigma to 50 per cent (parent Anglo American has the other 50 per cent) and is to participate in the refinancing of the troubled motor company.

### Malaysian EAC profit plunges by 50%

By Wong Sulong in Kuala Lumpur

EAST ASIATIC COMPANY of Malaysia, the listed subsidiary of EAC Denmark, has reported a sharp drop in earnings, with pre-tax profit for 1982 falling by 50 per cent to 8.8m ringgit (U.S.\$5.7m).

However, the company is able to maintain its final dividend of 12.5 cents, making an unchanged 20 cents for the year, thanks largely to an extraordinary after-tax gain of 10.3m ringgit arising from the sale of two properties.

The poor results reflect the impact of the Malaysian recession on this diversified group, in particular on its plantation operations, and its heavy equipment department, which incurred substantial losses owing to widespread repossessions.

EAC Malaysia's associated company, Carlsberg Malaysia, the brewer however performed reasonably well, with a 10 per cent improvement in pre-tax earnings to 18m ringgit.

While EAC's turnover fell by 5 per cent to 273m ringgit, that of Carlsberg rose by 12 per cent to 135m ringgit.

The final dividend at Carlsberg is 15 cents, making an unchanged 25 cents for the year.

### Bahrain approves bank licences

BY MARY FRINGS IN BAHRAIN

THE BAHRAIN Monetary Agency (BMA) has approved seven new banking licences—one for an offshore banking unit (OBU), two for institutions dealing in securities and the remainder for representative offices.

The successful application for an OBU licence was from Citicorp Banking Corporation of Delaware, which although a non-bank institution in the U.S., is seeking banking branch status in London, Bahrain and the Far East in order to fund Citicorp subsidiaries.

Two Japanese securities houses, Sumitomo Finance and Yamaichi International, have obtained investment bank licences for their Bahrain registered subsidiaries.

Banco do Brasil, which already has a Bahrain OBU, has been given permission to open a regional office. New representative office licences have also gone to Baring Brothers, First National Bank of Boston and Türkiye Cumhuriyet Ziraat Bankası, a Turkish state agricultural bank.

A \$10m windfall from the handling of offshore company share issues brought 1982 earnings at Bahrain's four-year-old Al Ahli Commercial Bank to a record high.

Although profits from normal commercial operations jumped 94 per cent to Bd 1.54m (\$4.08m), extraordinary non-operating earnings were more than four times this figure at Bd 7.23m. By agreement, the benefits of providing facilities for subscribers to five share issues last year were distributed among the three locally

owned commercial banks on the basis of their overall market share.

The National Bank of Bahrain, in which the Government is a major shareholder, reported extraordinary income of Bd 8.8m against an operating profit of Bd 11.4m. Bank of Bahrain, and Kuwait (BBK) reported an extraordinary income of Bd 16.7m against an operating profit of Bd 13m.

Al Ahli Bank excluded the extraordinary income from its calculation of return on average assets, which worked out at 1.41 per cent. Total assets (excluding contra-items) rose by 44 per cent to Bd 1.6m and loans increased by 64 per cent to Bd 79m. The directors proposed a one-for-three scrip issue in addition to a 12 per cent cash dividend.

### Mixed results at Thai banks

By Jonathan Sharp in Bangkok

BANGKOK BANK, one of the largest private banks in South-East Asia, has declared a net profit of 1,130m baht (\$51.5m) for 1982, continuing its spectacular growth rate. The figure compares with a net profit of 971.83m baht in 1981.

The bank said that cash and deposits at the end of 1982 amounted to 18.4m baht and total assets of the bank amounted to 175.6m baht.

Thai Farmers Bank, the second largest bank in the country posted a 1982 net profit of 945.9m baht, down 12 per cent from the previous year.

The decline in profits was because the bank had been obliged to pay relatively high interest on fixed deposits made before the recent lending rate reductions.

Most of Thailand's banks are suffering from excess liquidity, as they have been unable to increase lending in proportion to a continuing increase in deposits.

### Ayala hit by lower property margins

BY EMILIA TAGAZA IN MANILA

LOWER MARGINS on real estates sales has reduced profits at Ayala, the diversified Philippines group, and to close unprofitable property and banking. Net profit for 1982 dropped 30 per cent to 105m pesos (\$12m) from 151m pesos in 1981. Turnover was 400m pesos against 390m pesos previously.

The decline in profits was also caused by the lower returns and dividends from

Ayala's investments. The company was thus prompted to streamline some of its operations and to close unprofitable ones.

Ayala has disengaged itself from the distribution of consumer products, divested itself of its huge share in a banana plantation in the southern Philippines and sold its minority holding in Carnation Philippines. These divestments

generated total gains of 24m pesos.

The group appears to be concentrating more on property and agribusiness concerns. Ayala International, a fully-owned subsidiary serving as a holding company for the group's foreign operations, is heavily involved in construction and property development in Burma, Kuala Lumpur, Papua New Guinea and the U.S. west coast.

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(Fujiwara Yakuhin Kogyo Kabushiki Kaisha)  
3 1/2 PER CENT CONVERTIBLE BONDS DUE 1996

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 13th October, 1981 under which the above Bonds were issued, notice is hereby given as follows:

1. On 1st March, 1983, the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of 31st March, 1983 in Japan, at the rate of 0.05 new share for each 1 share held.

2. Accordingly, the conversion price of the Bonds will be adjusted effective as of 1st April, 1983, Japan Time. The conversion price in effect prior to such adjustment is Yen 880 per share of Common Stock, and the adjusted conversion price is Yen 942.80 per share of Common Stock.

FUJISAWA PHARMACEUTICAL COMPANY LIMITED  
By: The Bank of Tokyo Trust Company as Trustee

Dated: 15th March, 1983

### NOTICE TO HOLDERS OF

#### LIFE CO., LTD.

(Kabushiki Kaisha, LIFE)  
6 PER CENT CONVERTIBLE BONDS DUE 1996

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 1st December, 1981 under which the above Bonds were issued, notice is hereby given as follows:

1. On 22nd February, 1983 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of 31st March, 1983, in Japan, at the rate of 1 new share for each 4 shares held.

2. Accordingly, the conversion price of the Bonds will be adjusted effective immediately after such record date. The conversion price in effect prior to such adjustment is Yen 801.00 per share of Common Stock, and the adjusted conversion price is Yen 720.80 per share of Common Stock.

LIFE CO., LTD.  
By: The Bank of Tokyo Trust Company as Trustee

Dated: March 15, 1983

### NOTICE TO HOLDERS OF

#### KAO CORPORATION

(Formerly Kao Soap Company, Ltd.)  
(Kao Seikien Kabushiki Kaisha)  
6 PER CENT CONVERTIBLE BONDS DUE 1992

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 17th August, 1977 under which the above Bonds were issued, notice is hereby given as follows:

1. On February 25, 1983 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of March 31, 1983 in Japan, at the rate of 1 new share for each 10 shares held.

2. Accordingly, the conversion price of the Bonds will be adjusted effective immediately after such record date. The conversion price in effect prior to such adjustment is Yen 433.50 per share of Common Stock, and the adjusted conversion price is Yen 394.10 per share of Common Stock.

KAO CORPORATION  
By: The Bank of Tokyo Trust Company as Trustee

Dated: March 15, 1983

### SEK

#### AB Svensk Exportkredit

(Swedish Export Credit Corporation)

US\$100,000,000 15 1/4% Notes due 1989 convertible at the option of the holder to Floating Rate Notes due 1989.

For the six months period 15th March 1983 to 15th September 1983 the Floating Rate Notes will carry an interest rate of 9 1/4% per annum with a coupon amount of US\$48.83 per US\$1,000 Note and US\$48.75 per US\$10,000 Note. The relevant interest payment date will be 15th September 1983.

BANKERS TRUST COMPANY  
FISCAL AGENT



### DBSBANK

THE DEVELOPMENT BANK OF SINGAPORE LTD  
(Incorporated with limited liability in the Republic of Singapore)

U.S.\$75,000,000  
15 1/2% Notes due August 12, 1989  
and 75,000 Warrants to Purchase U.S.\$75,000,000  
14 3/4% Notes due August 12, 1989

Notice is hereby given to Noteholders and Warrant holders that copies of the 1982 Annual Report of The Development Bank of Singapore Ltd will be available from 28 April 1983 at DBS Bank London Branch (Licensed Deposit-taker), 2nd Floor 19/21 Moorgate, London EC2R 6BU, United Kingdom.

15/3/83



## Barratt Developments up to £20.7m at six months

S ANNOUNCED				
Percent	Date	Corresponding	Total	Total
payment		div.	year	year
May 27	3.5	—	—	12.4
May 27	5.5	—	—	8.5
May 10	2.75	5	—	7.5
May 30	5	3.5	7.5	—
March 31	1.25	3.21	2.25	—
May 27	2.75	4	—	3.3
April 22	3.6	—	—	12.4
May 4	4.4	—	4.57	—
May 30	2.1	1.45*	—	2.1
May 23	3.1	—	—	7.1
April 29	0.5	—	—	0.5
May 13	2.6	4.45	—	4.25
April 8	1.9	—	—	4.25
May 1	0.21	1.81	—	0.21

\* Total of net except where otherwise  
 \* For 55 weeks to July 31, 1982

The first-half tax charge more than doubled from £3.79m to £7.69m leaving the net balance at £13.05m (£11.45m).

## Produce boosted in second half

1977 peak of \$7.8m. The  
 However was another disaster  
 one in 1982's rubber plants  
 in Papua New Guinea, where  
 depressed world rubber pr  
 and an overvalued local  
 rency, and despite a 40 per  
 cutback in acreage under cul  
 tion, to the last few months  
 Kina has been deluged by 10  
 rent and rubber prices  
 taken off which makes the b  
 even target for 1983 fea  
 't. Utochrome engineering  
 sidiary, acquired to 1981  
 creased its trading profit slig  
 although inflation index  
 figures would have been  
 good worse if they had

proved share of the recession-hit markets in which the division specialises: baulage and contracting. The price yesterday rose from 96 1/4 to 114p, 6.1 times the fully-diluted earnings, where the yield stood at 5.4 per cent.

3R 068		Telephone 01-621 12		P/E	
		Price	Gross yield	Actual	Full
		Change	(p)		
151	—	8.0	4.5	8.2	10.1
152	—	10.4	4.5	8.2	10.1
153	—	8.4	4.5	8.2	10.1
154	—	8.1	9.5	7.3	12.9
155	—	4.3	12.6	3.8	6
156	—	11.4	3.7	12.9	14.8
157	—	17.7	10.7	17.7	10.7
158	—	17.2	7.3	8.7	10.1
159	—	6.0	11.5	3.4	8
160	—	7.2	10.7	4.2	8
161	—	8.7	10.2	9.4	10.1
162	—	7.1	10.6	4.2	8
163	—	7.3	9.9	4.4	8
164	—	7.3	9.9	4.4	8
165	—	7.3	9.9	4.4	8
166	—	7.3	9.9	4.4	8
167	—	7.3	9.9	4.4	8
168	—	7.3	9.9	4.4	8
169	—	7.3	9.9	4.4	8
170	—	7.3	9.9	4.4	8
171	—	7.3	9.9	4.4	8
172	—	7.3	9.9	4.4	8
173	—	7.3	9.9	4.4	8
174	—	7.3	9.9	4.4	8
175	—	7.3	9.9	4.4	8
176	—	7.3	9.9	4.4	8
177	—	7.3	9.9	4.4	8
178	—	7.3	9.9	4.4	8
179	—	7.3	9.9	4.4	8
180	—	7.3	9.9	4.4	8
181	—	7.3	9.9	4.4	8
182	—	7.3	9.9	4.4	8
183	—	7.3	9.9	4.4	8
184	—	7.3	9.9	4.4	8
185	—	7.3	9.9	4.4	8
186	—	7.3	9.9	4.4	8
187	—	7.3	9.9	4.4	8
188	—	7.3	9.9	4.4	8
189	—	7.3	9.9	4.4	8
190	—	7.3	9.9	4.4	8
191	—	7.3	9.9	4.4	8
192	—	7.3	9.9	4.4	8
193	—	7.3	9.9	4.4	8
194	—	7.3	9.9	4.4	8
195	—	7.3	9.9	4.4	8
196	—	7.3	9.9	4.4	8
197	—	7.3	9.9	4.4	8
198	—	7.3	9.9	4.4	8
199	—	7.3	9.9	4.4	8
200	—	7.3	9.9	4.4	8
201	—	7.3	9.9	4.4	8
202	—	7.3	9.9	4.4	8
203	—	7.3	9.9	4.4	8
204	—	7.3	9.9	4.4	8
205	—	7.3	9.9	4.4	8
206	—	7.3	9.9	4.4	8
207	—	7.3	9.9	4.4	8
208	—	7.3	9.9	4.4	8
209	—	7.3	9.9	4.4	8
210	—	7.3	9.9	4.4	8
211	—	7.3	9.9	4.4	8
212	—	7.3	9.9	4.4	8
213	—	7.3	9.9	4.4	8
214	—	7.3	9.9	4.4	8
215	—	7.3	9.9	4.4	8
216	—	7.3	9.9	4.4	8
217	—	7.3	9.9	4.4	8
218	—	7.3	9.9	4.4	8
219	—	7.3			

The Notes have not been registered under the United States Securities Act of 1933 and may not be offered or sold in the United States or to nationals or residents thereof.

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**COPENHAGEN TELEPHONE COMPANY, INC.**  
By **Citibank, N.A.,**  
Trustee



## Victor

### Victor Products PLC Summary of results (unaudited) for the six months ended 31 October 1982

	Six months to 31.10.82 £'000	Six months to 31.10.81 £'000	Year ended 30.10.82 £'000
Turnover	7,860	6,365	14,495
Profit before Taxation	781	538	1,335
Taxation (Note 1)	(234)	(76)	(177)
Profit after Taxation	547	462	1,158
Minority interest	—	18	12
Profit attributable to the Group	547	480	1,170
Dividends			
Preference Shares	(38)	(38)	(76)
Ordinary Shares			
Interim (Note 2)	(122)	(115)	(115)
Final	—	—	(210)
Profit retained	387	327	789
Earnings per Ordinary Share of 25p each	6.66p	5.78p	14.3p

NOTES:  
1. Corporation tax is provided for the six months ended 31st October 1982 based on the estimated effective rate for the full year.  
2. The interim dividend of 1.5p per share will be paid on 8th April 1983 to shareholders whose names appear on the register on 25th March 1983. The equivalent interim dividend for 1981/2 was 1.5p per share.  
P.O. Box, Walsend, Tyne & Wear NE28 6PP

## Cash injection for British Syphon

BY DAVID DODWELL

MR BRYAN MORRALL and Mr Chris Shaw, both senior executives at the James Halstead Group, are to be invited to join the board of British Syphon Industries following agreement in principle to subscribe to 2m new British Syphon shares, raising about £780,000 for the heavily indebted company.

The two men are being backed by the English Association Trust, which offers merchant banking services, and a number of the Trust's clients. The group are offering 38p per British Syphon share. The move is planned to coincide with the retirement in June of British Syphon's chairman, Mr James Eardley. The two men, with the English Association, already hold over 800,000 shares in the company, and after taking up the subscription, will hold about 23 per cent of the 12.1m shares issued.

British Syphon is best known for its drink dispensers. In the first half of 1982, it reported pre-tax profits of £2,000, a recovery from first half losses of £201,000 in 1981. Nevertheless, sales slipped from over £14.5m to about £10.8m. At the

same time, debts ahead of the shares subscription were about £4.1m, attracting annual interest costs of over £500,000 a year.

Mr Morrall, who is currently chief executive of James Halstead, a group specialising in PVC floor coverings and waterproof clothing, will join British Syphon as non-executive chairman until he leaves James Halstead "later this year."

Mr Shaw is currently managing director of the flooring division of Halstead and intends to resign as soon as he is appointed to the board of British Syphon as group managing director.

The English Association is offering British Syphon shareholders the opportunity of tendering their shares at the subscription price of 38p. It intends to arrange sub-underwriting for the tender, and will ensure the listing of British Syphon shares.

The British Syphon board, together with its advisors, ICFC Corporate Finance, intend to recommend approval of the issue of new shares.

## BIDS AND DEALS

### Bass steps in to rescue Buddies

BY CHRIS CAMERON-JONES

THE BREWING and hotel giant Bass has emerged as the rescuer of Buddies, one of the UK's largest specialist holiday companies catering for young people.

Buddies is being acquired by Pontins, the Bass offshoot which includes Holiday Club International. Only days earlier it had faced ex-

inction because the Civil Aviation Authority refused to renew its Air Travel Organisers licence unless it obtained a substantial cash injection.

Some 4,000 young people had paid for holidays in Spain, Italy and the Greek islands.

The company had grown rapidly

since it was set up four years ago by its managing director, 43 year-old David Heard. As a result of this growth it was told by the CAA on Tuesday that it had 31 days to obtain an unspecified capital injection.

Mr Heard found an additional £150,000 backing. This proved insuffi-

cient and he believed he had raised enough support by Friday when Pontins, alerted by the publicity, agreed to buy for an undisclosed sum.

Holiday schedules are to continue as planned and the booking programmes will be resumed as normal.

## FT COMMERCIAL LAW REPORTS

### Buyer's duty to mitigate loss

SOTIRIS SHIPPING INC v SAMIET SOLHOLT

Court of Appeal (Sir John Donaldson, Master of the Rolls, Lord Justice Dillon and Sir George Baker): March 11 1983

A SELLER who fails to deliver by the date due under the contract of sale is only liable for such loss to the buyer as is directly caused by his breach, and he is not liable for that part of the loss which could have been avoided had the buyer taken reasonable further action.

The Court of Appeal so held when dismissing an appeal by Sotiris Shipping Inc, buyers of the vessel, Solholt, from Mr Justice Staughton's decision in the Commercial Court that they were not entitled to claim for the full loss resulting from breach of the contract of sale by the sellers, Samiet Solholt.

SIR JOHN DONALDSON, giving the judgment of the court, said that in May 1979 the Norwegian sellers agreed to sell the Solholt to Greek buyers.

The contract called for delivery not later than August 31 1979, failing which the buyers were to have a right of cancellation.

The sellers wished to use the vessel for as long as possible before delivery, but miscalculated this last voyage and were unable to deliver her until a day or two later.

The buyers exercised their contractual right of cancellation on September 3 1979. The contract price of the ship was £5m, and her market value on August 31 was £5.5m.

In a judgment given on June 18 1981, Mr Justice Staughton held that the sellers were in default in failing to deliver, and that the measure of damages to which the buyers were *prima facie* entitled was the difference between the vessel's market value and the contract price, namely £500,000.

However, he dismissed the buyers' claim on the ground that they had failed to mitigate their loss by negotiating a further contract for the purchase of the vessel at the original price. It was against that decision that the buyers appealed.

Mr Sumption, for the buyers, said that had the vessel been delivered by the due date, they would have acquired a vessel worth £5.5m at a cost of £5m.

In deciding whether to exercise a right to cancel a contract in such circumstances, a buyer need have no regard to the fact that, in the absence of cancellation, he would suffer no loss. If he cancelled, the loss would be attributable to the sellers' breach of contract, and not to cancellation.

How was it then that the buyers were expected, in effect, to reverse their decision to cancel by entering into a new contract at the same price as the old, and to do so purely because that would eliminate their loss?

Mr Justice Staughton recognised that that was a good question. The sellers had made an uncontracted profit of at least \$500,000 as a result of their own breach of contract, and the buyers had sustained an equivalent irrecoverable loss. However, there were good answers. The court was concerned with the buyers' loss and not with the sellers' profit. The latter was wholly irrelevant.

A plaintiff was under no duty to mitigate his loss. He was completely free to act as he judged to be in his best interests. On the other hand, a defendant was only liable for such part of the plaintiff's loss as was properly to be regarded as caused by the defendant's breach of duty.

The buyers had no unfettered right to affirm the original contract of sale or to cancel it. No question of mitigation arose at that stage. They decided to cancel and lost £500,000. That loss, unless avoidable by some reasonable further action, was directly attributable to the sellers' breach of contract.

The judge held that it was avoidable by further action, and that such action would have been reasonable. Whether a loss was avoidable by reasonable action on the part of the plain-

tiff was a question of fact, not law.

In *Pagzu v Sanders* [1919] 2 KB 551 sellers refused to deliver goods sold on credit terms, but offered to make a new contract on cash terms. The buyers refused. It was held that it would have been reasonable for them to take the goods on cash terms and that the principal loss was accordingly not caused by the sellers' conduct and was not recoverable.

Dicta in *Heaven and Kesterton* [1956] 2 Lloyd's Rep 316 were helpful to the buyers to the present case, and finally confused the proposition that in deciding whether to rescind or affirm a contract the innocent party need have no regard to considerations of mitigation of loss. The decision had to be reconciled with *Pagzu v Sanders*. That could be done only by treating it as turning on reasonableness and its own special facts. That was how the court regarded it in the present case.

Mr Pollock, for the sellers, fully accepted that the buyers had a right to cancel the sale contract, but he submitted that on the evidence Mr Justice Staughton was entitled to conclude that it was reasonable to expect them to seek to enter into a new contract, and that had they done so, they would have succeeded in purchasing the vessel at the contract price, thereby extinguishing the loss.

Accordingly, he said, such loss as they had in fact suffered was attributable to that unreasonable conduct and not to the sellers' breach of contract. The evidence did not suggest that there was any material change in the buyers' circumstances between the time when they agreed to buy the vessel and the time they cancelled. They wanted a vessel, but there was no suggestion that an identical one was available. The alternative was to buy the Solholt. The buyers recognised that, she remained suitable for their purposes, and offered to buy her for

\$4.75m. The offer was rejected and they did nothing further.

Mr Sumption submitted that it was then for the sellers to make no offer as was done by the sellers in *Pagzu v Sanders*. Whether that was correct was a question of fact.

It depended on whether, in the circumstances, it was reasonable for the buyers to await an offer from the sellers, or whether the reasonable buyer would have taken the initiative himself.

In his judgment Mr Justice Staughton said that the test was whether the innocent party acted reasonably in mitigating his loss. That must include consideration of any opportunity he had to make a fresh bargain. The judge was satisfied on the evidence as a whole that if the buyers had offered to buy the vessel at the original contract price of £5m without prejudice to any claim they might have for three days' delay, the sellers would have accepted.

He found that the buyers failed to take reasonable steps to mitigate their loss, and could not recover their £500,000 as damages.

Their Lordships did not know whether they would have reached the same conclusion on the evidence, but there was nothing which clearly contradicted the judge's conclusion. He was in a position to see and hear the witnesses and to assess the significance of what was said. It was for the buyers to satisfy the court that he had erred on the question of fact. The court was not so satisfied, and if his conclusions of fact stood, he was clearly right to dismiss the buyers' claim.

Appeal dismissed.  
For the buyers: Jonathan Sumption (Wm. A. Crump and Son).  
For the sellers: Gordon Pollock QC and Bruce Reynolds (Sinclair, Roche and Temperley).  
By Rachel Davies  
Barrister

## The Fleming American Investment Trust PLC

Results for Year to 31st December	1982	1981	% change
Assets employed	£67,471,000	£52,706,000	+28.0
Net asset value per Ordinary Share	390.8p	301.5p	+29.6
Gross Revenue	£3,296,000	£2,735,000	+20.5
Earnings per Ordinary Share	10.74p	9.55p	+12.5
Dividend per Ordinary Share	10.50p	9.50p	+10.5

### Objectives and Management of the Trust

The Company's policy is to specialise in North American investments and by the end of 1982 96% of the company's assets were in this area. The larger part of the portfolio will be invested in established listed equities, emphasizing growth potential and under valuation rather than a broad exposure to all sectors of the economy. It is also intended to invest a substantial proportion of the assets

in venture-capital situations leveraged buy-outs and small entrepreneurial companies. From time to time, the portfolio may contain substantial holdings of bonds. The Company's aim is to achieve the best overall returns for Shareholders over the medium-term within this policy of specialisation. The emphasis will be on overall return rather than revenue growth.

Copies of the Annual Report and Accounts are available from the Manager, Robert Fleming Investment Management Limited, P&O Building, 122, Leadenhall Street, London EC3V 4QR.

## U.S. link for money broker Tullett & Riley

By Rosemary Burr

TULLETT and Riley International, the largest remaining private firm in the London money-broking community, is planning to play a part in the developing European market in U.S. government bonds.

The firm yesterday announced an outline agreement with Cantor Fitzgerald Securities Corporation, a leading broker in U.S. government securities.

Under the agreement Tullett and Riley will act as agent in London for the Los Angeles-based broker. Initially the UK broker will limit its service to New York opening hours but later it hopes to extend the operation outside New York hours.

The two firms first met to discuss the arrangement about 10 days ago. A more formal link-up may be agreed later.

Tullett and Riley has expanded rapidly overseas in recent years and now employs over 600 people in 14 branches around the world's principal money centres.

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By providing 90% of all loans to the Dutch agricultural sector, Rabobank is the largest source of credit to the domestic green sector. And plays a key role in agribusiness finance. Of all Dutch exports 25% consist of agricultural products. The importance of agribusiness for Dutch foreign trade gives Rabobank an extensive and up-to-date knowledge of international trade finance.

With total assets of more than 110 billion Dutch guilders (approx. US \$ 45 billion) Rabobank ranks among the 50 largest banks in the world.

Membership in the Unico Banking Group, in which 6 major European co-operative banks work together with total assets of

US \$ 360 billion and 36,000 offices, helps broaden Rabobank's scope considerably.

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Representative Office Frankfurt, West-Germany. Telex 413873.  
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61501111



## UK COMPANY NEWS

## Midway advance by Link House

INCREASED profits and a higher interim dividend have been announced by Link House Publications for the half year to the end of December 1982. Pre-tax profits improved from £2.67m to £3.28m and the dividend has been lifted from 3.8p to 4.5p.

In the last full year pre-tax profits amounted to £5.65m and the dividend was 12.3p. The directors were confident at the year end that in 1982-83 the company would maintain its record of increased profits in each successive year.

Turnover of this publisher, which is a close company, improved for the six months from £12.9m to £13.7m.

Profits of Exchange and Mart Publishing improved during the first half of the year, with 27 issues of Exchange and Mart being published, although only 26 are expected for the second half. The division is planning to launch a third local edition of Exchange and Mart during the year.

Trading conditions at Link House Magazines remain difficult, they say, and economies will continue. This division is not expected to contribute to group profits this year.

Pre-tax profits included investment income of £341,000 (£321,000) and exceptional costs of £125,000 which were due to magazine launch costs. Tax estimated at £2,200, net profit of £1.7m (£1.5m) leaving available profits of £1.58m.

## Victor Products ahead

THE GRADUAL return to normal profit levels at Victor Products has continued through the half year to October 31 1982. Pre-tax figures of this maker of industrial and mining equipment rose from £539,000 to

£781,000, on a turnover of £7.65m, against £6.37m.

The board feels sufficiently encouraged to lift the interim dividend by 6.7 per cent to 1.5p (1.5p) net, after three unchanged years—last year's final was 2.75p.

The half of the current year is unlikely to produce any major stride forward, says Mr L. R. Mann, the chairman. While there are many enquiries from overseas and prices are helped by the lower value of sterling, out many projects which use the company's equipment are scheduled to start in the short term.

The first-half tax charge rose from £78,000 to £224,000 and earnings per 25p share were 6.65p (5.76p).

**NOTICE TO HOLDERS OF TSUMURA JUNTENDO, INC. 5% PER CENT CONVERTIBLE BONDS 1986**

Pursuant to Clause 7(B) and (C) of the Trust Deed dated 24th September 1981 under which the above Bonds were issued, notice is hereby given as follows:

1. On February 28th, 1983 the Board of Directors of the Company resolved to make a free distribution of shares of its Common Stock to shareholders of record as of March 31, 1983 in Japan, at the rate of 1 new share for each 10 shares held.

2. Accordingly, the conversion prices of the above-mentioned Bonds will be adjusted effective as of April 1, 1983, Japan Time. The conversion prices in effect prior to such adjustment is Yen 588.20 per share of Common Stock for the 7% per cent Convertible Bonds 1986 and Yen 583.90 per share of Common Stock for the 5% per cent Convertible Bonds 1986.

3. Accordingly, the conversion price of the Bonds will be adjusted effective as of April 1, 1983, Japan Time. The conversion price in effect prior to such adjustment is Yen 588.20 per share of Common Stock for the 7% per cent Convertible Bonds 1986 and Yen 583.90 per share of Common Stock for the 5% per cent Convertible Bonds 1986.

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## Electronics group lifts profits and increases dividend

BY OUR FINANCIAL STAFF

CAMBRIDGE ELECTRONIC Industries has achieved sharply higher profits for 1982 and is stepping up its dividend by 1p to 5p per share by an increased final of 3.3p.

At the pre-tax level, the group's profits rose to £7.51m (£5.13m), an increase of 27.2 per cent over the previous year's £5.91m.

Sales for 1982 improved by 8.1 per cent to £38.8m (£35.8m). Some of the increase was attributable to price rises on the group's products but in the extremely competitive conditions prevailing, these were "modest".

There was a varying pattern of sales activity in the different sectors of the group, ranging from a virtually unchanged position in de-

fence and electronic systems to increases of almost 10 per cent in electronic and electrical components and in excess of 20 per cent in specialist engineering.

Group trading profits moved ahead by £1.48m to £3.94m due to continuing improvements in productivity and an increase in sales volume.

Taxable profits included net interest receivable of £572,000 (£447,000). Tax charges rose from £2.02m to £2.46m and, after minorities of £386,000 (£236,000), attributable profits came through at £4.09 (£3.53m).

Earnings per share rose by 2.9p to 13p.

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## MINING NEWS

## Winston welcomes De Beers' return

BY GEORGE MILLING-STANLEY

THE SUCCESS of De Beers Consolidated Mines, the South African diamond giant headed by Mr Harry Oppenheimer, in regaining exclusive marketing rights to the bulk of diamond production from Zaire has been welcomed from an unexpected quarter.

The New York-based Harry Winston Incorporated, the world's largest vertically integrated diamond company with interests ranging from mining to jewellery retailing, might have been expected to resent the South African group's achievement.

De Beers, through its London-based Central Selling Organisation (CSO), controls four-fifths or more of the world's trade in rough (uncut) diamonds, and is thus a very powerful rival to the Winston organisation's attempts to strengthen itself through diversifying its sources of supply.

The U.S. group's founder, Mr Harry Winston, was regarded as one of the CSO's best customers until his death in 1978, but since that time the group has increased the number of diamonds it obtains direct from the mines, and thereby reduced its dealings with the CSO.

Mr Roo Winston, son of the late Harry Winston and now the group's

chief executive, said that he feels De Beers has pulled off quite a coup in winning back its position in Zaire after just 22 months.

De Beers lost the exclusive marketing rights it had held in Zaire for 14 years in 1981 to a trio of small independent diamond dealers. It was reported last week that Zaire had reinstated the South African group's monopoly rights to produce from the big Miba mine, which accounts for the bulk of Zaire's output of mainly industrial-quality diamonds.

The Winston group itself has a strong interest in all this because it has just paid the Zaire Government \$110,000 (£72,000) for permission to open a buying office near the other main diamond mining area in the country, at Tshikapa.

This area normally accounts for about half of Zaire's output in value terms, although the caratage is much smaller, as the majority of the stones are of gem quality rather than the cheaper industrial material.

It is in this area that Winston is to direct competition with De Beers and with the one or two smaller companies, which have also taken advantage of Zaire's recent change in the regulations.

## Hampton Areas in new Australian gold deal

BY KENNETH MARSTON

THE UK-BASED Hampton Gold Mining Areas has tied up a second farm-in deal with America's Newmont Mining over gold prospecting and in the new up-and-coming Eastern Goldfields region of Western Australia.

The new joint venture covers part (213 acres) of Hampton's location 48 and gives Newmont the right to earn a 75 per cent interest by the expenditure of \$4.5m (£2.7m) on gold exploration work over a maximum of 6 years.

Hampton Areas is not required to contribute until the expenditure of \$4.5m has been made by Newmont at which time Hampton Areas can take a number of options which include taking a lesser interest or a funded interest in the gold venture.

Until the mine production is reached.

Location 48 adjoins the southern boundary of location 50 where Hampton already has a 25 per cent interest with Newmont as operator. Hampton thus has an increased stake in Australian gold which includes a 20 per cent interest in the AS27m Parings gold mining operation and treatment plant in Kalgoorlie which is coming on stream.

Back in the nickel boom exploration days of the late-1980s location 48 was one of those examined and, indeed, nickel was found on the southern part of the location. Western Mining entered into a deal with Hampton Areas whereby the former mined the ground and paid Hampton Areas royalties on the value of nickel production.

This deal, which still continues, provided Hampton Areas with a sound earnings base.

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## TDG

## Results for 1982

	1982 £m	1981 £m
Turnover	347.8	275.7
Operating profit	23.6	18.3
Profit before tax	18.3	15.2
Shareholders funds	128.6	122.5
Net assets per share	95.7p	91.1p
Earnings per share	7.87p	6.10p
Dividends per share	4.45p	4.25p

Profit before tax up 21%

Over 40% of operating profit earned overseas

Cash flow £31m, an increase of 24%

Strong balance sheet

Report and accounts available after 5 April from the Secretary, Transport Development Group PLC, Kingsgate House, 66-74 Victoria Street, London SW1E 6SR.

ROAD HAULAGE · STORAGE · PLANT HIRE  
EXHIBITIONS · REINFORCEMENT

## KELSEY INDUSTRIES PLC

TENDER OFFER BY THE COMPANY TO PURCHASE UP TO 20 PER CENT. OF ITS OWN ORDINARY SHARES AT A MAXIMUM PRICE OF 240p PER SHARE

A tender offer enabling Ordinary Shareholders to tender their shares either directly to the Company ("off-market") or through The Stock Exchange ("on-market") will open today, Tuesday, 15th March, 1983 and close at 3.30 p.m. on Thursday, 31st March, 1983. The terms of the tender offer and instructions on what action to take if you wish to tender some or all



# FT UNIT TRUST INFORMATION SERVICE

Year	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100
1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	

## TRADED OPTIONS

Nov.	11	90	40	—	13	24	35	—	8	14	22	80	07	50	66	—	—	—	3 1/2	12	21	—	—	10	13	18	—	19	24	33	—	—	—	—	—	37	60
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**THE OUTLOOK FOR WORLD GRAINS**  
**London, 22 & 23 March 1983**  
**VENTURE CAPITAL**  
**Edinburgh, 21 & 22 April 1983**

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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Tuesday March 15 1983

WALL STREET

Uncertainty  
damps down  
euphoria

BUSINESS began on Wall Street in the same cautious mood which developed at the end of last week. Opec's delay in achieving an agreement, renewed uncertainties over domestic money supply and an impending programme of Treasury financing, combined to damp down the euphoria engendered a fortnight ago by the signs of economic recovery in the U.S., writes Terry Byland in New York.

The announcement of a new pricing and quotas structure among Opec members came at mid-session and was taken calmly, but share prices extended their early falls.

With any number of market pundits now preaching the doctrine of a "correction phase" for share prices, professional investors were not unduly surprised to see the Dow Jones Industrial average on the slide again within the first hour of trading. Last week saw a net fall of 23 points in the average and some analysts think a further fall of 100 points or so is possible over the next few weeks as the market readjusts after its seven week long advance.

Trading was on a modest scale in eq-

uities, with only 81.9m shares traded over the session. The market steadied in the late afternoon and the Dow average was finally a mere 3.29 points lower at 1114.45. Major stocks, such as IBM at 100%, and General Motors at 59%, were less than one point off, while General Electric at \$103 1/4 closed higher on the day. Profit-taking over the broader range of the market was reflected in 10/9 share losses over 538 share gains, but the list of gains was lengthening in the final hour of trading.

Features included AT&T, 3 1/2% lower at \$85 1/4, with the telephone company's bond issues steadier as the market continued to assess the implications of last week's ratings cut by a major agency. In the credit markets, bond prices extended the rally seen in late dealings on Friday when the announcement of M-1 money supply totals for the week showed a slightly lower rate of increase than the market professionals were expecting.

Although now technically of less importance since the federal reserve's decision to downgrade it, M-1 came back in to market focus last week when Mr Paul Volcker, the Fed chairman, drew attention to its renewed growth, confirming renewed nervousness about money supply among bond dealers.

The Federal Funds rate eased slightly from Friday's average 8.40 per cent to 8.37 per cent, giving extra help to the day's trading in the bond market.

The benchmark long bond, the 10% per cent of 2012, moved up to 96 3/4% compared with Friday's late price of 96%. Treasury bill yields were a touch lower,

with the discount rate on the three month bills at 8.20, against 8.25 per cent on Friday. The rate on the six month bills was also 8.20.

The municipal bond market, where yields rose last week as the market nervously awaited a major bond issue from Intermountain Power agency, steadied yesterday when the bonds were priced to yield 10.55 per cent at the longer end of a series totalling \$789m.

In Toronto, stocks were lower, paced by sharp losses in the resource sector.

LONDON

Optimistic  
view ahead  
of budget

OPTIMISM revived as the final leg of the current trading account began yesterday. Indications that Opec was nearing agreement, coupled with hopes that today's budget would pave the way for lower interest rates, cheered investors. Many smaller clients committed funds, and sentiment, which had shown signs of flagging last Friday, revived strongly.

Government stocks were especially buoyant and after the official close, long-dated stocks extended their gains to 1 1/4 points. Leading industrial shares edged quietly higher throughout, with interest highly selective and concentrated on stocks such as GKN, up 7p at 151p, and TI, 8p to the good at 172p. Both groups are due to report preliminary figures on Thursday.

The Financial Times Industrial Ordinary share index recorded a gain of 2 points at the 10 am calculation and edged higher to stand 3.2 up at 3 pm before easing in the after-hours trade to close a net 2.5 higher at 685.8.

Few equity sectors were outstanding, but continued budget optimism aroused further buying of building and contracting shares. Banks maintained last week's strong undertone with NatWest the best performer, awaiting today's preliminary statements. It closed 10p ahead at 198 1/2/83 peak of 60p.

Easier conditions in UK money markets, coupled with sterling's more stable trend, brought the advance in Government stocks. Trading remained thin and quotations tended to falter at one stage, but when trading was resumed at 4.15 pm, following the 3.30 pm announcement of new Government funding via a £1m issue of Exchange 10% per cent convertible, 1986, a fresh upward movement began.

The continuing absence of a conventional long tap stock was a particular boost to later maturities and Treasury 13 per cent 2000 rose to 117 1/2 compared with 118 1/2 at the official close.

The prospect of Opec agreement on production quotas, allied to the proposed new reference price of \$29 per barrel, encouraged a firmer trend in oils. British Petroleum hardened 4p to 328p ahead of preliminary results, due on Thursday. Shell firmed 8p to 446p, as did Ultramar, to 475p.

Financials were unsettled by the lack of direction in golds. South Africans were highlighted by good demand for De Beers, 9p firmer at 500p, ahead of full year results. "Amgold" edged up 1 1/2 to 178p.

Share Information Service, pages 34-35

AUSTRALIA

Mines easier

THE lower world bullion price and the pre-weekend downturn on Wall Street left share prices lower in Sydney. At the close, the All Ordinaries index was down 2 at 513.4 with the All Industrials off 1.4 at 652.2 and the All Resources down 2.4 at 401.4.

Turnover was a light A\$11.77m, compared with A\$18.48m on Friday and declines outnumbered advances by 110 to 77, with 189 shares unchanged.

Mining stocks closed mixed but with an easier bias. Robe River fell 15 cents to A\$1.20, Aberfoyle 18 cents to A\$6.70, MIM 10 cents to A\$4.18 and BHP six cents to A\$6.34.

Gold stocks were widely lower: Central Norseman eased 40 cents to A\$7.50, Peko 14 cents to A\$5.8, GMK 10 cents to A\$6.50, Poseidon 10 cents to A\$4.40 and Emperor 7 cents to A\$2.00. Melbourne was closed for a holiday.

SOUTH AFRICA

Gold's firmer

HIGHER gold shares as the bullion price strengthened during the day allowed the Johannesburg stock market to close firm, though trading was slow.

President Brand rose R1.50 to R48 but cheaper priced producers showed larger percentage gains, with Welkom up 75 cents at R15.25 and Marieval 30 cents ahead at R5.70.

In mining financials, Amgold was R1 firmer at R130 while diamond share, De Beers added 8 cents at R8.25.

FAR EAST

Recovery  
hopes bring  
price boost

OPEC's decision to cut oil prices by \$5 a barrel gave a boost to share prices in Tokyo, with investors believing that the world economy might finally be on the verge of recovery. Electrical, automotive and blue chips all rose, but speculative issues, particularly minings, stalled. The Nikkei Dow Jones index gained 24.83 to close at 8098.03, in moderate trading of about 250m shares.

In electricals, Hitachi shares were actively traded late in the day and closed up Y18 at Y783. This followed two unfirmed reports: that its civil case with IBM was about to be settled (Hitachi employees have been accused by IBM of industrial spying); and that Hitachi would be given authority to sell IBM's software and computers. Toshiba also rose Y7 to Y327 and Fujitsu Y18 to Y955.

Other market leaders to gain were Toyota Motor, up Y35 to Y1,020, Matsushita Electrical Y50 to Y1,250, Honda Motor Y27 to Y825, Canon Y80 to Y1,250, Pioneer Y70 to Y2,380 and Takeda Y17 to Y874.

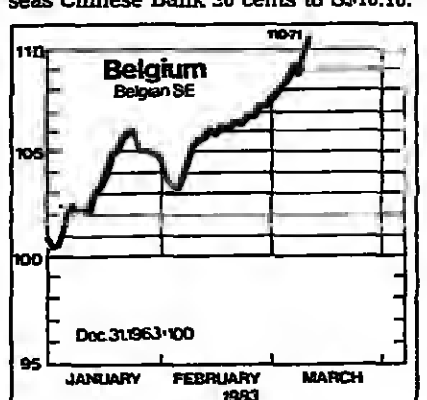
Losers included Sony, down Y10 to Y3,330, Mitsui Mining and Smelting Y18 to Y560 and Sumitomo Metal Mining Y50 to Y1,450. Drugs firmed, but steels and shipbuilders were little changed. The second market closed slightly firmer.

In Hong Kong, the market opened strong, but prices settled down later to finish mixed. The Hang Seng index rose more than 10 points after the first hour but fell back later to close almost unchanged at 1032.37, down 0.43 on the day. Combined turnover was a moderate HK\$24.39m.

The early boost was in reaction to a weekend announcement of a reorganisation of the Sun Hung Kai financial group. The group also reported that its companies had incurred significant losses in 1982: SHK Securities, SHK Bank and Sun King Fung Development reported a net loss between them of just over HK\$650m.

In the banking sector, Hang Seng rose HK\$1.50 to HK\$44.50 and Wing Lung added 50 cents to HK\$48. However, Hongkong Bank was unchanged at HK\$9.20.

Prices closed slightly lower in moderate, selective trading, in Singapore, with lower Hong Kong Market advices depressing sentiment. The Straits Times Industrial index fell 3.82 points to 833.40. Fraser and Neave fell 10 cents to S\$7.35, Malayan Cement 10 cents to S\$8.10, National Iron 15 cents to S\$8. Development Bank 10 cents to S\$8.85, Malayan Bank 15 cents to S\$7.50 and Overseas Chinese Bank 20 cents to S\$10.10.



EUROPE

Shares mixed  
as profits  
are taken

SHARE prices closed mixed in moderate trade in Frankfurt with demand for some issues offset by profit-taking in others.

The Commerzbank index closed at a four-and-a-half year high, up 3.6 on the day at 848.0, reflecting gains in banks and only moderate losses in other blue chips. Commerzbank itself rose DM 2.10 to DM 149.80 while Dresdner added DM 1.20 to DM 183 and Deutsche finished unchanged at DM 291.50, after trading higher for most of the day.

In chemicals Hoechst gave up some of last week's gains after its smaller than expected cut in dividend, ending DM 2

lower at DM 132.50. BASF gained 40 pfennigs to DM 129.40 and Bayer fell 70 pfennigs to DM 127.80.

Prices of domestic bonds also ended mixed and public paper finished with a DM 0.25 change on either side of its starting levels. Short-term paper was in demand.

Continued instability in the European Monetary System depressed sentiment in Paris and left share prices lower in quiet trading. Results of the second round of French municipal elections, when the centre-right failed to capitalise on the gains it made in the first round a week earlier, also depressed values.

Electricals, chemicals, rubbers and metals fell while most other sectors were mixed. In mixed portfolios Schneider fell FFr 3 to FFr 101.5 while in foods, Carrefour rose FFr 15 to FFr 1,325.

Dutch stocks were mixed to firmer in moderate trading in Amsterdam, while bonds lost about 20 cents ahead of today's Government bond tender.

In Brussels stocks closed higher after a day of active trading. The Brussels index gained 0.92 to 110.71. Holding company issues continued their rally with Bruxelles Lambert BFr 15 higher at BFr 1,765, Copeba up BFr 35 to BFr 2,360 and Societe Generale gaining BFr 5 at BFr 1,505.

Rising domestic interest rates and a weaker Swiss franc left prices lower in Zurich in thin trading. The Credit Suisse index closed at 366.1 compared with Friday's 367.2.

Bonds closed lower, on average volume, with sentiment depressed by the firmer dollar and fears of higher interest rates.

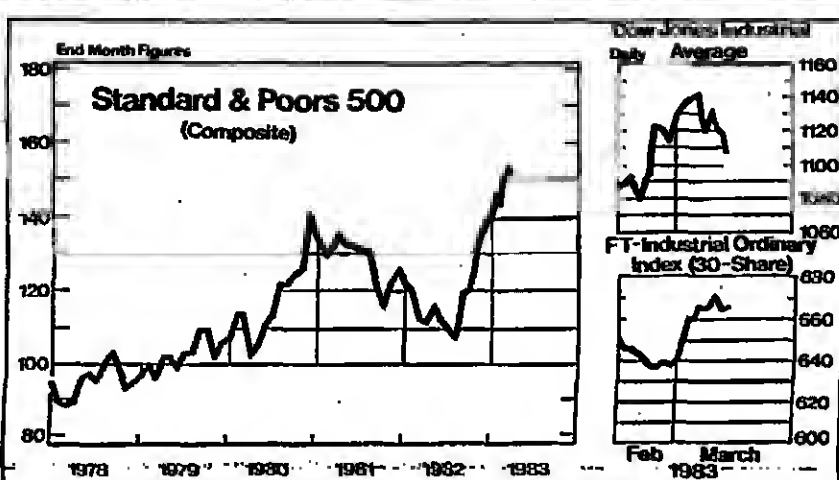
Milan was also lower in slow trading, mainly as a result of technical and speculative factors ahead of Thursday's settlements. Some leading insurance and industrial issues, like Generali and Sna Viscosa, were especially hard hit.

But Fiat, its holding company, IFI, and Centrale closed higher, against the trend, on selective demand.

In Madrid most prices fell as operators paused for profit taking and squared their books ahead of the end of bourse month tomorrow.

In Stockholm prices advanced in moderate trading after agreement was reached at the weekend, settling strikes in the private sector.

KEY MARKET MONITORS



STOCK MARKET INDICES			
NEW YORK			
	March 14	Previous	Year ago
DJ Industrials	1114.45	1117.74	797.37
DJ Transport	500.16	503.34	320.0
DJ Utilities	126.98	126.98	106.01
S&P Composite	150.83	151.24	108.81

LONDON			
	March 14	Prev	Year ago
FT Ind Ord	685.8	683.2	565.8
FT-A All-shares	417.41	416.47	322.02
FT-A 500	451.00	450.31	343.33
FT-A Ind	424.11	424.29	317.54
FT Gold mines	591.3	592.6	211.5
FT Govt secs	81.34	80.78	68.47

TOKYO			
	March 14	Previous	Year ago
Nikkei-Dow	8089.03	8084.20	7102.81
Tokyo SE	596.08	592.85	534.03

AUSTRALIA			
	March 14	Previous	Year ago
All Ord.	513.4	515.3	462.0
Metals & Mins.	473.4	477.1	330.9

AUSTRIA			
	March 14	Previous	Year ago
Credit Aktien	52.60	51.80	54.34

BELGIUM			
	March 14	Previous	Year ago
Belgian SE	110.71	109.79	92.70

CANADA			
	March 14	Previous	Year ago
Toronto Composite	2154.19	2163.8	1546.8
Montreal Industriale	366.92	366.2	273.6
Combined	358.32	358.81	261.62

DENMARK			
	March 14	Previous	Year ago
Copenhagen SE	120.28	120.04	94.82

FRANCE			
	March 14	Previous	Year ago
CAC Gen	110.1	110.5	101.8
Ind. Tendance	113.9	114.7	111.7

WEST GERMANY			
	March 14	Previous	Year ago
FAZ Aktien	282.08	280.36	232.96
Commerzbank	848.0	844.4	708.7

HONG KONG			
	March 14	Previous	Year ago
Hang Seng	1032.37	1032.8	1196.9

ITALY			
	March 14	Previous	Year ago
Banca Comit.	204.03	205.46	202.57

NETHERLANDS			
	March 14	Previous	Year ago
ANP-CBS Gen	117.9	117.0	85.2
ANP-CBS Ind	101.4	101.8	68.7

NORWAY			
	March 14	Previous	Year ago
Oslo SE	146.28	147.58	103.18

SINGAPORE			
	March 14	Previous	Year ago
Straits Times	833.4	837.22	703.89

SOUTH AFRICA			
	March 14	Previous	Year ago
Gold	802.3	780.7	429.8
Industrial	835.5	834.1	593.5

SPAIN			
	March 14	Previous	Year ago
Madrid SE	106.74	108.74	126.82

SWEDEN			
	March 14	Previous	Year ago
J & F	1271.34	1253.87	613.27

SWITZERLAND			
	March 14	Previous	Year ago
Swiss Bank Ind	303.8	309.6	244.3

GOLD (per ounce)			
	March 14	Previous	Year ago
London	\$427.50	\$422.50	\$422.50
Frankfurt	\$428.75	\$420.50	\$420.50
Zurich	\$428.50	\$420.50	\$420.50
Paris	\$438.77	\$437.50	\$437.50
New York futures (March)	\$436.70	\$427.50	\$427.50

\* Indicates latest pre-close figure

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## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Close	Prev. Close	12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Close	Prev. Close
12.1	10.1	9.1	ABC	1.2	15	100	95	100	98	12.1	10.1	9.1	DEF	1.5	18	100	95	100	98
12.2	10.2	9.2	ACF	1.3	16	100	96	100	99	12.2	10.2	9.2	DEG	1.6	19	100	96	100	99
12.3	10.3	9.3	ADP	1.4	17	100	97	100	100	12.3	10.3	9.3	DEH	1.7	20	100	97	100	100
12.4	10.4	9.4	ADT	1.5	18	100	98	100	101	12.4	10.4	9.4	DEI	1.8	21	100	98	100	101
12.5	10.5	9.5	ADU	1.6	19	100	99	100	102	12.5	10.5	9.5	DEJ	1.9	22	100	99	100	102
12.6	10.6	9.6	ADV	1.7	20	100	100	100	103	12.6	10.6	9.6	DEK	2.0	23	100	100	100	103
12.7	10.7	9.7	ADW	1.8	21	100	101	100	104	12.7	10.7	9.7	DEL	2.1	24	100	101	100	104
12.8	10.8	9.8	ADY	1.9	22	100	102	100	105	12.8	10.8	9.8	DEM	2.2	25	100	102	100	105
12.9	10.9	9.9	ADZ	2.0	23	100	103	100	106	12.9	10.9	9.9	DEN	2.3	26	100	103	100	106
12.10	11.0	10.0	ADAA	2.1	24	100	104	100	107	12.10	11.0	10.0	DEO	2.4	27	100	104	100	107
12.11	11.1	10.1	ADAB	2.2	25	100	105	100	108	12.11	11.1	10.1	DEP	2.5	28	100	105	100	108
12.12	11.2	10.2	ADAC	2.3	26	100	106	100	109	12.12	11.2	10.2	DEQ	2.6	29	100	106	100	109
12.13	11.3	10.3	ADAD	2.4	27	100	107	100	110	12.13	11.3	10.3	DER	2.7	30	100	107	100	110
12.14	11.4	10.4	ADAE	2.5	28	100	108	100	111	12.14	11.4	10.4	DES	2.8	31	100	108	100	111
12.15	11.5	10.5	ADAF	2.6	29	100	109	100	112	12.15	11.5	10.5	DET	2.9	32	100	109	100	112
12.16	11.6	10.6	ADAG	2.7	30	100	110	100	113	12.16	11.6	10.6	DEU	3.0	33	100	110	100	113
12.17	11.7	10.7	ADAH	2.8	31	100	111	100	114	12.17	11.7	10.7	DEV	3.1	34	100	111	100	114
12.18	11.8	10.8	ADAI	2.9	32	100	112	100	115	12.18	11.8	10.8	DEW	3.2	35	100	112	100	115
12.19	11.9	10.9	ADAJ	3.0	33	100	113	100	116	12.19	11.9	10.9	DEX	3.3	36	100	113	100	116
12.20	12.0	11.0	ADAK	3.1	34	100	114	100	117	12.20	12.0	11.0	DEY	3.4	37	100	114	100	117
12.21	12.1	11.1	ADAL	3.2	35	100	115	100	118	12.21	12.1	11.1	DEZ	3.5	38	100	115	100	118
12.22	12.2	11.2	ADAM	3.3	36	100	116	100	119	12.22	12.2	11.2	DEA	3.6	39	100	116	100	119
12.23	12.3	11.3	ADAN	3.4	37	100	117	100	120	12.23	12.3	11.3	DEB	3.7	40	100	117	100	120
12.24	12.4	11.4	ADAO	3.5	38	100	118	100	121	12.24	12.4	11.4	DEC	3.8	41	100	118	100	121
12.25	12.5	11.5	ADAP	3.6	39	100	119	100	122	12.25	12.5	11.5	DED	3.9	42	100	119	100	122
12.26	12.6	11.6	ADAR	3.7	40	100	120	100	123	12.26	12.6	11.6	DEE	4.0	43	100	120	100	123
12.27	12.7	11.7	ADAS	3.8	41	100	121	100	124	12.27	12.7	11.7	DEF	4.1	44	100	121	100	124
12.28	12.8	11.8	ADAT	3.9	42	100	122	100	125	12.28	12.8	11.8	DEG	4.2	45	100	122	100	125
12.29	12.9	11.9	ADAU	4.0	43	100	123	100	126	12.29	12.9	11.9	DEH	4.3	46	100	123	100	126
12.30	13.0	12.0	ADAV	4.1	44	100	124	100	127	12.30	13.0	12.0	DEI	4.4	47	100	124	100	127
12.31	13.1	12.1	ADAW	4.2	45	100	125	100	128	12.31	13.1	12.1	DEJ	4.5	48	100	125	100	128
12.32	13.2	12.2	ADAX	4.3	46	100	126	100	129	12.32	13.2	12.2	DEK	4.6	49	100	126	100	129
12.33	13.3	12.3	ADAY	4.4	47	100	127	100	130	12.33	13.3	12.3	DEL	4.7	50	100	127	100	130
12.34	13.4	12.4	ADAZ	4.5	48	100	128	100	131	12.34	13.4	12.4	DEM	4.8	51	100	128	100	131
12.35	13.5	12.5	ADBA	4.6	49	100	129	100	132	12.35	13.5	12.5	DEN	4.9	52	100	129	100	132
12.36	13.6	12.6	ADBB	4.7	50	100	130	100	133	12.36	13.6	12.6	DEO	5.0	53	100	130	100	133
12.37	13.7	12.7	ADBC	4.8	51	100	131	100	134	12.37	13.7	12.7	DEP	5.1	54	100	131	100	134
12.38	13.8	12.8	ADBD	4.9	52	100	132	100	135	12.38	13.8	12.8	DEQ	5.2	55	100	132	100	135
12.39	13.9	12.9	ADBE	5.0	53	100	133	100	136	12.39	13.9	12.9	DER	5.3	56	100	133	100	136
12.40	14.0	13.0	ADBF	5.1	54	100	134	100	137	12.40	14.0	13.0	DES	5.4	57	100	134	100	137
12.41	14.1	13.1	ADBG	5.2	55	100	135	100	138	12.41	14.1	13.1	DET	5.5	58	100	135	100	138
12.42	14.2	13.2	ADBH	5.3	56	100	136	100	139	12.42	14.2	13.2	DEU	5.6	59	100	136	100	139
12.43	14.3	13.3	ADBI	5.4	57	100	137	100	140	12.43	14.3	13.3	DEV	5.7	60	100	137	100	140
12.44	14.4	13.4	ADBJ	5.5	58	100	138	100	141	12.44	14.4	13.4	DEW	5.8	61	100	138	100	141
12.45	14.5	13.5	ADBK	5.6	59	100	139	100	142	12.45	14.5	13.5	DEX	5.9	62	100	139	100	142
12.46	14.6	13.6	ADBL	5.7	60	100	140	100	143	12.46	14.6	13.6	DEY	6.0	63	100	140	100	143
12.47	14.7	13.7	ADBM	5.8	61	100	141	100	144	12.47	14.7	13.7	DEZ	6.1	64	100	141	100	144
12.48	14.8	13.8	ADBN	5.9	62	100	142	100	145	12.48	14.8	13.8	DEA	6.2	65	100	142	100	145
12.49	14.9	13.9	ADBO	6.0	63	100	143	100	146	12.49	14.9	13.9	DEB	6.3	66	100	143	100	146
12.50	15.0	14.0	ADBP	6.1	64	100	144	100	147	12.50	15.0	14.0	DEC	6.4	67	100	144	100	147
12.51	15.1	14.1	ADBQ	6.2	65	100	145	100	148	12.51	15.1	14.1	DED	6.5	68	100	145	100	148
12.52	15.2	14.2	ADBZ	6.3	66	100	146	100	149	12.52	15.2	14.2	DEE	6.6	69	100	146	100	149
12.53	15.3	14.3	ADCA	6.4	67	100	147	100	150	12.53	15.3	14.3	DEF	6.7	70	100	147	100	150
12.54	15.4	14.4	ADCB	6.5	68	100	148	100	151	12.54	15.4	14.4	DEG	6.8	71	100	148	100	151
12.55	15.5	14.5	ADCC	6.6	69	100	149	100	152	12.55	15.5	14.5	DEH	6.9	72	100	149	100	152
12.56	15.6	14.6	ADCD	6.7	70	100	150	100	153	12.56	15.6	14.6	DEI	7.0	73	100	150	100	153
12.57	15.7	14.7	ADCE	6.8	71	100	151	100	154	12.57	15.7	14.7	DEJ	7.1	74	100	151	100	154
12.58	15.8	14.8	ADCF	6.9	72	100	152	100	155	12.58	15.8	14.8	DEK	7.2	75	100	152	100	155
12.59	15.9	14.9	ADCG	7.0	73	100	153	100	156	12.59	15.9	14.9	DEL	7.3	76	100	153	100	156
12.60	16.0	15.0	ADCH	7.1	74	100	154	100	157	12.60	16.0	15.0	DEM	7.4	77	100	154	100	157
12.61	16.1	15.1	ADCI	7.2	75	100	155	100	158	12.61	16.1	15.1	DEN	7.5	78	100	155	100	158
12.62	16.2	15.2	ADCL	7.3	76	100	156	100	159	12.62	16.2	15.2	DEO	7.6	79	100	156	100	159
12.63	16.3	15.3	ADCM	7.4	77	100	157	100	160	12.63	16.3	15.3	DEP	7.7	80	100	157	100	160
12.64	16.4	15.4	ADCN	7.5	78	100	158	100	161	12.64	16.4	15.4	DEQ	7.8	81	100	158	100	161
12.65	16.5	15.5	ADCO	7.6	79	100	159	100	162	12.65	16.5	15.5	DER	7.9	82	100	159	100	162
12.66	16.6	15.6	ADCP	7.7	80	100	160	100	163	12.66	16.6	15.6	DES	8.0	83	100	160	100	163
12.67	16.7	15.7	ADCB	7.8	81	100	161	100	164	12.67	16.7	15.7	DET	8.1	84	100	161	100	164
12.68	16.8	15.8	ADCC	7.9	82	100	162	100	165	12.68	16.8	15.8	DEU	8.2	85	100	162	100	165
12.69	16.9	15.9	ADCD	8.0	83	100	163	100	166	12.69	16.9	15.9	DEV	8.3	86	100	163	100	166
12.70	17.0	16.0	ADCE	8.1	84	100	164	100	167	12.70	17.0	16.0	DEW	8.4	87	100	164	100	167
12.71	17.1	16.1	ADCF	8.2	85	100	165	100	168	12.71	17.1	16.1	DEX	8.5	88	100	165	100	168
12.72	17.2	16.2	ADCG	8.3	86	100	166	100	169	12.72	17.2	1							



## AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued from Page 30																																								
12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Open	Close	12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Open	Close	12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Open	Close	12 Month	High	Low	Stock	Div. Yld.	P/E	100s High	Low	Open	Close	
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## WORLD STOCK MARKETS

## CANADA

at 3pm

Mar. 14

Mar. 13

Price

Change

+ or -

Stock

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## DENMARK

Mar. 14

Price

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## NETHERLANDS

Mar. 14

Price

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## AUSTRALIA

Mar. 14

Price

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## JAPAN (continued)

Mar. 14

Price

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## COMMODITIES AND AGRICULTURE

## Coffee moves to 32-month high

By Our Commodities Staff

COFFEE PRICES on the London futures market moved to new 32-month highs yesterday in a continued reaction to Friday's decision by the International Coffee Organisation on a recent export quota. A 750,000 bags (60 kilos each) reduction had been agreed by ICO members last year after Israel and Hungary withdrew from the International Coffee Agreement. But many dealers were surprised at the decision to concentrate 500,000 bags this into the April/June quarter instead of sharing it equally between that quarter and July/September.

The effect is to make nearby supplies tighter than had been expected and therefore to push prices higher. The May contract climbed to \$1,170 a tonne at one stage yesterday before ending \$1,150 up at \$1,155 a tonne.

The quota reduction is shared by all major producers. Brazil takes the biggest cut in April/June at 153,000 bags, followed by Colombia at 81,000. The African and Malagasy Republic quota goes down by 50,000 bags while Indonesia, El Salvador and Uganda each lose around 22,000 bags.

Coffee is so scarce in Poland that the authorities have cancelled a two-kilo monthly allowance previously granted to government offices and institutions for serving to visitors and at conferences, according to the economic weekly *Zycie Gospodarcze*. Because of shortages of foreign exchange and other import priorities, no coffee has been bought this year.

## Surge in price of nickel accelerates

BY JOHN EDWARDS, COMMODITIES EDITOR

THE RECENT surge in nickel prices accelerated yesterday on the London Metal Exchange. The nickel gained \$154.5 to \$2,347 a tonne—the highest level since August 1981 and a rise of over £1,000 since the beginning of the year.

Traders said there was continued buying interest from steel mills, reflecting improved demand, as well as covering by producers of sales commitments. There is also known to be considerable speculative participation in the market, which has built up considerably in recent weeks.

The surge in values has come in spite of a steady build up in LME warehouse stocks of 10.5 tonnes, which last week increased by a further 528 tonnes to a record total of 11,310 tonnes. The rise in LME nickel holdings is not considered significant in global terms.

Tin prices rose to peak levels, although there too LME stocks rose by 890 to 36,935 tonnes. Cash tin gained \$51.5 to \$2,899 a tonne trading over \$2,000 for the first time since February last year. The three months quotation was \$49 up at \$2,020.5 a tonne.

With severe export quotas restricting supplies, the buffer stock of the International Tin Council is continuing support buying both in London and Penang.

A shock to the copper market yesterday was a rise in warehouse stocks of 4,125 tonnes taking total holdings to a four-year high of 302,700 tonnes. Lead stocks jumped too by 4,950 to 145,800 tonnes; aluminium by 2,675 to 264,925; and by 400 to 91,225. LME silver holdings fell by 70,000 to 34,080,000 ounces.

More fully at this week's London talks where delegates yesterday foresaw difficulties in reconciling it with the preference of many existing ISA members for continuation of across-the-board export quotas.

Most members are very anxious, however, to find a way of bringing the EEC, the biggest exporter to the free market, within the accord.

Full-scale negotiations are scheduled for May 2-20 in Geneva and this week's talks are intended to rationalise negotiating topics ahead of this. The current pact expires at the end of 1984 but it is hoped a new agreement can be brought into operation by the beginning of the year.

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## Plans to protect tropical forests

TIMBER exporters and importers opened negotiations in Geneva yesterday on an international pact to help curb destruction of tropical forests. The accord would not include price stabilisation measures but would be designed to secure supplies of timber, which are becoming dangerously depleted.

THE Hong Kong Commodities Trading Commission says it will tighten control over paper trade in timber. The Protection of Investors Ordinance due in about a month.

HOME GROWN FRUITS, the largest UK fruit marketing co-operative, yesterday launched a range of specially designed packs to improve the image of apples and pears. The Reed group has invested more than £5m in a press—able to provide the multi-colour printing used for the packs.

EEC subsidies on UK food imports came into effect again yesterday for the first time in more than three years. The rate in sterling value has taken the rate below that of the Green Pound on which Common Market farm prices are based. Import subsidies and export levies have been introduced to prevent UK producers gaining an unfair price advantage.

THE USSR has bought 15,000 tonnes of New Zealand mutton this season, bringing its total purchases to about a quarter of this year's New Zealand production.

ARGENTINA is likely to raise its grain sales to the Soviet Union to 1.1-1.2m tonnes at the end of 1984, up from 9.5m tonnes last year, says Agriculture Secretary Victor Santoro.

## Gloom lifts slightly for Bahia planters

Cocoa crop prospects now seem better than expected. Our Correspondent explains

uncertainties about the main crop, are being coupled with the far worse news from Africa, say sources in Bahia.

In the Ivory Coast, the damage caused by the dry winds is the worst in recent times. Brazil feels the news of fires in Ghana has been considerably exaggerated for speculative reasons.

It is thought, though, that these factors will produce a situation where this year's total cocoa crop will be closer to the amount actually needed for several years, and there could well even be a short-term shortfall.

The market for cocoa is not growing much at the moment, Bahia sources say. The recession and reduced demand for all kinds of packed foods, brought about in the United States by the contaminated

possible future price support action will be discussed at the International Cocoa Organisation (ICCO) meetings which started in London yesterday. ICCO delegates said.

The present international cocoa agreement includes a buffer stock but this has been ineffective for a year pending an ICCO council decision on

First estimates of the main crop can start to come at the end of April. The intensity of the tempero crop, and the

THE EUROPEAN Commission last night claimed broad initial support for its plan to penalise dairy farmers for costly and growing milk over-production.

At last night's launch of the EEC Agriculture Ministers' annual marathon talks to fix common price levels for the coming marketing year, Britain, West Germany, Italy, Greece and the Netherlands

gave initial support to commission plans. The commission has warned that high price rises could break the EEC bank and the current EEC-U.S. dispute over subsidised competition is also a major factor. The question of dairy surpluses are central to the negotiations.

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## Support for dairy over-production penalties

BY LARRY KLINGER IN BRUSSELS

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## Price support action discussed

whether to use a \$75m (\$49.6m) Brazilian bank loan to buy cocoa on a deferred payment basis

The buffer stock manager outlined in February possibilities for renewing buffer stock purchases, by drawing on the loan and/or some of the overvalued buffer stock funds

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The buffer stock manager outlined in February possibilities for renewing buffer stock



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# FT LONDON SHARE INFORMATION SERVICE

## BRITISH FUNDS

"Shorts" (Lives up to Five Years)

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## FOREIGN BONDS & RAILS

Five to Fifteen Years

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## AMERICANS

Overseas

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## UNDATED

Index-Linked & Variable Rate

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## INT. BANK AND O'EAS GOVT. STERLING ISSUES

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## CORPORATION LOANS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## COMMONWEALTH AND AFRICAN LOANS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## LOANS

Public Bond and Ind.

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## LOANS—Continued

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## BANKS—Continued

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## CHEMICALS, PLASTICS—Cont.

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## ELECTRICALS—Continued.

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## ENGINEERING MACHINE TOOLS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## FOOD, GROCERIES—Cont.

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## HOTELS AND CATERERS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## INDUSTRIALS (Misc.)

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## BEERS, WINES AND SPIRITS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00

## BUILDING INDUSTRY, TIMBER AND ROADS

100% 99% 98% 97% 96% 95% 94% 93% 92% 91% 90% 89% 88% 87% 86% 85% 84% 83% 82% 81% 80%

High	Low	Stock	Price	Div	Yield
100.00	99.50	British Fund	100.00	1.00	1.00
100.00	99.50	British Fund	100.00	1.00	1.00
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## ELECTRICALS

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100.00	99.50	British Fund	100.00	1.00	1.00

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Fifthly, Hutton is a thoroughly informed, professional investment firm.

Sixthly, Hutton is a thoroughly informed, professional investment firm.

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Eighthly, Hutton is a thoroughly informed, professional investment firm.

Ninthly, Hutton is a thoroughly informed, professional investment firm.

Tenthly, Hutton is a thoroughly informed, professional investment firm.

Eleventhly, Hutton is a thoroughly informed, professional investment firm.

Twelfthly, Hutton is a thoroughly informed, professional investment firm.

Thirteenthly, Hutton is a thoroughly informed, professional investment firm.

Fourteenthly, Hutton is a thoroughly informed, professional investment firm.

Fifteenthly, Hutton is a thoroughly informed, professional investment firm.

Sixteenthly, Hutton is a thoroughly informed, professional investment firm.

Seventeenthly, Hutton is a thoroughly informed, professional investment firm.

Eighteenthly, Hutton is a thoroughly informed, professional investment firm.

Nineteenthly, Hutton is a thoroughly informed, professional investment firm.

Twentiethly, Hutton is a thoroughly informed, professional investment firm.

Twenty-firstly, Hutton is a thoroughly informed, professional investment firm.

Twenty-secondly, Hutton is a thoroughly informed, professional investment firm.

Talk to E.F. Hutton. Face to face.

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## CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

## EMS erratic: pound firm on Opec

Exceptionally high French franc Eurocurrency short term interest rates, touching over 2,000 per cent, and foreign exchange regulations introduced by the Belgian National Bank, pushed up the French and Belgian francs in the European Monetary System yesterday. The French currency also rose sharply against the dollar and sterling, but dealing spreads were very wide in nervous trading. Other weaker members of the EMS, such as the Danish krone and Irish punt, required support from the German Bundesbank when falling to their lowest permitted levels against the D-mark in Frankfurt.

The easing of pressure on the French and Belgian francs led to the D-mark to improve against the dollar, leading to a general weakening of the U.S. currency.

Sterling's trade-weighted index, the lowest since November 1979, reflected movements against some EMS members. The pound was firm against the dollar, showing particular strength after the London close, following news of an Opec settlement.

**DOLLAR** — Trade-weighted index (Bank of England) 120.2

against 122.2 six months ago. The dollar has shown renewed strength as a safe haven for funds during a period of extreme uncertainty about the effects of falling oil prices on other currencies. U.S. interest rates have not fallen as sharply as once expected, partly because of the high level of Federal funding. These factors are tending to outweigh the present trade position and balance of payments deficit.

The dollar fell to DM 2.3815 from DM 2.4010 against the D-mark in Frankfurt. The French franc fell to FF 6.5550 from FF 6.5350 against the French franc; in SwFr 2.0625 from SwFr 2.0710 in terms of the Swiss franc; and to Y237.50 from Y238.40 against the Japanese yen.

**STERLING** — Trading range

## EMS EUROPEAN CURRENCY UNIT RATES

Country	Unit	Rate	% change	% change	Difference
Belgium	Franc	33.7500	-0.50	-0.50	-0.50
Denmark	Krone	8.2500	-0.50	-0.50	-0.50
France	Franc	6.5550	-0.50	-0.50	-0.50
Germany	Mark	2.3815	-0.50	-0.50	-0.50
Italy	Lira	2036.00	-0.50	-0.50	-0.50
Netherlands	Guilder	3.6000	-0.50	-0.50	-0.50
Portugal	Pescudo	200.48	-0.50	-0.50	-0.50
Spain	Peseta	166.37	-0.50	-0.50	-0.50
Sweden	Krona	4.66	-0.50	-0.50	-0.50
Switzerland	Franc	2.0625	-0.50	-0.50	-0.50
United Kingdom	Pound	2.4010	-0.50	-0.50	-0.50
United States	Dollar	1.202	-0.50	-0.50	-0.50
Yugoslavia	Dinar	237.50	-0.50	-0.50	-0.50

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

## OTHER CURRENCIES

Country	Unit	Rate	% change	% change	Difference
Argentina	Peso	195.0000	-0.50	-0.50	-0.50
Australia	Dollar	1.2500	-0.50	-0.50	-0.50
Canada	Dollar	1.2500	-0.50	-0.50	-0.50
Finland	Markka	5.9450	-0.50	-0.50	-0.50
France	Franc	6.5550	-0.50	-0.50	-0.50
Germany	Mark	2.3815	-0.50	-0.50	-0.50
Italy	Lira	2036.00	-0.50	-0.50	-0.50
Netherlands	Guilder	3.6000	-0.50	-0.50	-0.50
Portugal	Pescudo	200.48	-0.50	-0.50	-0.50
Spain	Peseta	166.37	-0.50	-0.50	-0.50
Sweden	Krona	4.66	-0.50	-0.50	-0.50
Switzerland	Franc	2.0625	-0.50	-0.50	-0.50
United Kingdom	Pound	2.4010	-0.50	-0.50	-0.50
United States	Dollar	1.202	-0.50	-0.50	-0.50
Yugoslavia	Dinar	237.50	-0.50	-0.50	-0.50

## THE POUND SPOT AND FORWARD

Month	Day's spread	Close	One month	% Three months	% Six months
U.S.	1.5000-1.5110	1.5005-1.5015	0.28-0.23c	2.03	0.65-0.60 pm
Canada	1.2500-1.2510	1.2505-1.2515	0.30-0.20c	1.62	0.83-0.80 pm
Norfolk	2.0000-2.0010	2.0005-2.0015	0.30-0.20c	1.62	0.83-0.80 pm
Belgium	6.5550-6.5560	6.5555-6.5565	0.50-0.40c	1.62	0.83-0.80 pm
Denmark	8.2500-8.2510	8.2505-8.2515	0.50-0.40c	1.62	0.83-0.80 pm
France	6.5550-6.5560	6.5555-6.5565	0.50-0.40c	1.62	0.83-0.80 pm
Germany	2.3815-2.3825	2.3820-2.3830	0.50-0.40c	1.62	0.83-0.80 pm
Italy	2036.00-2037.00	2036.50-2037.50	0.50-0.40c	1.62	0.83-0.80 pm
Netherlands	3.6000-3.6010	3.6005-3.6015	0.50-0.40c	1.62	0.83-0.80 pm
Portugal	200.48-200.58	200.53-200.63	0.50-0.40c	1.62	0.83-0.80 pm
Spain	166.37-166.47	166.42-166.52	0.50-0.40c	1.62	0.83-0.80 pm
Sweden	4.66-4.67	4.665-4.675	0.50-0.40c	1.62	0.83-0.80 pm
Switzerland	2.0625-2.0635	2.0630-2.0640	0.50-0.40c	1.62	0.83-0.80 pm
United Kingdom	2.4010-2.4020	2.4015-2.4025	0.50-0.40c	1.62	0.83-0.80 pm
United States	1.202-1.203	1.2025-1.2035	0.50-0.40c	1.62	0.83-0.80 pm
Yugoslavia	237.50-237.60	237.55-237.65	0.50-0.40c	1.62	0.83-0.80 pm

Belgian rate is for convertible francs. Financial Times 75.45-75.55. Six-month forward dollar 0.85-0.80c pm. 12-month 1.30-1.15c pm.

## EXCHANGE CROSS RATES

Month	Day's spread	Close	One month	% Three months	% Six months
U.S.	1.5000-1.5110	1.5005-1.5015	0.28-0.23c	2.03	0.65-0.60 pm
Canada	1.2500-1.2510	1.2505-1.2515	0.30-0.20c	1.62	0.83-0.80 pm
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Netherlands	3.6000-3.6010	3.6005-3.6015	0.50-0.40c	1.62	0.83-0.80 pm
Portugal	200.48-200.58	200.53-200.63	0.50-0.40c	1.62	0.83-0.80 pm
Spain	166.37-166.47	166.42-166.52	0.50-0.40c	1.62	0.83-0.80 pm
Sweden	4.66-4.67	4.665-4.675	0.50-0.40c	1.62	0.83-0.80 pm
Switzerland	2.0625-2.0635	2.0630-2.0640	0.50-0.40c	1.62	0.83-0.80 pm
United Kingdom	2.4010-2.4020	2.4015-2.4025	0.50-0.40c	1.62	0.83-0.80 pm
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Yugoslavia	237.50-237.60	237.55-237.65	0.50-0.40c	1.62	0.83-0.80 pm

## MONEY MARKETS

## Rates ease on Budget hopes

UK clearing bank base lending rate 11 per cent (since January 12 and 13)

Interest rates declined on the London money market yesterday, as sterling held steady, awaiting further news from the Opec conference, while attention on the foreign exchanges remained focused on the European Monetary system, and the possibility of improvement of the weaker currencies. Lower London interbank rates also reflected hopes that today's Budget may herald a fall in clearing bank base rates.

The Bank of England forecast a market shortage of £200m, but revised this to £150m later in the day. Before lunch the authorities gave help of only £15m by outright purchases of bank bills in band 2 (15-33 days maturity) at 11 per cent in the afternoon. The Bank of England bought another £125m of bank bills by way of £104m of bank bills in band 1 (up to 14 days) at 11 per cent, and £21m of bank bills in band 2 at 11 per cent. Total help on the day was £144m.

In Paris the Bank of France bought FF 125m of bank bills from the money market at an unchanged rate of 12 1/2 per cent. The purchase is effective today, and the paper will mature between April 1 and 15.

Keeping its market intervention rate unchanged the Bank of France action underlines the relative stability of domestic interest rates, in contrast to the

very high level of Eurofranc rates. Short term Euro-currency rates touched 1,000 per cent on Friday, to defend the franc from speculative pressure, and rose further to around 2,000 per cent yesterday as the French currency improved against the stronger EMS currencies following the lack of any realignment of the weaker currencies. It money was unchanged at 12 1/2 per cent.

Finance House Base Rates (published by the Finance House Association) 11 1/2 per cent from March 1 1982. London and Scottish Clearing Bank rates for lending 11 per cent. London Deposit Rates for sums at seven days rate 8 per cent.

Treasury bills: Average tender rate of discount 10.743 per cent. Certificates of Tax Deposit (Series 9). Deposits of £100,000 and over held one month 11 1/2 per cent; one month 11 1/2 per cent; three months 11 1/2 per cent; six months 10 1/2 per cent. Under £100,000 held one month 11 1/2 per cent; one month 11 1/2 per cent; three months 11 1/2 per cent; six months 10 1/2 per cent. The rate for all deposits withdrawn for cash 5 1/2 per cent.

ECG Fund Rate Export Finance Scheme IV Average Rate for interest against February 2 to March 1 1983 (inclusive) 11.81 per cent.

Local authorities and finance houses seven days' notice seven days fixed. Long-term local authority mortgage rates normally three years 11 1/2 per cent; four years 11 1/2 per cent; five years 11 1/2 per cent; six years 11 1/2 per cent. Buying rate for prime paper. Buying rate for four month bank bills 10 1/2 per cent; four month bank bills 10 1/2 per cent.

Approximate selling rate for one month Treasury bills 10 1/2 per cent; two months 10 1/2 per cent; three months 10 1/2 per cent; four months 10 1/2 per cent; five months 10 1/2 per cent; six months 10 1/2 per cent; seven months 10 1/2 per cent; eight months 10 1/2 per cent; nine months 10 1/2 per cent; ten months 10 1/2 per cent; eleven months 10 1/2 per cent; twelve months 10 1/2 per cent.

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Approximate selling rate for one month Treasury bills 10 1/2 per cent; two months 10 1/2 per cent; three months 10 1/2 per cent; four months 10 1/2 per cent; five months 10



# FINANCIAL TIMES SURVEY

## Geneva

The international city—a home to world organisations—is also a very prosperous one. More liberal than Zurich, Switzerland's financial capital, it attracts the businessman who prefers to use French and the holidaymaker who can afford the very best

### City firmly on the world stage

By ANTHONY McDERMOTT

AMONG THE most beautiful cities, especially in Switzerland, are those which lie on a lake and a river at the same time, receiving the river like a wide gate at the lake's end.

This image by the 16th century Zurich-born writer Gottfried Keller, fits Geneva most flawlessly and for centuries Geneva has been receiving not just the River Rhone but citizens from the rest of the world ranging from refugees to businessmen to international organisations and their representatives. The city's role within the confederation of Switzerland is therefore special.

In the last century the International Red Cross set up its headquarters there. The United League of Nations was established in 1919, and since the 1939-45 world war there have been a whole string of Geneva "peace" conferences and processes of arbitration on out-east Asia and the Middle East and a wide range of talks on subjects from maritime law to human rights.

More recently, with the increasing tensions between the Soviet Union and the U.S., and

fraught Opec and Gatt meetings, Geneva has experienced something of a comeback as a centre for international negotiations.

With some justification, M. Pierre Wellhauser, the current cantonal president, describes Geneva as the fulcrum for a plethora of UN and international organisations and commercial enterprises whose negotiations and planning continue non-stop.

"Geneva, for Switzerland, is the UN," he said. "It is the international city. I am convinced that, in the spirit, soul and heart of every Swiss, he is happy to have in his country a city which has Geneva's prestige."

**Tradition**

It is not certain that all other Swiss would necessarily agree with these sentiments although they would not deny the basic facts. Because of its geographical position, the beauty of its environs, its good communications and, above all, historical tradition of being a liberal city, Geneva, with a Swiss population of only 100,000 at the end of last year—with less than half of these Gene-

rese—has an unequalled reputation for bringing together conflicting parties whose actions affect millions.

Where Geneva sits less easily with other Swiss cantons stems from other aspects of its history. Divisions within Switzerland according to the four main linguistic areas and by religion—Catholic and Protestant—can be exaggerated. But Geneva is seen as being the natural leader of the French-speaking western areas and somewhat selfish as well. Indeed, with its citizens being seen at times as merely "Frenchmen with Swiss passports" — a gibe which is both inaccurate and unfair too.

It reflects also not a little defensiveness towards the undoubtedly more liberal spirit in Genevise politics. This is a trait, however, which is not apparent in the chronically and apathetically low turnout figures in the frequent elections and referenda.

This spirit, in spite of the acute troubles between police and workers in the 1930s, has enabled Geneva to escape the repeated riots which hit Zurich, Switzerland's business capital, in recent years even though housing, and to a lesser extent, unemployment—tiny in numbers but almost twice the national levels—are growing problems.

Geneva's prosperity may be an additional cause of jealousy. It does not match Zurich as a financial centre, but presses for second place.

It is the third canton in

GENEVA: ... Area 282 sq km (of which lake 36 sq km)

Population of canton

1970	226,740
1980	242,439
(+4.6 per cent over 1970)	
1981	246,034
(+1 per cent over 1980)	

Population of city

1970	171,259
(of which 32% foreign ntnls)	
1980	150,775
(of which 34% foreign ntnls)	
1981	151,981
(of which 34% foreign ntnls)	

Foreign residents in canton

1970	106,824
1980	107,315
1981	108,556

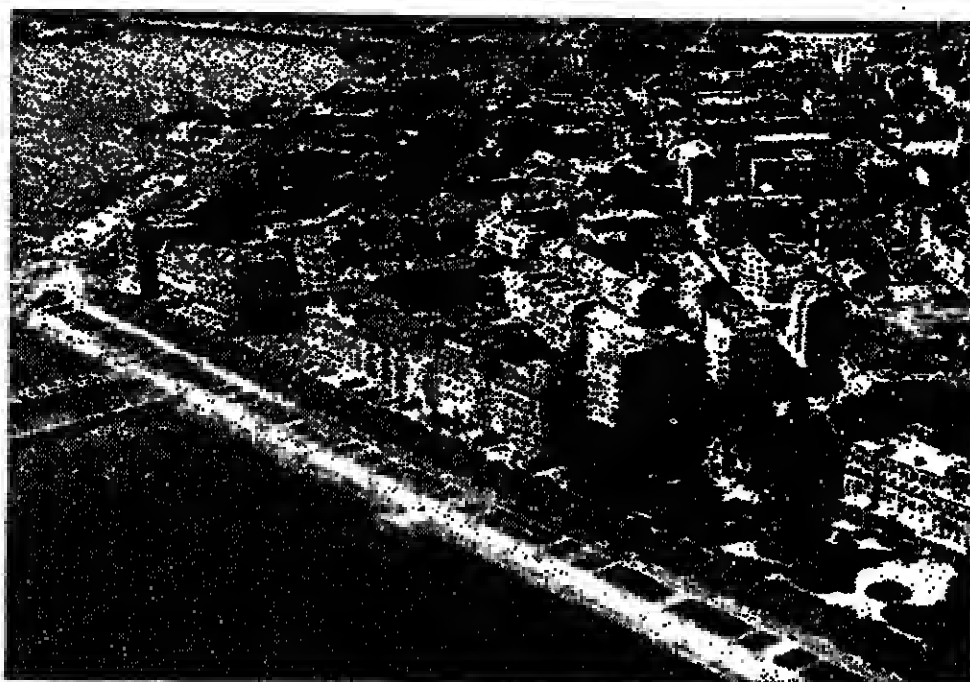
Employment:

1980	140,343
1970	170,263
1980	170,327
1981	170,776

National income per head: SwFr 34,367 (Union Bank of Switzerland estimate)

terms of cantonal revenue and expenditure and, at \$17,498 a year in per capita national income. It lags only behind Basel in the numbers of telephones and television sets and has more cars per head. It has one of the lowest ratios of population to dentists and doctors, again after Basel.

Within Geneva the welcome given to the local population of foreigners, which now totals more than a third of the inhabitants, has not always been unreserved. To many, the



City waterfront. Geneva's foreign population is a third of the total

diplomatic corps and French number plates symbolise easy living, inflated salaries and the reasons why prices have gone up, why tables are hard to find at restaurants and why accommodation at a reasonable rent is very difficult to obtain.

M. Wellhauser, and this is echoed by UN officials, is confident that this hostility is confined to a minority.

The relationship is in fact ambivalent. First, a considerable proportion of Geneva's population is not directly affected by the visitors. On another level, it is a canton for the rich with their lakeside villas on the southern shores. The old-established families have their own circles and by their backgrounds are originally from outside Geneva itself, and therefore well off and at a long-standing level, "international."

The modern-day "internationals" from the UN organisations, too, may be said to keep themselves very much within their own circle of work and social activities. Genevans, local and foreign, have a well-earned reputation for privacy.

Then there is the aspect of

self-interest. As M. Wellhauser puts it: "The second reaction of the Swiss (to Geneva) is indisputably to a prosperity which is not always comparable with the other regions because of the diversification of activities. Automatically, this brings in a certain number of Swiss citizens to Geneva to work."

The self-interest is on the Geneva side as well. In 1975, Dr Kurt Waldheim, perhaps as some passing gift to his native Austria for the day when he was to leave the Secretary Generalship of the UN, had tried to establish the competition of another UN complex outside Vienna.

For the Genevans, the prospects of this direct rivalry, perhaps even a diminution of their prestige, provoked a counter-attack of protesting delegations. In the end the transfer of personnel and offices turned out to be difficult and minimal.

An additional point is that being an international centre is highly profitable and generates considerable income and employment. The Geneva canton

showed clearly that a special role so long inherited and nurtured whatever the possible social problems, is not given away that easily.

Challenges in the Swiss national referendum of 1970 and 1974 to curb the number of foreigners were heartily rejected in Geneva—as they will almost probably be again when the issue re-emerges in the near future.

This all has a bearing on the sort of city and canton which the local inhabitants want for themselves in the future. In the face of their obvious proximity to France, Genevans nevertheless are assertive about both their special character and their Swissness. The number of foreigners and their institutions, the efforts to increase this further through already established organisations such as the European Nuclear Research Centre (CERN), and the expansion of road, rail and air facilities, have raised the question of what limits it can sustain.

The cantonal government (and the farmers) do not want to change the current land balance of 55/45 in favour of urban areas. There was an out-

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cry in the mid-1960s when population forecasts of 800,000 for Geneva in a few decades were made.

Population growth rates at their current levels (foreigners included) would mean that this level could not be reached within a lifetime unless the infrastructure were planned and the cantonal long-term development committee produce some drastic result.

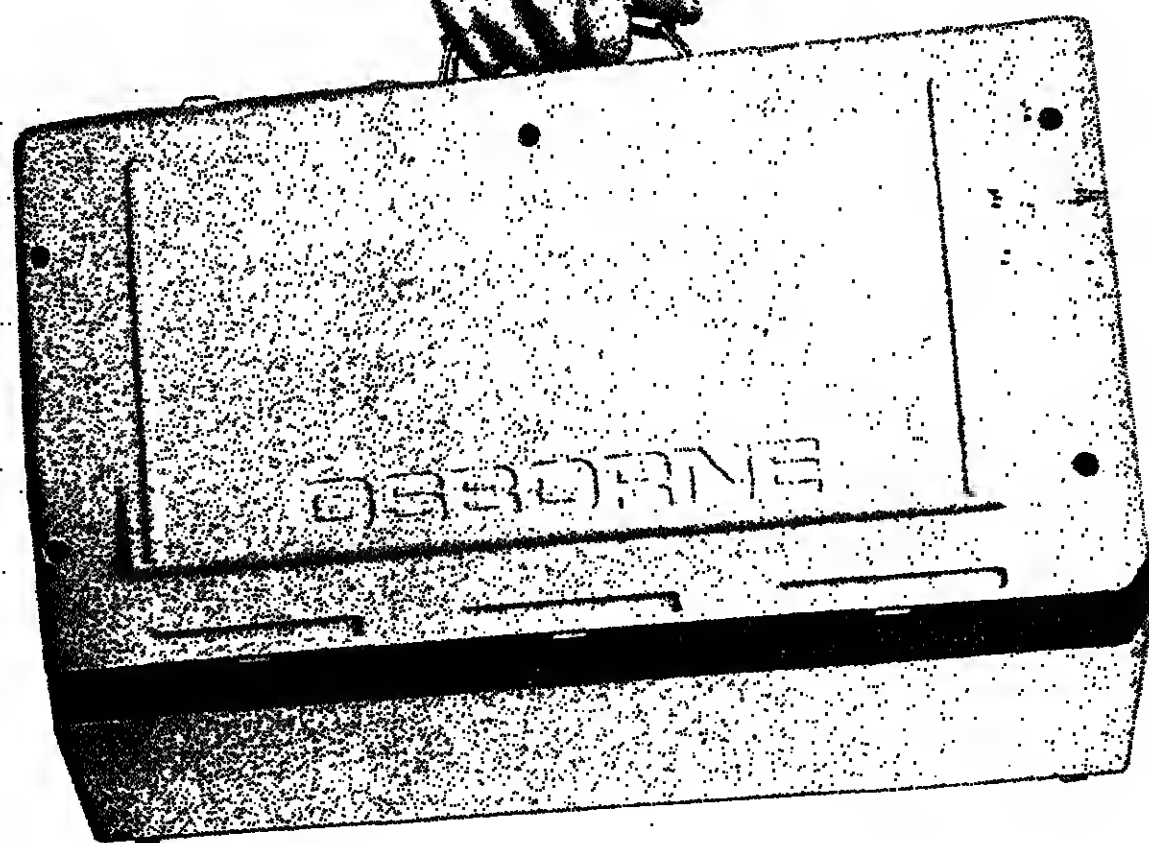
### Strains

Nevertheless, the possibilities of even gentle growth could still place intolerable strains on Switzerland's second, but perhaps most singular, city.

As one observer put it: "Geneva does not want to be sucked under the umbrella of international organisations or particular nationalities or activities, because they (the Genevans) would be, in the end, warped in the process."

So far, Geneva has been more than able to cope with the advantages of being an international centre, but it has yet to prove to its citizens that it can solve the basic problems this boon brings.

### What's this case?



### A few hints:

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## GENEVA II

This thriving centre has been sheltered from the world recession, as Anthony McDermott reports.

# Unquestioned prosperity of influential city

THE FACT THAT travel from one end of Geneva to the other rarely takes more than quarter of an hour, only reinforces the concept that Geneva wields economic and political power far out of proportion to its size.

At the end of last year, the canton's population reached 350,000, of whom more than 112,000 were foreigners. The city of Geneva itself has a very small population of a mere 154,400—of whom just over 35 per cent were foreigners.

Its prosperity is unquestioned. Last autumn the Union Bank of Switzerland claimed in a study that Geneva had the highest pay levels of any of 47 leading cities in the Western world and that in Europe, measured by purchasing power, its standard of living was second only to Luxembourg.

The presence of so many foreigners is undoubtedly a key element in bringing this prosperity about, but it is also Geneva's historical crossroads position which has made it a financial and economic centre second only to Zurich, but different in character. At the same time, it has been largely sheltered from the worst effects of the world recession—and considerably so when compared with European cities elsewhere.

## Secretive

As a banking centre it is perhaps best known for the operations of the secretive and long established private banks. Its stock market flourishes as do its commodity markets. Local industries are suffering, but several major multi-national companies have made Geneva their headquarters, swelling the income and influence brought by the United Nations and other organisations.

Geneva has been an international city for centuries and the canton's government is aware that the 20th century version of their traditional history brings its own social perils and potential for upheaval. This is a sector committee has been holding regular sessions for some time to assess the sustainable limits

of Geneva's expansion in the coming decades.

For a start, the overall shape of the canton's economy has changed drastically in the last few decades. In terms of manpower, agriculture has remained the poor relation, providing just over 1 per cent, about half what it was two decades ago. But production of wheat and cereals and the vineyards of the Satigny and Dardagny areas are far from negligible.

Further, and this is crucial for future planning, almost no further encroachment on the agricultural areas for industry or construction is to be permitted.

It is in the industrial and service sectors that the changes in balance have been most marked. Heavy industry has fallen off sharply. "We used once to produce locomotives," an industrialist remarked wistfully. Middle and light industries are struggling to hold their own, but between 1960 and 1980 their share of manpower fell from 41 per cent to 21.8 per cent.

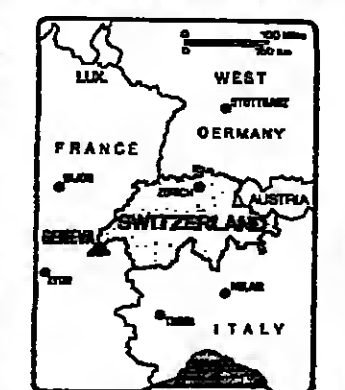
The tertiary sector, the provider of financial services, transport, housing, communications and tourist facilities, has taken up the slack. In spite of efforts by such organisations as the Office for the Promotion of Geneva Industry, the signs are that broadly this trend will continue.

This faces the region's planners with the aspect of Geneva gradually being forced to abandon its heritage of distinguished industrial inventiveness in favour of becoming a city state of white collar workers.

But before pessimists talk darkly of a future in which Geneva demographically resembles some Gulf states where foreigners are in the majority, a study conducted by industrialists showed that in 1980 foreigners were providing 46.5 per cent of the labour in the secondary sector, compared with 26.5 per cent in services. "This in Geneva," the question about the extent to which local labour when faced with the choice between these two

sectors, genuinely wishes to promote industry.

The answer, in fact, partially lies in Geneva's self-interest. The infrastructure already there to exploit Geneva's fortunate geographical position is being enhanced. Geneva Airport is currently at full stretch handling



ing 4.7m passengers a year, as it did in 1981 and 1982. As M. Paul Genton, the airport director, points out, Geneva is coping — once a potentially flying hinterland population of 2m is powered with traffic equal to that of Paris or Brussels with 10m people around them.

M. Genton is enthusiastic about a three-phase plan drawn up by an American group which will permit the airport to cope with 8m passengers, without an initial expansion.

If parliamentary approval is given, work could begin by the end of the year and be completed in 1987-88. The third phase would raise passenger capacity to 12m and involve the construction of a huge freight handling centre — without moving outside the existing airport perimeter.

Further, by 1987 Geneva's railway station would also have been moved up to the airport, replacing that in the city centre and by then the Autoroute sweeping round Geneva northwards and westwards to join the French network should have been completed.

Thus Geneva's role as an in-

ternational centre will be further developed. Geneva's latest amenities are a world trade centre, linking 40,000 member companies of the Association of World Trade Centres, and a giant exhibition hall capable of hosting shows as well as a conference of as many as 10,000 delegates.

A separate international conference centre offers luxury facilities, including excellent telecommunications, for nearly 3,000 people and the International Hotel is the regular venue for Opec meetings, with their elaborate security precautions. In addition, the UN buildings receive nearly 30,000 delegates annually for meetings and conferences.

Geneva currently is host to 37 UN and specialised agencies and bodies. The total expenditure of these and other international organisations such as multi-national companies amounted to an estimated SwFr 1.82bn in 1981, compared with SwFr 1.62bn a year earlier. For example, Digital Equipment Corporation International (Europe) estimated that through the payment of salaries, taxes, air fares and hotels, its headquarters office benefited the canton by SwFr 68.1m.

Migros, the giant supermarket chain, is the largest employer in the canton, providing about 5,000 jobs. Du Pont's workforce has some 87 nationalities, and about half the workers are Swiss. Its headquarters, which cover Europe and the Middle East, generated \$2.6bn out of worldwide sales of \$22.8bn in 1981.

Over the years most multinationals have had qualms about staying in Geneva. But these have generally reflected difficulties in obtaining work permits, about which both the federal and cantonal governments are strict. For example, Union Carbide, which employs about 650 people in Switzerland, obtained between 15 and 20 a year.

Moves to restrict the operations of foreign workers in Switzerland and the strength of the Swiss Franc have made companies worry about whether it is worth staying.

Thus Geneva's role as an in-

## CONSUMER PRICE INDEX (September 1982=100)

Year average	Switzerland	Geneva
1979	176.8	176.8
1980	183.1	184.6
1981	195.0	194.6
1982 (June)	206.5	204.3

## PUBLIC FINANCE (SwFr m)

	Expenditure	Receipts	Debt
1979	1,982.1	1,847.9	134.2
1980	2,035.2	1,943.1	92.1
1981	2,186.3	2,122.5	63.8

Source: Annuaire Statistique du Canton de Genève, 1982.

But Union Carbide, as a symbol of loyalty, is moving into a new building by the end of the year. Nearly all companies like Geneva's central geographical location in Europe and its good communications with other countries.

Inflation in Switzerland at the end of January was running at 5 per cent compared with the same month in 1981. Switzerland has much appreciated economic stability—no boom times, no bust times," to quote Mr P. F. Hilton, Union Carbide's European chairman—and a good security record.

## Communications

If there are reservations, they were expressed by M. Jean Claude Peterschmitt, president of Digital Equipment Corporation International (Europe) who was concerned that Switzerland might be slipping behind in developing the highly sophisticated international communications systems the multi-national companies increasingly require.

These developments emphasise the point that M. A. Scherer, a Director of OPI, makes by saying: "Geneva is the place where decisions are made, finances calculated, and plans made." This leaves his organisation and that of the Fondation des Terrains Industriels Prallé et Acacias (FIPA) which deals with the industrial zones, with the uphill task of stimulating the skills which undoubtedly exist for sophisticated, middle and light industry and translating them into the limited zones permitted for industrial development.

Here, as the permanent exhibition at OPI shows, the emphasis is on high precision, small-scale machinery. Its financial sector has been developing to the extent of being

second now only to that of Zurich.

On the banking scene the best known by reputation are the private banks of which there are nine in the canton. They remain highly secretive about their clients and their business of portfolio management.

But these banks do admit that more money than ever before is coming in from the Middle East, partially because their clients prefer to speak French and partially because of openness for Geneva over Zurich for its environment.

The private banks are resisting strongly political pressure from the left for a greater disclosure of their activities, which stretch across the world into the U.S. and latterly more into the Far East. The major Zurich-based banks have their branches in Geneva; the cantonal banks deal mainly with mortgages and savings.

Business on the Geneva stock market was up by 14 per cent in 1982, according to M. Kurt Schneuwly, the stock exchange manager. Actual figures are hard to come by because Geneva, unlike other stock markets in Switzerland, gives only "bargain" not turnover figures. But it is believed to be equal to or higher than that of Basel, which last year had nearly 90,000 transactions and a turnover of SwFr 57.7bn.

Geneva's Chamber of Commerce and Industry has in addition to its usual run of functions, special responsibilities for economic relations with France. There is, in the end, no denying Geneva's wealth. Its per capita income lies in the range of those statistical freaks generated by countries with small populations in the Middle East and huge oil and gas resources. Geneva could hardly be a more striking contrast.

Worthy but sluggish democracy fails to match Geneva's international standing

# Apathy on local political issues

A FEW Sundays ago Geneva's voters, like the rest of the country, voted on a two-tier referendum, an exercise they have to perform several times a year.

The issues were, in their way, fundamental. One issue was to grant the federal government power to direct overall energy policy, and the other to raise fuel taxes. Countrywide, the first was thrown out and the second accepted.

The contribution to this political exercise of the canton of Geneva was singular. It went against the overall votes on both issues but also managed a turnout — described by Journal de Genève quite rightly as "derisory" — which was the lowest in the country, 19.3 per cent against a national average of 31.8 per cent for both.

## Typical

The national average is typical of that of the last decade or so, and only the famed schwarzenbach referenda in 1970 and 1974 which would have drastically affected the status of foreigners in the country brought turnout in the seventies.

The reaction of the Geneva electorate reflects the observation of one industrialist (who himself abstained) that "the more democracy there is, the less voting occurs." For only 50,000 signatures are required to obtain a referendum, and often voters are required to vote on issues of considerable complexity.

Some voters, particularly among the young, do not

respond because they feel that their view will do little to change what they see as a basically immutable conservative set-up. The consequence, in terms of turnout, is marked apathy.

Although, in broad terms, the Left and the Right fight more fiercely in Geneva than in other cantons, the main characteristic is politics — by general European standards — carried out in a less lively way than might have been expected of a region and city of such international standing.

The Grand Council, which has 100 members, has reinforced this general trend towards stability. At the last election in October 1981 (for four years), the Socialists won 28 seats, the Liberals 25, their close supporters the Radicals 13, the Christian Democrats 13, the Workers' Party (Communist) 10, and Vigilance — a more recent phenomenon originally against too much foreign domination — 7 seats.

The Chamber of Commerce and Industry of Geneva commented: "Participation in the ballot was unfortunately weak, the number of abstentions reached a record for an election such as that. The results showed a reinforcement in the majority of the Right and the Centre Right, a strong Liberal thrust and a marked weakening of the Workers' Party."

This is probably an overstatement, for the changes involved, at best, a handful of seats. "What in Geneva," commented a senior cantonal official, "would almost be a revolution."

Like the Swiss confederation

as a whole, the Canton of Geneva has at its governmental top a seven-member Council of State whose members take it in turn to be president for one year. This year's incumbent, M. Pierre Weillhauser, defined his role as representing the canton, not just to foreign countries and other cantons but also of "putting into action a programme, which we (the council) had accepted together." The council too embodies the confederal and cantonal search for a balance, for the four main parties are represented on it. However, in 1980 a member of the Workers' Party was co-opted to be the leader of the council though he had not been elected to the State Council.

## Interplay

Government of the canton is thus the result of interplay between formal and informal circles of influence and democratic say. The canton itself is responsible for its own budget and, to varying degrees, social services ranging from education and health to the police. In their development, the parties of the Left have played an important role. The canton is also responsible for the appointments in the armed forces up to the rank of captain. But, in general terms, it does not intervene directly in the activities of business and industry beyond issuing work and residence permits and the longer term planning of the size of Geneva and the sectoral balance of its economy.

It is not just the parties and their historical traditions and ideologies which are to some extent embodied by Switzerland's direct democracy. For they can be bypassed not only by referenda, which are incidentally extremely costly to run, but also by the cantons, the smallest self-governing unit in each region and one which ultimately provides an individual with his citizenship. At a more rarified level, the established circles of some businesses and old families have their own near-invisible means of bringing pressure to bear on decisions.

The overall result of this is that people, when they vote, tend to do so more out of personal expediency than as a result of government or party persuasion. The effect, often, is to delay major cantonal projects for many years.

Nevertheless, there have not been youth disturbances of the sort that struck Zurich and other cities a few years ago. M. Weillhauser concedes that there have been the occasional minor strikes and problems with squatters. Graffiti about the housing problem (and occasionally about military service) bear witness to this. M. Weillhauser observes that the other cantons "are more rigorous in their social behaviour but we are more tolerant. It is part of history."

The issue of the large number of foreigners living and work-

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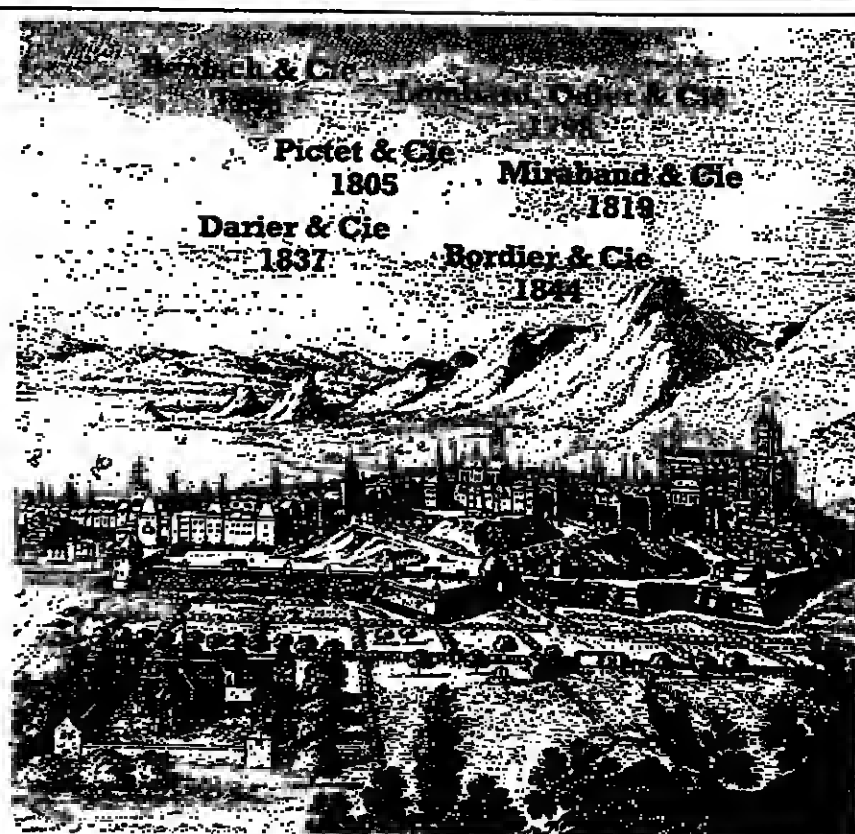
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## GENEVA III

The international organisations in Geneva and the townspeople who co-exist with them need each other more than they admit.

## Stronghold of bureaucracy

AN UNEASY TRUCE governs relations between the stolid burghers of Geneva and the city's itinerant international population, a group rendered aggressive by constant transfers of residence and by inability often to speak understandable French.

In fact, there are only about 10,000 foreigners working in Geneva's international organisations but to many Genevans they are the most blatant exploiters of their pleasant city's amenities because they pay no local taxes and often sport "CD" plates on their carelessly parked cars.

The foreigners complain that the Genevans are dour money-grabbers epitomised by the estate agents who quietly double rents when letting to UN staff. Yet, when Kurt Waldheim, the former United Nations Secretary-General, tried to move the Geneva-based organisation to Vienna in the late 1970s, both the city fathers and the civil servants protested loudly enough to scuttle those plans—which would have saved the UN system a fortune in running costs.

The truth is that the civil servants treasure this city but most think that gruff exterior is a must to remain one rung above the other 100,000 foreigners in a small total population.

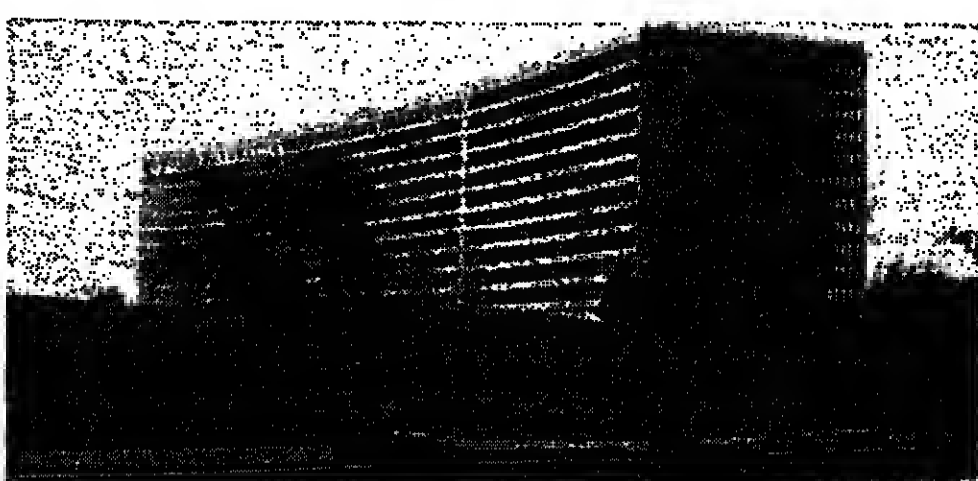
## Delegates

Geneva is a stronghold par excellence of international bureaucracy. Though the numbers living in the city are small, at least 30,000 delegates visit its conference halls yearly to attend more than 6,000 meetings—the most by far of any city in the world.

The 37 inter-governmental and non-governmental organisations based in Geneva spend almost as much money in the local economy as the cantonal government's Sfr 2.2bn annual budget.

The visiting delegations, which often include Ministers and other high level officials on expense accounts, help to keep the hotel and restaurant industries in better health than anywhere else in Switzerland. In addition, 116 countries maintain permanent missions in Geneva to the United Nations office in Europe and its various specialised bodies such as the World Health Organisation (WHO), International Labour Organisation (ILO), World Meteorological Organisation (WMO), International Telecommunications Union (ITU), World Intellectual Property Organisation (WIPO), the General Agreement on Tariffs and Trade (GATT) and the United Nations Conference on Trade and Development (UNCTAD).

In turn, Geneva treats the UN handsomely. The main offices are in a building bigger than the Versailles Palace and located in the 25-hectare Ariana Park



International Labour Office headquarters. The organisation is concentrating on unemployment problems in both the industrialised and developing countries

with a commanding view of the Alps and Mont Blanc.

The main UN building, the Palais des Nations—surrounded by magnificent trees which include 100-year-old cedars and cypresses—was built between 1929 and 1936 to house the since defunct League of Nations. It was extended in 1973 to reflect Geneva's growing importance as a conference centre for a UN which had swelled to 157 nations in 1982 from the 51 original signatories to the founding charter at San Francisco in 1945.

The Spanish artist Jose Maria Sert made frescoes expressing the fertility of war which adorn the palace's main halls, to the distaste of many non-Europeans who find them visually uninspiring.

John D. Rockefeller donated the money needed to start the UN Library which now has 700,000 volumes on international affairs, and many countries donated monuments, decorative items and furnishing fabrics. The marble came from Italy, France and Sweden while the limestone came from the nearby Rhone Valley and the Jura Mountains.

Thus, even the building reflects the diverse nature of the peoples that crowd its conference halls and meet in its corridors.

## Diverse

The diversity of the work of international organisations in Geneva is bewildering. They deal with everything from the conquest of outer space to teaching survival skills to Stone Age tribesmen in Indonesia.

UN officials are welcomed around the world as bringers of expertise or money, yet the worth of what they actually do is far from proven. The UN has a \$30m budget for propaganda and public information, far more than that of any transnational corporation—not counting the separate multi-million dollar information budgets of

some of the main UN specialised agencies.

Here is what some of the organisations based in Geneva do:

**World Health Organisation (WHO)**—Founded in 1948, the WHO is trying to deliver "health" all by the year 2000. It has a very creditable record of saving lives in both developing and developed countries, but has recently run foul of the powerful tobacco, food processing and pharmaceutical industries because of pressure from consumer groups to create international codes of behaviour to control hard-sell marketing policies, especially in the Third World.

It is currently investigating the feasibility of anti-alcoholism campaigns to add to those against smoking. Its main focus remains on finding ways to help poor governments to provide cheap medicines and health care for all.

**International Labour Organisation (ILO)**—The ILO founded in 1919, became a UN agency in 1968. It ran into trouble in 1977 when the United States, which pays 25 per cent of its bills, withdrew from it in protest against what it saw as more discussion of politics than technical help for countries trying to improve their labour force's skills and living conditions.

The U.S. returned in 1980 when the ILO mended its ways a little by condemning lack of trade union freedoms in the Soviet Union and Eastern European countries which are also ILO members. It has since investigated labour rights violations in Poland and is focussing on unemployment problems in both industrialised and developing countries.

One of ILO's main jobs is to oversee the application of international standards promoting workers' freedom to form trade unions. It also runs an agreement governing working conditions for labour employed by transnational companies.

**World Meteorological Organisation (WMO)**—This lesser-known organisation is one of the most important because it co-ordinates work around the world evaluating weather conditions, climate trends, atmospheric conditions and the use of weather satellites. The information it gathers is vital for world communications, shipping, agriculture and conservation of water resources.

**International Telecommunications Union (ITU)**—Founded in 1865, the ITU became a U.N. agency in 1947. Its main job is to set frequency ranges which countries may use for radio and telecommunications purposes.

In spite of its technical nature the ITU is involved in increasing controversy. With the rise of high-speed technology and more competent use of both military and civil satellites, a scramble has occurred for the earth's communications spaces arousing fears that the Western nations will take advantage of their technological prowess to carve up the frequency bands, leaving little left over for the Third World to use in the future.

Speedy communications is seen by many as a means of dominating information dispersal around the world, thus weakening local cultures by diluting them more easily with undesirable foreign influences.

Another problem is maintaining the privacy of satellite communications which may be captured by unauthorised receiving stations on earth. The International Telecommunications Convention, the main treaty overseen by the ITU, was revised last year and has been signed by 157 countries. It underlines the kind of international co-operation which allows the Olympic Games to be beamed to television sets in millions of homes around the world.

BY A SPECIAL CORRESPONDENT

## Leading the way forward in trade

MR GAMANI COREA of Sri Lanka and Mr Arthur Dunkel of Switzerland are the most visible jobs in Geneva have the biggest potential impact on international business and transnational companies.

Mr Corea, 58, has been chief of the controversial United Nations Conference on Trade and Development (UNCTAD) since 1973 and Mr Dunkel, 58, took over as chief of the beleaguered General Agreement on Tariffs and Trade (GATT) from compatriot Olivier Long in 1980.

Both are hard-nosed negotiators whose stubborn views have won more criticism than praise in recent years for they refuse to bow to pressure from governments when it means compromising their ideals. Yet each is so different from the other in style and personality that even their organisations are moving along divergent paths. Both, however, are concerned about the same problems—ending world poverty by promoting trade and economic co-operation among nations.

UNCTAD's job, as its name suggests, is to show how trade exchanges can be used to promote Third World economic development. Its sixth three-year conference among 154 member countries will take place in Belgrade in June, to chart the themes and course of co-operation among rich and poor countries for the next few years.

GATT is a contract first concluded by 23 countries in 1948 to cut import tariffs and steadily promote world-wide free trade. It now has 88 members and its provisions have been enlarged and reinterpreted so much that even



Gamani Corea (left) and Arthur Dunkel. Though their two organisations are moving on divergent paths, each is concerned with easing world poverty by promoting co-operation.



international trade law experts no longer know what contractual obligations it imposes.

At a historic once-in-a-decade ministerial conference in Geneva last November, its members finally admitted that GATT is less than a contract by pledging only to "make determined efforts" to obey its provisions. GATT has been severely jolted in recent years by waves of protectionist measures hampering free trade to save weaker industries and farmers in its leading members—the U.S., the European community and Japan—from competition by foreign products.

## Ideals

The men at the helms of UNCTAD and GATT continue doggedly to propagate the ideals of their organisations but neither is able to mask the strain of frustration at the beggar-thy-neighbour views of most governments.

Mr Corea and Mr Dunkel are chiefs of secretariats who can execute no more than the orders given by their member

governments, in the form of resolutions or decisions approved at periodic plenary assemblies. Both believe that these orders are not enlightened enough and both seem to be at their wits' end about how to shake governments out of their short-sightedness.

Aggravating matters is a poorly-disguised rivalry between their two organisations. Mr Dunkel emphasises GATT as the "rule of law in international trade" which operates in a business-like manner rather than as platform for government rhetoric. Many of his staff have abiding contempt for UNCTAD as their "think-tank" and

Mr Corea believes that UNCTAD is one of the only remaining international fora in which the world's poor can seriously negotiate with the rich on such vital matters as creating domestic economic structures in developing countries strong enough to reduce poverty and sustain global prosperity. Most developing countries see UNCTAD as their "think-tank" and spokesman, which greatly

irritates Western nations which insist that UNCTAD must remain even-handed since more of its bills are paid by them than by developing countries.

The U.S. and the EEC see GATT as a cornerstone of international trade which deserves maximum support. But UNCTAD is perceived as being more enthusiastic than competent.

## Discrimination

Mr Dunkel, an energetic administrator who cuts at the same table with junior staff in GATT's canteen, has made his main priorities the unravelling of protectionist trends and enhancing GATT's role as a settler of disputes. He wants to equip GATT to handle the future by grasping such nettles as subsidised agricultural exports, discrimination against Third World products and disregard for GATT disciplines when obeying them hurts.

Mr Corea, a more mellow intellectual and diplomat, likes to bear all sides before taking decisions. But he is unshakably convinced that alleviating world poverty is a responsibility of all nations who must agree to give a better deal to developing countries. This alone, can guarantee further prosperity for the world as a whole.

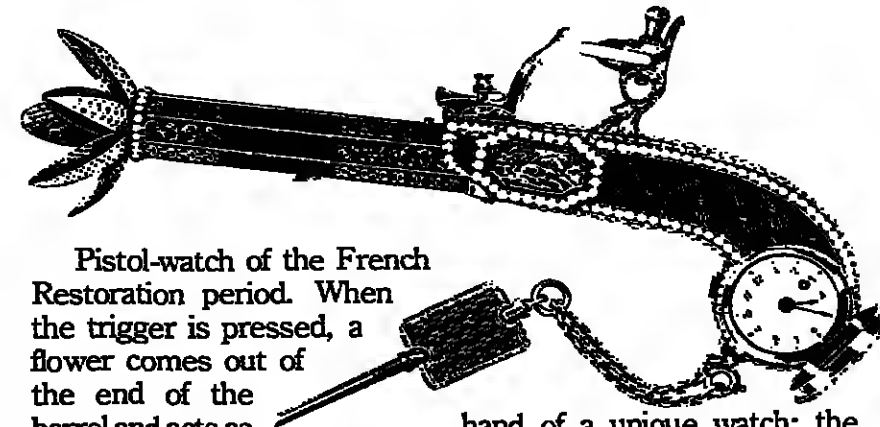
His organisation seeks in Belgrade that Western nations should agree to plans for raising Third World earnings from commodity exports by stabilising falling prices. They should also arrange to make about \$70bn in extra funds available to developing countries in the next three years to pay for modernisation needed to prevent poor countries from becoming still worse off.

UNCTAD also wants stricter controls over the business and transfer of technology practices of large international companies. All of these are high ideals which will take tough bargaining to make progress.

BY A SPECIAL CORRESPONDENT

## Many of the world's most superb watches have been created in Geneva.

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Passenger cars, coachwork, sports and racing cars, accessories, garage equipment, literature and associations
- May 3 - 7 HOSPITEC - International Exhibition for Engineering, Hospital and Medical Equipment  
MEDELEC - International Exhibition for Medical Electronics and Data Processing Equipment
- May 7 International Car Model Exchange
- May 17 - 20 2nd European Meeting on Intensive Care - with exhibition
- May 18 - 24 METEOHYDEX  
Congress and Exhibition at the International Conference Centre of Geneva (C.I.C.G.)
- May 31 - June 3 SITEV 83 - 10th International Exhibition for the Suppliers of the Vehicle Industry - with conferences
- June 5 - 10 EOS - European Orthodontic Society  
59th International Congress - with exhibition
- September 13 - 15 AUTOFACT-EUROPE - Conference and Exhibition of Automated Manufacturing for European Productivity
- September 13 - 15 PCI - MOTORCON 83  
Exhibition and Congress for power conversion and motion control technology
- October 7 - 8 PHYSIO 83 - National Congress with Exhibition
- October 26 - November 1 TELECOM 83  
4th World Telecommunication Exhibition
- November 18 - 27 31st Ideal Home Exhibition  
Home-Expo - Furnishing and Decoration  
Energy saving and alternative energies
- December 7 - 11 11th Geneva Antiques Fair

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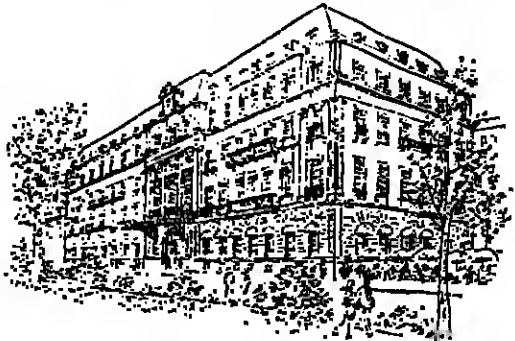
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The city is an important centre for scientific research. David Fishlock, Science Editor, looks at the latest work in biotechnology and nuclear physics.

## Expertise aimed at health care products

GENEVA has won international acclaim as a centre of biotechnology research and development. The Battelle Memorial Institute came to Geneva in 1953 to open the first of its research centres outside the U.S. Whereas Battelle's reputation had been built on the physical sciences, Battelle - Geneva specialised in the biosciences, where a need for its skills as a contract research organisation was perceived in Europe among chemical, pharmaceutical and food companies. In the late 1960s, Battelle-Geneva helped to serve as a model for the reorganisation of Harwell in Britain.

Under its present director, Dr. Valentin Stingelin, the Geneva Research Centres of Battelle have built up a European centre of excellence for sponsored research in the life sciences. It had an income of about Sfr 44m last year. Its specialities include toxicological test services, research on new drug delivery systems, more basic studies in biochemical pharmacology, and the development of biotechnologies.

In biotechnology, Battelle has developed its own expertise in immobilised enzymes as biocatalysts, in infinity precipitation for the separation and purification of biological material, and in fermentation and cell culture technologies. At the end of 1979, a new company specialising in biotechnology arrived in Geneva, and rented laboratory space from Battelle. Biogen SA was one of the first serious attempts to repeat outside the U.S. the success of a handful of new American high-technology ventures founded by scientists working at the frontiers of molecular biology. Such companies were soliciting research contracts in "genetic engineering," the modification of the genetic materials of living organisms and their subsequent culture by fermentation to produce novel biological products.

Biogen was built around a

Biogen's backers	% outstanding shares
Schering Corp. (U.S.)	12.5
Intnl. Nickel (Canada)	20
Monsanto Co. (U.S.)	12.5
Grand Metrop. (UK)	5.3
Directors and officers of Biogen (23)	18.9
	69.3

scientific board of internationally recognised scientists, headed by Dr. Walter Gilbert, whose idea it was, and who shared the 1980 Nobel Prize for Medicine for his research on cancer. Dr. Gilbert has since resigned his chair at Harvard to become Biogen's full-time chairman and chief executive. But he and his board maintain close links with academia, seen as essential for continuing growth in a highly-competitive field.

Biogen's backers included industrial corporations representing the main target areas of its research programme: Schering Plough (health-care); Monsanto (chemicals and plastics); Inco (mineral extraction); Grand Metropolitan (beverages and dairy products); and, most recently, Stone and Webster (biotechnology process engineering).

In Geneva, it has converted a former watch factory to laboratories and offices and is building a new laboratory in Cambridge in the U.S. Facilities in Geneva include a small pilot plant. The Swiss operation, now headed by Dr. Julian Davies—a British scientist and Biogen SA's former research director—has grown to a staff of more than 150, of a corporate total of 250. Biogen has grown rapidly into an international company with a strong European emphasis—“far more powerful than anything anyone would have done in any individual country,” Dr. Gilbert believes. From a single employee in January 1980, he is planning for a team of 500-600 by mid-decade. Dr. Gilbert's own importance to the company can be gauged from the fact that it

has taken out a “key-man” life insurance policy on its chairman worth \$5m.

Biogen's research is aimed primarily at pharmaceutical and health-care products. They include human leucocyte and fibroblast interferons, which (through Schering) have begun clinical trials for such diseases as cancer and viral infections; ranging from warts and colds to herpes. They also include a number of hormones and other human proteins, such as insulin (in collaboration with Novo Industri) and the blood-clotting agent Factor VIII (with Kabi Vitrum).

The company's research expenditure has doubled each year since it began operations, from \$3.5m in 1980, to \$8.9m in 1981, and \$18.4m last year. Schering has been its biggest sponsor, providing 85 per cent of its research revenue in 1980 and 69 and 44 per cent in the sub-



Dr. Julian Davies (left) and Dr. Walter Gilbert of Biogen. Since its start in 1980, Biogen has grown into an international company with a strong European emphasis.

sequent two years. Last year it was joined by Shionogi and Company in Japan, which provided 37 per cent of its research revenues for 1982, for work on interferon.

Biogen has filed about 300 patent applications for products and processes, and has received about 20 patents so far. But none of these patents has been tested in litigation. It was beaten, however, in the race to

be the first to report expression of biologically active immune interferon.

Biogen is entering a very expensive phase of development of its discoveries and inventions. Last year it made a net loss of \$4.4m. It admits that it does not expect to operate at a profit for several years, while it is expanding both its

manufacturing and marketing capabilities and its clinical testing of genetically engineered products.

The company is seeking to raise revenue from the sale of 2.5m shares, with the expectation of spending half of this on clinical testing of its interferon, vaccines and Factor VIII.

### BASIC FORCES OF NATURE

Type	Intensity of forces (decreasing order)	Binding particle (field quantum) (Gleason (as mass))	Occurs in:
Strong nuclear force	1	Photon (no mass)	Atomic nucleus
Electro-magnetic force	1,000	Photon (no mass)	Atom shell (electro-technology)
Weak nuclear force	100,000	Bosons Z <sup>0</sup> , W <sup>+</sup> , W <sup>-</sup> (heavy)	Radioactive beta-disintegration
Gravitation	10 <sup>-38</sup>	Graviton?	Heavenly bodies

Source: CERN

## CERN: biggest atom smasher

CERN—the Conseil Européen pour la Recherche Nucléaire—is an international scientific club based on the outskirts of Geneva but drawing its intellectual energy from an academic grid that extends worldwide. It has built and is experimenting successfully with one of the world's biggest machines; and is building another so big that it will stretch from its campus at Meyrin for several miles into neighbouring France.

CERN is probably the most successful international scientific club of all time. It has designed and built three giant experimental tools for “atom-smashing,” each of them extending the boundaries of engineering experience yet each one adhering to a remarkable degree to forecasts of performance and cost. It has attracted some of the world's greatest scientists and engineers as directors.

One of these, Professor Edoardo Amaldi, in a foreword to a book on its current big machine, says CERN's success is no accident or due solely to the fact that it was created to do pure science. “It is due also to the structure of the organisation, which encourages the commitment of everyone to the pursuit of a common goal but has room for understanding when an individual partner has special problems. In CERN we have a model in Europe from which all countries can learn.”

This model made headlines in the world's Press in January when it claimed to have sighted what, just now, is the most eagerly sought of the “zoo” of subatomic particles. With characteristic caution, the research centre itself voiced the claim with the phrase that its most powerful atom-smasher had staged a collision which “begins to reveal the expected signature.”

### Elusive

This highly elusive particle is the W intermediate vector boson or “weakon.” Confirmation that the weakon exists would validate current theories about the four basic forces of nature, unifying the descriptions of two of them, namely electro-magnetism and the weak nuclear force. The weak nuclear force lies at the heart of radioactivity and the control of solar energy (see accompanying table).

CERN has been seeking the weakon with a unique atom-smasher 2.2 kilometres in diameter, called the super proton synchrotron (SPS). Not least of the problems of the researchers is that their quarry is calculated to have a life of its own lasting only about 10<sup>-20</sup> seconds. They arranged the SPS in such a way that head-on collisions can be staged between counter-rotating beams of protons and anti-protons. The kinetic energy of these collisions is a colossal 540 GeV—theoretically sufficient to create a heavy particle, such as the weakon is predicted to be.

CERN organised two experimental teams, totalling 180 scientists drawn from eight European nations plus the US, for the hunt. Each team worked

at one of the two collision points 35 metres below ground in the SPS. Here, in each caverns they call “cathedrals,” each assembled its own detector designed to freeze the track of any weakon created in the collision.

Team UA-1, comprising 126 scientists drawn from 13 laboratories—including two in nations not members of CERN—erected a 2,000-tonne detector. Team UA-2, of 51 physicists from six European laboratories, assembled a smaller and simpler 200-tonne detector, mounted on air cushions for greater versatility. Both detectors were seeking a signature consisting of readily identified decay products of the short-lived weakon, emitted at a large angle to the axis of the collision.

### Signature

The experiments lasted for the last quarter of 1982. They involved 1bn collisions, from which team UA-1 singled out five events indicative of the characteristic signature of the weakon and team UA-2 just four events. The first team also estimated a mass for the weakon of about 80 GeV—which agrees very closely with theoretical predictions.

CERN's successful quest has given another enormous boost to the prestige of this scientific club. The chagrin of rival teams was reflected in the headline of the International Herald Tribune: “Experts say W-particle discovery is sign of U.S. decline in physics.” But for CERN itself, the quest is far from finished. They are planning an experiment starting next month that they hope will generate 10 times as many weakons.

CERN itself is a research centre employing about 3,500 headed by Dr. Herwig Schopper, its director-general. It also has about 2,000 fellows and scientific associates at Meyrin at any given time. Its big machines provide research material for some 2,300 scientists based in other high-energy physics laboratories, mostly in universities and national laboratories in CERN's 12 member-states.

CERN's dominant development project is the large electron-positron ring (LEP), a truly leviathan concept, involving a machine 27 km in circumference, in a tunnel excavated mostly beneath French countryside. Six proposals for experiments in LEP are currently being considered. One is ALEPH, a general-purpose detector proposed by a consortium of 15 European and one American research centres. Another, OPAL—omni-purpose apparatus for LEP—brings together Europe, Canada, the U.S. and Japan. A third proposal unites Europe, the U.S. and China. Geneva today is the cynosure of attention in every high-energy physics laboratory in the world. As the Pope told CERN's staff on a visit last summer: “One of science's greatest merits can be seen here in action—its power to unite men.”

Europe's Great Accelerator: by Maurice Goldsmith and Edwin Shaw. Taylor and Francis, 1977. £13.

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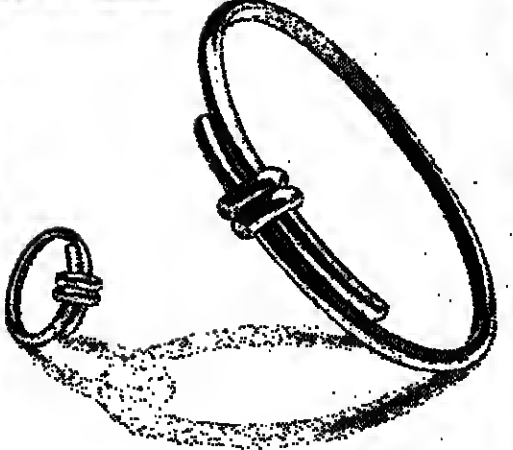
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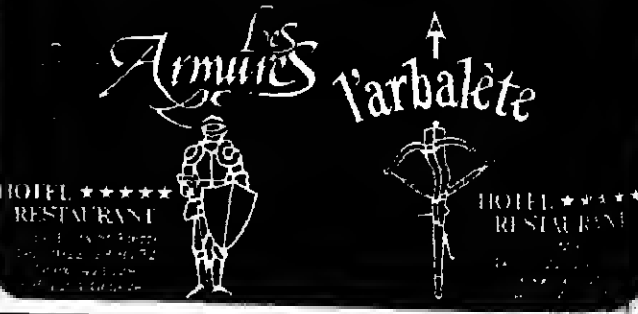
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## GENEVA V

## Perfume industry expects steady growth



Givaudan's chief perfumer evaluates a fragrance. The elite group of perfumers and flavourists take up to ten years to reach the top

THE "PARFUMERIES" of Geneva have long played an important role in the city's industrial economy. Together with their subsidiaries and affiliates elsewhere in Switzerland and abroad, they account today for an estimated 13 per cent of a \$4.4bn-plus world market for flavours and fragrances.

What might appear at first glance to be a rather exotic business is in fact a high-technology industry with high-power marketing techniques—and one looking forward to a probable annual market growth of 3-6 per cent in the 1980s.

The actual perfume application of the Geneva companies' products is relatively small. Of current world production, which most recent estimates put at \$2.7bn a year (for 1980), only something like 15 per cent goes to scent manufacture as such. About a further 50 per cent is used in cosmetics, deodorants and soaps, while the remaining 35 per cent going to perfume detergents, soap and other household goods.

World production of flavours had an annual value of some \$1.65bn at the latest count, of which between 30 and 35 per

cent went to confectionery, jams, petfoods and other manufactured non-dairy foods, about the same share to beverages and alcoholic drinks and something more than 20 per cent to dairy products. The remainder is split into sales such as those to makers of pharmaceuticals, vitamins and tobacco casings.

Two leading Geneva companies, Givaudan and Firmenich, both belong to the top five in the league of international manufacturers of flavours and fragrances. Both started operations at almost exactly the same time in Geneva. The French brothers Xavier and Léon Givaudan moved down from Zurich in 1895, after a neighbouring baker had had them evicted from their first small factory there because his bread smelt of violets.

The original Firmenich firm was formed, also in 1897, under the name of Chute et Naef—brother-in-law Fred Firmenich joined in 1900—and by 1903 had started production of the first gamma-methyl-ionone.

Over the years both companies have become major forces in their field. Givaudan was the basis for the present

Perfumes and Flavours Division of the Basle-based Hoffmann-La Roche group, which acquired it in 1963. (The small Geneva firm Créations Anasquique is run by a former Givaudan.)

The Roche division suffered a slight setback last year owing to poor market conditions in the U.S., but still showed annual sales of SwFr 743m (\$370m). Firmenich is still a family-owned company—and intends to stay one, according to Pierre-Yves Firmenich. As such, it does not publish turnover figures, but Firmenich says sales were well above the SwFr 270m quoted in a recent "guesstimate" of the Swiss Press.

## Active

Although the two companies are active all over the world, they have remained true to Geneva. Of Givaudan's 3,200 employees, some 850 are still based in the canton and a further 300 in Dübendorf, near Zurich, the remainder being spread over 20 foreign operations. The perfume division and the headquarters administration are in Vernier, the food

flavouring division in Dübendorf.

Firmenich makes both flavours and fragrances in its Geneva plants—in a ratio of about one-third flavours to two-thirds fragrances—and is in the process of spending SwFr 50m on a new manufacturing unit at La Plaine in the same canton to turn out specialty chemicals developed in its own laboratories.

Research and development are extremely important in the industry, with 62 per cent of "tailor-made" products and complicated syntheses. Givaudan reckons to spend 9 to 10 per cent of turnover on R and D, which account for 5 to 7 per cent of fixed-asset investments and 700 employees. Firmenich, whose research work takes place only in Geneva, spends some 15 per cent on basic and applied R and D, working in association with a number of universities and in part with analysis systems of its own design.

The approach of the industry to its customers is dictated by the need to offer a full-service consulting system; the companies tend to think of

"accounts" in the advertising sense. Givaudan, which calls itself "marketing-driven," goes so far in Vernier as to offer the services of an in-house hairdresser's salon (to test shampoos), a super-laundrette with washing and drying equipment from various countries (to test detergents) and complete international "library" of perfumed products ranging from household items to expensive scents.

Nor are the employees industrial workers in the classical sense. This goes particularly for the élite group of perfumers and flavourists, who are expected to combine broad chemical knowledge with the nose of a taste-buds of a connoisseur. Both companies place great importance on the artistic abilities of their "designer" staff, without which the high-technology apparatus would be worthless.

The Geneva chemical industry is not given over wholly to the flavours and fragrances sector.

A number of smaller producers—the largest among them being the Roche-owned Laboratoires Sauter—are active in the pharmaceutical sector, for example. A special case is that of the regional-office activities of chemical-industry multinationals.

Geneva is the home of Du Pont de Nemours International, with 1,150 staff one of the canton's biggest single employers and responsible for group business in Europe, the Middle East and Africa, as well as the 302-employee Union Carbide Europe and the operations of Stauffer Chemical Europe and Dow Chemical Middle East Africa with a total of about 150 employees.

The reasons for Geneva's popularity with multinationals are given by Du Pont as its central location, its excellent banking and communications facilities, its international airport and Switzerland's favourable economic and political situation. Also: "Geneva's international atmosphere makes it easier for those 'Du Ponters' who are transferred from other European subsidiaries to settle down without too much disruption of family life."

Particularly interesting is the case of Dow in Geneva. The American group has long run its regional headquarters operation Dow Chemical Europe from Switzerland—though at a location near Zurich. In 1977 it was decided to set up a special company to look after the group's Middle Eastern and African markets.

The company says that apart from the excellent air links to the area from Geneva, "many of our customers and distributors from the Middle East and Africa feel more comfortable in French-speaking Geneva than in the German-speaking part of the country where our European headquarters are."

John Wicks

Geneva's traditional craft is still an important force at the very top end of the market

## Exclusive watchmakers set the standard

MOST NEWS from the Swiss watch industry these days is bad news. A combination of tough market conditions and a technological revolution has brought many watchmakers—including some of the biggest—into dire straits.

Despite aid from the banks and the Government, more than one employee in every five is working short time or actually jobless. Traditional "watch towns" such as Bienne, La Chaux-de-Fonds or Grenchen are among those most badly hit by recession.

Less apparent is the continuing success story of the Geneva watch manufacturers. With their relatively small output, the exclusive firms based in the city account for only a fraction of production volume and are often overlooked in depressing reports on the plight of the industry at large. In value terms, however, the Geneva companies play an important role in the world market—albeit at the very top of the market.

The city has been a name in quality watchmaking for centuries. The local industry goes back to the very beginning of watch and clock production, its goldsmiths having turned to making watch cases as an early "diversification."

Just before the French Revolution, between 4,500 and 5,000 of the city's 26,000 inhabitants were in the business, apart from a further 20,000 supplying parts from neighbouring areas of Savoy and the Jura.

## Dials

Today, Geneva's watchmakers are only a small group of the labour force about 3,530 at the last count, of whom almost half were engaged in turning out cases, dials and other parts. This figure bears no comparison with the companies' sales, however, which seems to be running at well over SwFr 1bn (\$500m) a year.

Bigger of the Geneva firms is Montres Rolex, with consolidated sales, ex-Switzerland, in the region of \$250-300m annu-

ally. Rolex is generally considered as something of a phenomenon in the watch industry; the famous "Oyster" developed in 1926 as the world's first completely waterproof and dustproof watch, today still accounts for over three-quarters of total output.

The "Oyster" has come a long way in the past half century, though. Over the years the programme has been expanded to include such Rolex innovations as the first-ever self-winding rotor mechanism, the first wrist-chronometer date and day displays, the first skin-diver wristwatch—a recent "Oyster" model is guaranteed waterproof to depths of 4,000 ft—and the first commercial quartz wristwatch.

## Quality

A total of more than 4m Rolex watches have been certified as "Swiss chronometers," a title awarded to timepieces only after gruelling quality testing; indeed, about 80 per cent of all Swiss chronometers are made today by Rolex.

Apart from the dominant "Oyster" range, the company also produces a special collection of jewellery watches under the name "Cellini." It also offers a cheaper line under the "Tudor" brand at prices of less than \$500, though these account for only a small fraction of total output. In comparison, most Rolex watches are in the \$1,000-\$4,000 bracket or between \$1,500 and \$10,000 for most "Cellini" models, though jewellery watches can easily run into the \$50,000-\$100,000 range.

More expensive still are the gold watches made by Piaget, based in Geneva and its original home of La Côte-aux-Fées in Canton Neuchâtel. Most of them sell at between \$2,000 and \$20,000.

Pieces with a high jewellery content are frequently priced in the hundreds of thousands, while one single prestige platinum-and-diamonds model is valued at \$2m. However, Piaget



The dial of this Rolex watch is set with 152 diamonds, an example of Swiss enterprise at the expensive end of the market. Pieces with a high jewellery content frequently cost hundreds of thousands of dollars

also has a "Tudor" approach in that it controls and shares its Geneva premises with Baume and Mercier, which offers products in the lower range of the top-quality sector.

The third of Geneva's Big Three, Patek Philippe, has been longest in the city. In 1839 it was formed by the Polish exile Count Antoine de Patek and the French watchmaker Adrien Philippe. Its first technological innovations followed almost immediately with the first keyless watch in 1841, the first model with an independent second hand in 1846 and the first free mainspring two years later.

In 1868 the company set a milestone when it designed the ancestor of all Swiss wrist-watches for the eccentric Countess Koscovics, who decided to break with the practice of wearing her watch on a necklace

or at her belt. A hundred years later Patek Philippe was one of the pioneers of electronic applications, inventing the photo-electric, the solid-state and the miniaturised quartz clock, as well as new systems of master-clock centralised time-keeping.

While other sectors of the Swiss watch industry are passing through difficult times—latest figures point to an 1983 drop in total production of well over 30 per cent—the luxury sector remains largely untouched by recession. The three leading concerns, together with smaller Geneva companies such as Vacheron Constantin and the pendant-watch specialist Uhmann et Cie, benefit from a remarkably stable market and virtually no major competition from other producer countries.

The real setbacks have been suffered in the field of lower and medium-priced mechanical watches, while the generally desirable stable market and top mechanical pieces have done more than just hold their ground. This trend towards the upper price groups is borne out by figures recently published in Geneva by the Swiss Watch Industry Federation, which show a 31 per cent decline in export volume for last year but a fall in the value of exported watches and movements of only 10.4 per cent (to \$1,750m).

Indications for the current year are cautiously optimistic on the part of the Geneva watchmakers. The domestic market plays a minor role in the top-quality sector, though when tourists' purchases are included this share is a probability of around a noticeable 10 per cent. Otherwise, sales are spread throughout the world.

Among the most important markets are the United States and (ironically enough in view of its role as a major competitor in other sectors of the industry) Japan, in both of which countries the specific demand seems to be developing well.

Actual production volumes of the Geneva groups are relatively small. Rolex, the biggest single Swiss brand, has an annual production of some 450,000 units. Piaget plus Baume and Mercier make about 80,000 to 90,000 and Patek Philippe about 13,000. This, of course, is no indication as to their relative importance: Rolex alone accounts for a good 20 per cent of all Swiss watch exports.

## Privately-owned

There are no signs of the companies' wanting to carry out any large-scale expansion. The groups are privately owned, self-financing and firm believers in quality rather than quantity. The Geneva industry works almost entirely with its own components and solely with Swiss material; affiliated plants are in Switzerland itself and not abroad.

All the producers place an inordinate value on individual craftsmanship—a Patek Philippe watch takes nine months to make, or up to five years in the case of some more complicated models.

The stress is equally on costly materials. Although some stainless steel is used—in certain Rolex and Baume & Mercier models, for example—Geneva watches are to a large extent gold watches. What could total 3 tonnes of gold are used annually there, much of it Geneva watch companies by far the biggest single industrial customers in Switzerland. There is also a very substantial use of diamonds, rubies, emeralds, sapphires and other precious stones.

Patek Philippe has also kept the tradition of "handmade" and still accepts orders for enamel pocket watches with a miniature of the client's choice.

All the leading Geneva manufacturers have been among the first to recognise the opportunities offered by electronics technology. However, corporate chiefs differ. Piaget, who in 1976 developed an ultraslim

quartz wristwatch only 3.1 mm thick, already devotes some 60 per cent of its production to electronic models—though it does not intend to give up its other business and, indeed, has recently created a new ultraslim mechanical movement.

Rolex, although pioneer in quartz watches, decided against a major commitment. Managing director André Heiniger saw potential dangers in that the technology of the early 1970s was still immature and because further refinements could detract from the "lasting value" an expensive watch must offer.

Despite the success of its electronics division, Patek Philippe's production programme is still 80 per cent mechanical. The company forecasts that there will be a swing back to mechanical watches in future.

John Wicks

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Some statistical figures as per December 31, 1982:

Number of listed securities:	Domestic	Foreign	Total
Bonds	972	543	1,515
Equities	154	186	340
			1,855

Market capitalisation of the listed Swiss companies: SF 73,442m.

Total nominal value of the listed bonds: SF 104,099.8m.

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## GENEVA VI

## Tourism: quality service for well-off visitors

GENEVA IS flooded by visitors every year. This small city of only 150,000 or so accommodated more than 2.4m people last year, 2m of them foreign visitors.

It was the well-beeled—mostly well-off foreign government officials, businessmen or families—who enabled the luxury shops crowded into Geneva's two main shopping streets again to make record sales of such expensive items as handcrafted watches, gold jewellery studded with precious stones, furs and high fashion clothes.

Clearly, Geneva is no city for the low-budget holiday maker and that, of course, is exactly how officials of Geneva's tourism bureau like it. Geneva offers efficient service, high-quality goods and orderliness. The money its people take in exchange is the fair and necessary price for painstaking attention to detail.

The attraction of Geneva lies in its unique location as both a summer and winter resort, with its beautiful lake and snow-capped Alpine peaks dominating the view. The city is also the gateway to the French Alps.

Since it also offers the only large airport in southern Switzerland, it receives thousands of winter holiday-makers on their way to resorts along Lake Geneva and in the French Alps.

The best ski slopes in southern Switzerland lie about one hour by train from Geneva in the Valais region, which contains such resorts as Gstaad, Crans Montana, Zermatt and Zinal. Slopes near Geneva in the Jura Mountains offer miles of cross-country skiing near charming villages served by fine restaurants. But the best apres ski facilities are found further afield in the mountains overlooking Mont Blanc and in the resorts of the Bernese Oberland near Interlaken.

The summer tourists include large numbers from the Gulf states, Japan, Taiwan, South Korea and Hongkong. A new phenomenon is the arrival of middle class Arabs rather than the usual sheikhs and Emirs who, although not such free-spenders, tend to come with their families of up to 30 people and stay for almost a month.

But tourism officials are concerned at the drop in

European and American visitors although this year is expected to be better than 1982 because of a slight upturn in the U.S. economy. The influx of Asian visitors has not succeeded in offsetting this drop, and in co-operation with the National Tourist Office, Geneva hopes to sharpen its marketing methods in the U.S.

An effort is also being made to promote Geneva as a cultural centre. The recently-built casino offers seats for almost 3,000 people and often holds ballet performances and concerts by such major performers as Rudolf Nureyev and French singing star Sylvie Vartan.

## Jazz

The National Opera and the National Theatre have constant offerings of chamber music and French language plays. A wide variety of foreign performances such as visits by Indian, Chinese, Korean and African troupes also take place every year, and jazz groups usually begin their Swiss tours in Geneva.

The world recession and the Swiss franc's strength have managed to take a toll of Geneva's hotels and restaurants. The number of hotels has fallen slightly from 165 in 1975 to 160 last year and the number of beds available has dropped by 300.

Prices, frozen for three years, have only just begun to edge upwards but a two-star hotel remains cheaper than a three-star one in Paris which may not offer the same cleanliness, comfort and efficiency.

In spite of the slight dip

in the number of hotel beds, Geneva remains the only Swiss city where the nights spent in hotels have risen by about 6 per cent a year.

Geneva is reckoned to have the largest number of five-star hotels of any small city in the world. Food in Geneva is excellent and even the railway station boasts a gastronomic restaurant given two stars in the Michelin Guide.

One of Geneva's timeless advantages is the easy access to beautiful surroundings including old chateaux and castles such as those at nearby Coppet and Orm. But as a place to stay luxuriously and spend, it is hard to beat.

A tourism bureau brochure points out, quite truthfully: "In Geneva you can buy practically anything and you don't need to worry about what you are buying."

The sales staff in the shops are usually conversant with the goods they offer and multilingual assistants are all part of the quality service.

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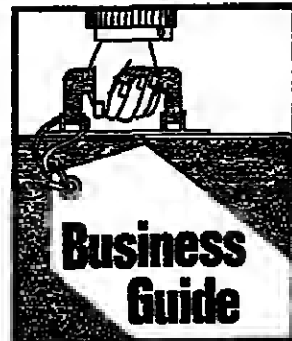
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GENEVA IS one of the easiest places to do business in Europe but it continues to be more expensive than most cities and offers only a tiny local market.

The city's strongest suit is fine communications, including postal, telex, telephone and transport services, and multilingual staff. The problems are finding office space, private housing and trained clerical staff. However, employees are conscientious and tend to avoid unemployment. There is very little absenteeism although persuading people to work overtime is very difficult.

Some tips for business visitors to Geneva:

The airport immigration and customs facilities are efficient, and well-staffed banks help to avoid time lost in changing money. The arrivals area outside customs has a tourist and railway information desk as well as the usual car rental services.

Waits for taxis are short and the airport is generally not crowded, unless you happen to arrive on a winter weekend and are submerged by jumbo-loads of ski enthusiasts waiting for buses to take them to nearby resorts in France. Taxi drivers expect a 10-15 per cent tip.

Hotels: there is a wide choice of hotels ranging from about SFr 40 to SFr 200 a night for a single room. Some of the finest are the older luxury hotels on the lake front including the Richmond, the Beau Rivage, Hotel des Bergues, and Hotel de la Paix. More recent luxury hotels include the President, the Hilton and the Rhone on the lake front, the Intercontinental near the UN complex and Le Reserve in a park outside the city.

Less expensive but fine hotels include the Ramada, Amat Carlton, Mediterranean, Cornavin and the Royal. The Panto Hotel is close to the airport.

The old town has two small but sought-after hotels: the Chauder and Les Armes.

Restaurants: Geneva boasts many fine restaurants but the choice is mainly between French and Italian cuisine. There are a few Chinese and Vietnamese



Place de Molard. Geneva has visitors all year

restaurants and just a handful of places offering other kinds of cuisine including Mexican, Greek, Yugoslav and African fare.

The best and most luxurious places for French food include Le Gentilhomme at the Richmond Hotel, Restaurant du Parc des Eaux Vives in a park overlooking the lake, La Perle du Lac in a park alongside the lake, Le Duc which specialises in exquisite seafood, Auberge du Lion d'Or in the smart Cologny residential area, and Oliviette in the bohemian Carouge quarter.

Roberto's in the city centre and Valentino's just on the city's edge are the finest Italian restaurants while the Tse Fung at the Hotel la Reserve and Auberge des Trois Bonheurs at the expensive Champel residential quarter are the best Chinese restaurants.

Chez Laurent in the shopping district is a fine place for lunch and the Trois Mousquetaires in Chenebsey near the UN complex is a charming inn for steaks. Le Boeuf Rouge in the Paquis also offers excellent meat but is very small and reservations are a must.

Tips are usually included in bills everywhere.

**DOING BUSINESS:** Banks are open at 8 am and close at 4.30 pm. Most offices are active by 8.30 am and everyone works nine-hour days not counting 30-60 minutes for lunch. The United Nations working day starts at about 9.30 am and closes by 5 pm unless conferences happen to go on until later. Lunchtime is usually

from 12 to 2.30 pm. In local offices, the customs are as in France.

Handshakes are common and, contrary to caricature, Swiss businessmen and bankers are not a humourless lot. They are very cosmopolitan and know how to take a joke provided that Swiss culture is not unduly criticised. Bankers traditionally meet private customers in little salons for privacy and discretion is the rule about everything.

Lawyers tend to be more conservative than bankers but most of them speak good English and are generally informative and courteous.

Changing money is very easy and banks are at almost every street corner. On weekends two banks remain open on the Rue du Mont Blanc, facing the railway station and banks at the airport, the coach terminal and the station are also open until 9 pm.

Shopping: The main shopping centres are near the railway station and across the lake on the other side of the Mont Blanc Bridge. Grand Passage and Placette are the two main department stores. There are many boutiques for clothes, including branches of all the famous designers such as Lanvin, Yves St Laurent and Pierre Cardin.

Bon Genie and the Chemiserie Centrale are good places for both men's and women's clothes. At the Chemiserie Centrale ask for "Pierre le Tailleur" for a personal service in choosing men's clothes. Hennes and Mauritz sells cheaper and fashionable women's clothes.

## Auction capital for objets d'art

GENEVA HAS emerged in recent years as the most important city for auctions of jewellery and objets d'art in Continental Europe.

Though the economic recession took its toll in the auction markets last year with a drop in precious stone values, particularly diamonds, the market for objets d'art and antiques remained firm. This year is expected to bring an upturn in sales following economic recoveries in the U.S. and West Germany.

The three main auction houses based in Geneva—Christie's, Sotheby's and Phillips, Son and Neill—are estimated to have a turnover of about SFr 200m a year in official sales. Private sales by the scores of fine jewellers in Geneva could be worth more than SFr 1bn, but no reliable figures are available since a main reason for the purchases is the seller's absolute discretion.

Christie's, the first of the international auctioneers to open a branch in Geneva, in 1967, estimates its annual turnover in the city at about SFr 50m compared with worldwide turnover of SFr 600m. Christie's annual sales in early years in Geneva averaged around SFr 100m but these fell when a branch was opened in New York in the 1970s.

## Arrival

Geneva has been long established as a city of fine gold jewellery and watchmakers. But it was Christie's arrival that put it on the world map as a major auction centre. Sotheby's, which had an office in Zurich, soon followed although its main Swiss operations remain in Zurich.

The market in Geneva is for jewellery, gold boxes, Fabergé work, precious metals including gold and silver, and watches. Customers like to buy small items which they can easily carry out of the country in their pockets or personal luggage. Porcelain, modern art and wine form a smaller secondary market. Most of the objects sold are of European origin although Indian, Chinese or Japanese items do appear occasionally.

There are no major locally-owned auction houses. Those in the business usually limit themselves to auctioning property or household goods which are not necessarily high-value antiques.

Geneva has a unique position because extremely fine objects can easily reach its unencumbered by difficult customs or

other regulations, and money can move very easily and discreetly. The customers are mainly from the U.S., Latin America, southern Europe and the Middle East. There have been Arab, Japanese and buyers from Hongkong, South Korea and Taiwan.

## Investment

Although some of the highest prices in auctioneering history have been recorded in Geneva, most pieces sell in the SFr 10,000 to 30,000 range, with many being sold for below SFr 5,000. The more expensive purchases are made for investment rather than pleasure and Dr Geza von Habsburg, chairman of Christie's Europe, thinks that the impassioned collector who sells his shirt to possess his favourite art objects now hardly exists.

Christie's holds two auctions a year in Geneva while Sotheby's holds one in Geneva and another in the winter resort of St. Moritz. Mr Bruno Mulheim, a Sotheby's director, thinks the Geneva market is becoming larger, both in terms of objects sold and the number of buyers. "The Geneva auctions are not just for millionaires. People of all kinds are now among the buyers," he says.

It was Britain which unwittingly made Geneva an important centre for auctions. Christie's opened its Geneva office because American jewellery could not be imported for sale at the London auctions owing to customs regulations.

Another reason was that American buyers had more confidence in Swiss rather than British banking and business secrecy.

Mr Guy Fontanet, the Geneva canton's Minister for Justice and Police has placed a draft law before Geneva's cantonal parliament aimed at weakening the reserve price system used traditionally by all auctioneers.

Mr Fontanet feels that this system is used by some sellers artificially to increase the paper value of their possessions. It is alleged that certain Geneva banks have done this in the past by setting high reserve values on their art assets and then getting their own agents or those of auctioneers to buy them.

The auction houses are currently negotiating with a committee set up by Mr Fontanet's Ministry to amend the draft law to prevent any adverse influence on the auctions business.

**BY A SPECIAL CORRESPONDENT**

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